# Philanthropic Naming Recognition Data Collection

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| **Foundation Info** |
| What Zone are you reporting from? [ ]  North [ ]  Edmonton [ ]  Central  [ ]  Calgary [ ]  South | Foundation Size  [ ]  Regional  [ ]  Urban  [ ]  Rural |
| Annual Revenue       |
| **Recognition Details** |
| Physical Recognition Element *(e.g. Traditional sign, electronic sign, directional sign, artwork, plaque)*      |
| Is this naming part of an approved naming plan? [ ]  No [ ]  Yes |
| Amount      | Payments [ ]  Lump Sum [ ]  Installments | Date Proposed by Foundation *(yyyy-Mon-dd)*      |
| **Type of Recognition *(choose one)*** |
| Type of Naming or Recognition [ ]  Type I *(Donor walls, recognition plaques, tribute markers)* [ ]  Type II *(Internal areas and spaces, items* ***within*** *facilities e.g. rooms, common spaces, waiting areas, pathways, walkways, gardens)* [ ]  Type III *(AHS research/program chairs, departments, divisions, programs, facility floors or wings, atriums and other significant internal spaces)*  [ ]  Type IV *(Research centres and institutes)* [ ]  Type V *(Facilities and Structures; e.g. buildings, parking structures and lots, campuses, parks and gardens, roads, walkways and other* ***external*** *structures)* |
|  [ ]  Physical Space, complete information below  |  [ ]  Program, complete information below |
| Town/City      |  [ ]  Provincial  [ ]  Zone  [ ]  Site *(specify)*       |
| Site/Facility      |
| Description of Space      |
| **Duration** | **Prominence** | **Philanthropic Value** |
|  [ ] In perpetuity [ ] Term [ ] 5 years [ ] 10 years [ ] 20 years [ ] Other *(specify)*       |  [ ]  High [ ]  Medium [ ]  Low |  [ ]  High [ ]  Medium [ ]  Low |