



## Work Plan 2019-2020

### Goal #1: Build awareness of the Council's roles and responsibilities to the public.

Objectives	Actions	Responsibility	Timeline (1-3 years)	Measures of Success
To increase awareness of the Council by having 20 members of the public attend the Council meetings by March 31, 2020.	<p>Advertise Council meetings/ events on community calendars and on free radio updates</p> <p>Share posters with presenter information on it in the community and with members to post in their communities.</p> <p>Clearly identify the time for public input at meetings on PSAs and posters.</p>	Coordinator Council	March 2020	20 members of the public attend Council meetings during 2019-2020
To increase the visibility of the Council on social media by consistently sharing the meeting posts on community pages.	Share AHS Advisory Councils Facebook page posts and Twitter posts.	Council	Ongoing	Five Council members share meeting information five times during the year on five community social media pages.
To increase awareness of the Council by working together with AHS to host one or more information sessions with support from AHS Community Engagement	<p>Begin dialogue with the AHS Council coordinator and local Zone leader to discuss a topic of importance for AHS that Council can support.</p> <p>Determine the best community, venue, date and time for an event</p>	Council Coordinator	December 2019	Attendance by a minimum of 30 members of the public at one or more information sessions.

Objectives	Actions	Responsibility	Timeline (1-3 years)	Measures of Success
	Invite presenter Advertise event Determine refreshments required.			
To increase the profile of members by sharing a Council member profile in a community.	Work with Community Engagement to develop one or more member profiles,  Work with AHS in the Council area to see if profiles can be included in community newspapers, in AHS newsletters and on the AHS website.  Post two profiles of Council members at local HAC facilities and offices in Tamarack, AHS Healthcare Centres and offices in the Council area  Share Council one pager with staff at each site.	Coordinator Council	September 2019	Two profiles are run in two newspapers in the Tamarack area,  Two profiles are posted at AHS sites in the Council member's local community,  Council profiles are posted in two AHS Interchange and posted to the AHS website.  One pagers are distributed and tracked and they are shared with staff.
To increase the awareness of the Council by members attending one or more community events this year.	Develop a list of events in the Tamarack area.  Logistics are taken care of to ensure Council members can attend events and promote awareness of the Council.	Council Coordinator	March 2020	Council attends two events in two communities by March 31, 2020.
To have more diverse age/ gender/ cultural representation on Council.	Council works with Community Engagement on a targeted recruitment campaign to seek a more diverse demographic candidates.	Council Coordinator	July 2019	Council recruits four new members by June 30, 2019

Objectives	Actions	Responsibility	Timeline (1-3 years)	Measures of Success
	Members go to events at communities with no Council representation to promote awareness of Council and to distribute applications.			

**Goal #2: Gather community input, validate it and provide challenges and opportunities in your Council area to the AHS local leadership and AHS Board.**

Objectives	Actions	Responsibility	Timeline (1-3 years)	Measures of Success
To gather feedback about top concerns at one or more public information sessions.	Feedback is gathered from public members at one or more information sessions to verify top concerns.	Council Coordinator	January 2020	Public feedback matched to Council's prioritized list and changes are made where information differs.  List is reviewed at each meeting and shared with the AHS Board.  AHS provides results from the feedback to the Council to share with communities.
To gather feedback about concerns in the Council area at two stakeholder presentations in the Council area.	Council members to present to service groups such as FCSS, Chamber of Commerce or municipal governments (AUMA/RMA)	Council Coordinator	March 2020	Council made two presentations during the fiscal year.  Two members participated in presentations.  Public feedback was compared to Council's prioritized list and changes are made where information differs.

Objectives	Actions	Responsibility	Timeline (1-3 years)	Measures of Success
				<p>List is reviewed at each meeting and shared with the AHS Board.</p> <p>AHS Board provides results from the feedback to the Council to share with communities</p>

**Goal #3: Provide opportunities for AHS to work with Councils to share information about AHS healthcare programs and services with communities.**

Objectives	Actions	Responsibility	Timeline (1-3 years)	Measures of Success
To partner with AHS Addiction and Mental Health to share information on the opioid crisis and addiction resources.	<p>Partner with AHS Addictions and Mental Health to host an information session in high risk areas in our area.</p> <p>Determine the best community, venue, date and time for an event</p> <p>Invite presenter, promote event and determine refreshments required</p> <p>Consider a telehealth option to share the information with other communities</p> <p>Consider partnership with the AMH PAC</p>	Council Coordinator	December 2019	30 members of the public attend an information session on addiction and mental health.
To receive information about Public Health programs in our communities and share it with the public.	Invite Public Health to present on public health programs in the Council area at one meeting.	Council Coordinator	May 2019	Information is received on Public Health at a regular meeting of Council.

Objectives	Actions	Responsibility	Timeline (1-3 years)	Measures of Success
				Council members share the information with the public.
To learn information about the Indigenous Health Program and share it with the public.	Invite Indigenous Health Program staff to speak about the program in the Council area.  Invite Wisdom Council members in the area to join / partner.	Council Coordinator	March 2020	Information received by 15 members and five community leaders about the Indigenous Health Program
To increase awareness of the Mental Health programs in the Council area and share it with the public.	Invite Mental Health to present on programs available in the Council area.	Council Coordinator	September 2019	Information is received on Mental Health programs at a regular Council meeting. Council members share the information learned with the public.

**Goal #4: Provide input to healthcare programs, services or emerging initiatives.**

Objectives	Actions	Responsibility	Timeline (1-3 years)	Measures of Success
Learn about the new Rural Mental Health Project sponsored by Canadian Mental Health Association (CMHA) and Family and Community Support Services (FCSS) offices in the Council area.	Invite a local FCSS director that is participating in the program and a representative from CMHA to learn about the new program in our communities.  Invite local members of the AMH PAC to participate.	Coordinator	March 2020	Council shares information learned with the public.
To provide input to AHS on new initiatives such as Child and Youth Tele-psychiatry	Invite Addiction and Mental Health services to a meeting.  Allow time on meeting agenda or plan additional meeting.  Begin dialogue about the new	Council	December 2019	AHS attends one Council meeting.  Feedback is provided to AHS on the initiative.  AHS reports back on how

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	initiative and determine if there is opportunity to provide input.			feedback was used.