



## Work Plan 2020-21

### Goal #1: Build awareness of the Council's roles and responsibilities to the public.

Objectives	Actions	Responsibility	Timeline (1-3 years)	Measures of Success
To increase awareness of the Council by having more members of the public attend the Council meetings and events by March 31, 2021.	<p>Advertise Council meetings/ events on community calendars and on free radio updates</p> <p>Share posters with presenter information on it in the community and with members to post in their communities.</p> <p>Clearly identify the time for public input at meetings on PSAs and posters.</p>	Coordinator Council	March 2021	More members of the public attend Council meetings/ events during 2020-21; measure by comparing numbers of public attendees in previous year.
To increase the number of stakeholders and municipal leaders at Council meetings.	Send invitations to municipal leaders, FCSS and hospital auxiliaries and/or Foundations.	Council Coordinator	Ongoing	One person from each municipality, FCSS and the hospital auxiliary attends a meeting in each community.
To increase the visibility of the Lakeland Communities Health Advisory Council on social media by members consistently sharing the meeting posts.	Share AHS Advisory Councils Facebook and Twitter posts and events.	Council	Ongoing	Council members share meeting information on social media to encourage public to attend event.
To increase Indigenous	Recruit to the Council from First	Council	March 2021	Ten members of the

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representation on our Council by holding one meeting in an Indigenous community before March 2021	Nations and Métis Settlements across the Council area. Hold meetings at Friendship Centres and invite health Councils, Elders, school representatives and others to the meetings to engage with the communities.	Coordinator		community attend the Council meeting or event.  One meeting/event per year is held in an Indigenous community.  Council members to attend fairs or rodeos in Indigenous communities.

**Goal #2: Gather community input, validate it and provide the challenges and opportunities in your Council area to the AHS local leadership and AHS Board.**

Objectives	Actions	Responsibility	Timeline (1-3 years)	Measures of Success
To learn more about Lakeland's Primary Care Networks services and programs in our area	Invite the Lakeland PCN to present about rural service delivery options in our area	Council	December 2020	Information is received on the new Lakeland PCN and services in our area
To verify the list of top five to ten concerns with members of the public	Confirm concerns at meetings and community engagement events	Council	Ongoing	A prioritized list of five to ten concerns is shared with AHS Board and leadership

**Goal #3: Provide opportunities for AHS to work with Councils to share information about AHS healthcare programs and services with communities.**

Objectives	Actions	Responsibility	Timeline (1-3 years)	Measures of Success
To partner with an AHS Addiction and Mental Health portfolio to host a community event to:	Council works with community engagement to host one community event	Council Coordinator	March 2021	Council holds one community event

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<ul style="list-style-type: none"> <li>listen to the community;</li> <li>create awareness of the HAC;</li> <li>provide opportunities to engage with and gather public feedback about health services; and</li> <li>Use Together4Health to follow up with attendees and gather input</li> </ul>	<p>Communications tools used are:</p> <ul style="list-style-type: none"> <li>advertise in free publications and on social media;</li> <li>develop news release, PSA, advertisement, posters, opinion editorial;</li> <li>consider how to increase involvement with younger demographic (e.g. social media 'boosts');</li> <li>provide posters to AHS facilities and offices; secure hand outs and information for Addiction and Mental Health services</li> </ul>			<p>40 people attend the event.</p> <p>Post-survey results indicate minimum 80% of participants are satisfied with the event and that the information was useful</p>
<p>To partner with an AHS 811 Health Link portfolio to host a presentation to raise awareness of the service in the community</p>	<p>Request a presentation on 811 to raise Council's awareness of all the various services it provides and how well it's used in the area.</p> <p>Promote 811 by sharing 811 information at community events</p>	<p>Council Coordinator</p>	<p>March 2021</p>	<p>Information received by eight members and five public on Health Link services</p>
<p>To partner with AHS Population and Public Health to share information in the Council area about the importance of immunizations</p>	<p>Host an information session with a Medical Officer of Health and AHS Public Health on Immunizations in our area</p>	<p>Council Coordinator</p>	<p>December 2020</p>	<p>Information is shared with 30 members of the public at an Open House</p>

Objectives	Actions	Responsibility	Timeline (1-3 years)	Measures of Success
To increase the awareness of Seniors and Continuing Care programs in our communities.	Host information session on Seniors health in our area.	Council Coordinator	March 2021	One presentation held in one of our communities promoting awareness of Seniors and Continuing Care programs and increase services as a result.
To increase awareness of Telehealth services in AHS facilities.	Invite Telehealth Health staff to come speak to recent upgrades and protocols.	Council Coordinator	December 2020	Information received by eight members and five public on telehealth services.

**Goal #4: Provide input to healthcare programs, services or emerging initiatives.**

Objectives	Actions	Responsibility	Timeline (1-3 years)	Measures of Success
To provide input to AHS on new initiatives such as Child and Youth Tele-psychiatry	Allow time on meeting agenda for presentation on Child and youth tele psychiatry initiatives in the North Zone	Council	December 2020	AHS attends one Council meeting.  Feedback provided to AHS is documented  AHS reports back on how feedback was used
To invite Alberta Cancer Legacy Prevention Fund to a meeting to learn about the Alberta Healthy Communities Initiative	Invite a Health Promotion Facilitator to a meeting to learn about community initiatives in the Lakeland Communities area	Council	March 2021	Eight Council members learn about ACPLF community initiatives in our areas and how they can contribute