



## Work Plan 2020-21

### Goal #1: Build awareness of the Council's roles and responsibilities to the public.

Objectives	Actions	Responsibility	Timeline (1-3 years)	Measures of Success
To increase the number of public at the Council meetings to a total of 20 people this year.	<p>Share the meeting poster with all Council members one month prior to meeting with presenter information and dial in number for Council members unable to attend in person.</p> <p>Share time that voices of the community will be heard on posters/ PSAs</p> <p>Share meeting information on internal TV advertisements in hospital emergency department and posters to other sites.</p> <p>Invest in a Public Welcome sandwich board for meetings.</p>	Coordinator Council	March 2021	Attendance by the public at Council meetings is increased to 20 people
To increase the awareness of the Council among three new community leaders.	Send invitations to municipal leaders, FCSS, hospital foundations and community stakeholders	Coordinator	Ongoing	One person from the municipality, FCSS and the hospital foundation of each community attends meeting.
To increase the awareness of the Council by attending one or more health or trade fairs this year.	Develop a list of events in the Wood Buffalo area. Council attends two events this year.	Council	March 2021	Council attends two events by March 31, 2021.
To increase the profile of members.	Share profile of a member with the events section of the "snapd"	Coordinator/ Council	Ongoing	Social media, radio and "snapd" newspaper run the

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	newspaper in Fort McMurray, on Eventbrite and on the Regional Municipality of Wood Buffalo's (RMWB) municipal calendar.			article.

**Goal #2: Gather community input, validate it and provide challenges and opportunities in your Council area to the AHS local leadership and AHS Board.**

Objectives	Actions	Responsibility	Timeline (1-3 years)	Measures of Success
To gather information on local health services from various sources	Attend a trade show/ fair to gather community input on local services (partner with AHS at the event)  Invite other stakeholder groups to attend Council meetings	Council	March 2021	Feedback is used from participants to update list of top concerns in the area.  Feedback is gathered from stakeholder groups for the top concerns document  A list of opportunities for agency meetings to attend is also gathered.
To invite rural community leaders to attend meetings and events to gather feedback.	Extend invitations to surrounding communities to all HAC meetings for the year	Coordinator	March 2021	Ten members of the surrounding communities attend a Council meeting or event throughout the year.
To verify the list of top five to 10 concerns with members of the public.	Confirm concerns at meetings and community engagement events.	Council	Ongoing	A prioritized list of five to ten concerns is shared with AHS Board and leadership.

**Goal #3: Provide opportunities for AHS to work with Councils to share information about AHS healthcare programs and services with communities.**

Objectives	Actions	Responsibility	Timeline (1-3 years)	Measures of Success
To partner with AHS at an event or trade fair to share information in the Council area about the importance of immunizations	Contact and discuss partnering on an event or trade fair with AHS Public Health and/or Medical Officer of Health to share information about Immunizations in our area	Council Coordinator	December 2020	Information is shared with 30 members of the public at an event or trade fair.
To increase awareness of the new Enhancing Care in the Community initiative in the Council area	Invite Dr. Lewanczuk to present on Enhancing Care in the Community initiatives in the Council area	Council Coordinator	March 2021	Council members share information provided about Enhancing Care in the Community with the public.
To increase awareness of the new Collaborative Care initiative happening at Northern Lights Regional Health Centre	Invite CoAct staff to present on new patient experience techniques being used at the hospital.	Council Coordinator	December 2020	Information about Collaborative Care is shared with the public.
To learn more about Wood Buffalo Primary Care Networks services and programs in our area	Invite the Wood Buffalo PCN to present about rural service delivery options in our area	Council	March 2021	Information is received on the new Wood Buffalo PCN and services in our area

**Goal #4: Provide input to healthcare programs, services or emerging initiatives.**

Objectives	Actions	Responsibility	Timeline (1-3 years)	Measures of Success
To participate on at least two committees in the North Zone.	Two members continue to participate on the Enhancing Care in the Community committee and North Zone PCN Committee.	Council	Ongoing	A report about committee participation is provided at each Council meeting.
To learn about emerging or new programs from AHS.	Learn about and provide feedback to presentations at Council meetings this year.	Coordinator	March 2021	Council participates in an emerging initiative as it arises this year.  A report is received on how input from stakeholders is

Objectives	Actions	Responsibility	Timeline (1-3 years)	Measures of Success
				used.
To gather and share community input from community leaders and members of the public about Immunizations	Develop a survey or questionnaire together with Pubic Health / Medical Officer of Health to gather input about immunizations	Council Coordinator	March 2021	Feedback is provided to Public Health and/or Medical Officer of Health.