

GOAL:

A. ENGAGEMENT OF THE PUBLIC

Gather information including public input respecting health, health needs and health services for the residents of the community served by the councils

STRATEGY (WHAT)	ACTIONS REQUIRED TO ACHIEVE (HOW)	SUPPORTS/RESOURCES REQUIRED	RESPONSIBILITY (WHO)	TIMELINE (WHEN)	RESULTS (OUTCOME/MEASURE)
<p>1. Use established events to connect with members of the public.</p>	<ul style="list-style-type: none"> • Research events: date, location, cost etc. • Registration in area events: • Community Trade Show/Fairs/Lethbridge Farmers Market. • Establish volunteer roster for events. • Connect with Alberta Health Services events. 	<ul style="list-style-type: none"> • Funds for registration costs, travel, meals • Display materials and promotional items • Survey tool developed 	<ul style="list-style-type: none"> • Council members 	<ul style="list-style-type: none"> • Sept 2011 – March 2012 	<ul style="list-style-type: none"> • Number of connections with community members. • Information gathered reviewed, themed and forwarded to appropriate department. • Three events attended by council.
<p>2. Attend meetings of service groups across council area to obtain feedback from members.</p>	<ul style="list-style-type: none"> • Compile listing of groups within council area. • Distribute communiqué to advise service groups of council availability to attend meetings to discuss health matters. 	<ul style="list-style-type: none"> • Development of council communication • Development of council presentation materials 	<ul style="list-style-type: none"> • Council members • Community Engagement Officer • Alberta Health Services Communication staff 	<ul style="list-style-type: none"> • Sept 2011 – March 2012 	<ul style="list-style-type: none"> • Number of requests for presentations and conversations. • Collation of information gathered, themed, reviewed and forwarded.

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<p>3. Increase public participation in council meetings.</p>	<ul style="list-style-type: none"> • Media advisory sent prior to each meeting. • Submission of meeting information to community calendars. • Relocate meeting to venue that is more accessible to public. • Hold at least one meeting per year in location outside of Lethbridge. 	<ul style="list-style-type: none"> • Advertising expenses • Travel costs 	<ul style="list-style-type: none"> • Council members • Community Engagement Officer • Alberta Health Services Communication staff 	<ul style="list-style-type: none"> • Ongoing • Nov 2011 	<ul style="list-style-type: none"> • Number of public attending and participating in meetings. • Number of requests to present.

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<p>4. Increase awareness of council role.</p>	<ul style="list-style-type: none"> • Display posters, pamphlets in doctors' offices, health care facilities, college, university and Alberta Health Services facilities. • Research council sponsorship of Lethbridge Fun Run. • Distribute bookmarks to all council area libraries. • Feature on council in South Zone News. • Research innovative ways to connect with community. • "Tea in the Park" event. • Photo Voice project; consult with health promotion staff researching potential use to obtain feedback from youth/young adults within high school/college or university. 	<ul style="list-style-type: none"> • Council resources: pamphlets, posters, and video clip • Sponsorship fee • Development of council "Who's Who" sheet for communities • Council display material • Postcard response card developed • Health Promotion staff 	<ul style="list-style-type: none"> • Council members – volunteer hosts • Community Engagement Officer • Alberta Health Services Communication staff 	<ul style="list-style-type: none"> • Fall 2011-Spring 2012 	<ul style="list-style-type: none"> • Resources developed. • Council members report increased connect with communities represented. • Number of request to present to council. • Number of public participants at council meetings.

GOAL:
B. PROVIDE FEEDBACK AND ADVICE TO ALBERTA HEALTH SERVICES

Provide advice to Alberta Health Services about health issues, health needs and priorities, access to health services, the promotion of health and any other matters requested by Alberta Health Services

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<p>1. Provide opportunities for Alberta Health Services to present at Health Advisory Council meetings.</p>	<ul style="list-style-type: none"> • Time allocated on council meeting agenda. 	<ul style="list-style-type: none"> • Information on topics for discussion 	<ul style="list-style-type: none"> • Council Chair • Community Engagement Officer 	<ul style="list-style-type: none"> • Ongoing 	<ul style="list-style-type: none"> • Council members provide perspective to Alberta Health Services.
<p>2. Council members will participate in special events/workshops hosted by Alberta Health Services.</p>	<ul style="list-style-type: none"> • Invitations extended to council members by Alberta Health Services. • Attendance at Annual Provincewide Health Advisory Council Meeting. 	<ul style="list-style-type: none"> • Funds for travel and accommodation 	<ul style="list-style-type: none"> • Council Chair • Community Engagement Officer • Council members • Alberta Health Services leaders 	<ul style="list-style-type: none"> • Ongoing 	<ul style="list-style-type: none"> • Council members report increased understanding of factors influencing decisions about health as recorded at council meetings. • Evaluation of events.

GOAL:
C. PROMOTE AND PARTICIPATE IN ACTIVITIES THAT ENHANCE THE HEALTH OF RESIDENTS

STRATEGY (WHAT)	ACTIONS REQUIRED TO ACHIEVE (HOW)	SUPPORTS/RESOURCES REQUIRED	RESPONSIBILITY (WHO)	TIMELINE (WHEN)	RESULTS (OUTCOME/MEASURE)
<p>1. Promote and support Alberta Health Services programs that enhance the health of Albertans.</p>	<ul style="list-style-type: none"> Promotion of programs at council public meetings through distribution of resources: e.g.: Health Link information. Use informal and formal networks to promote programs/services: flu clinics. 	<ul style="list-style-type: none"> Promotional items: Health Link magnets, Apple magazines Information on Alberta Health Services programs and services 	<ul style="list-style-type: none"> Council members Community Engagement Officer Alberta Health Services 	<ul style="list-style-type: none"> Ongoing 	<ul style="list-style-type: none"> Council members distribute appropriate health information.
<p>2. Council advocates for programs that enhance the health of residents.</p>	<ul style="list-style-type: none"> Consult with a variety of stakeholders to obtain feedback about supports for wellness. 	<ul style="list-style-type: none"> Travel expenses Resources 	<ul style="list-style-type: none"> Council members 	<ul style="list-style-type: none"> Ongoing 	<ul style="list-style-type: none"> Information forwarded to Alberta Health Services leadership.