

GOAL:

A. ENGAGEMENT OF THE PUBLIC

Gather information including public input respecting health, health needs and health services for the residents of the community served by the councils

STRATEGY (WHAT)	ACTIONS REQUIRED TO ACHIEVE (HOW)	SUPPORTS/RESOURCES REQUIRED	RESPONSIBILITY (WHO)	TIMELINE (WHEN)	RESULTS (OUTCOME/MEASURE)
1. Access: Seniors Care.	<ul style="list-style-type: none"> Council acquires knowledge on Seniors Care components. 	<ul style="list-style-type: none"> Ongoing presentations from Alberta Health Services, Alberta Health & Wellness Ministry, other supporting organizations to council 	<ul style="list-style-type: none"> Community Engagement Officer 	<ul style="list-style-type: none"> March 2011 to March 2012 	<ul style="list-style-type: none"> Through three presentations per year, council is further informed of the breadth and depth of the topic, allowing members to be better informed when engaging the public.
	<ul style="list-style-type: none"> Council members tour Carewest facilities in Calgary (Dr. Vernon Fanning Centre) & Area. 	<ul style="list-style-type: none"> Marketing tools such as: <ul style="list-style-type: none"> business cards brochures banners bookmarks Organization of tours 	<ul style="list-style-type: none"> Two council members to tour Council members provide report back to council Community Engagement Officer 	<ul style="list-style-type: none"> March 2011 to May 2011 	<ul style="list-style-type: none"> One rural and one urban tour activity will promote council's profile and increase member knowledge.
	<ul style="list-style-type: none"> Engagement events for patients and families. 	<ul style="list-style-type: none"> (Rent) venues for public consultations, advertising, etc. Scheduling and booking Develop invite lists Community engagement plans 	<ul style="list-style-type: none"> Community Engagement Officer Three people per event 	<ul style="list-style-type: none"> May 2011 to October 2011 	<ul style="list-style-type: none"> Four engagement events will engage stakeholders in the towns of Nanton, Vulcan and Strathmore and a location in NE Calgary.

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<p>2. Access: Acute Care.</p>	<ul style="list-style-type: none"> Involvement with the South Health Campus through membership of Health Advisory Council members on the Citizen Advisory Team. 		<ul style="list-style-type: none"> Council members Gloria Wilkinson and Sandra Robertshaw will identify opportunities on an ongoing basis for consultations, conversations and events 	<ul style="list-style-type: none"> January 2011 - Ongoing 	<ul style="list-style-type: none"> Collaboration with Alberta Health Services to create linkages with other community members. Create events and opportunities for the council to meet its goal of engaging the public. As the benchmark year, there will be no amount of pre-determined activities assigned.
<p>3. Access: Primary Care and Primary Care Networks (PCNs).</p>	<ul style="list-style-type: none"> Identifying and tour existing PCNs in the Prairie Mountain Health Advisory Council area. 	<ul style="list-style-type: none"> Presentations from Primary Care (Network) representatives to council Organization of facility tour(s) 	<ul style="list-style-type: none"> Community Engagement Officer Two to three council members to attend 		<ul style="list-style-type: none"> With two presentations and four Primary Care Network site tours, council will gain a more comprehensive understanding of the operation and function of Primary Care Networks with the intent to explore recommendations to support the expansion of Primary Care Networks

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					throughout the council area.

GOAL:

B. PROVIDE FEEDBACK AND ADVICE TO ALBERTA HEALTH SERVICES

Provide advice to Alberta Health Services about health issues, health needs and priorities, access to health services, the promotion of health and any other matters requested by Alberta Health Services

STRATEGY (WHAT)	ACTIONS REQUIRED TO ACHIEVE (HOW)	SUPPORTS/RESOURCES REQUIRED	RESPONSIBILITY (WHO)	TIMELINE (WHEN)	RESULTS (OUTCOME/MEASURE)
<p>1. Access: Seniors' Care, Acute Care, Primary Care (Networks).</p>	<ul style="list-style-type: none"> • Through the three areas of focus, council has determined it will review with due diligence and, if appropriate, share information gathered back to Alberta Health Services from: <ul style="list-style-type: none"> • engagement events • other methods of public communication/input (i.e. through the email address, requests from community, presentations at the meetings, etc.). 		<ul style="list-style-type: none"> • Council members 	<ul style="list-style-type: none"> • Ongoing 	<ul style="list-style-type: none"> • Through community feedback and subsequent sharing of information to Alberta Health Services, this will allow the council to: <ul style="list-style-type: none"> • hear the voice of the community and improve the level of satisfaction of the community in terms of being heard • improve community understanding of council work, roles and responsibilities • gain a broader perspective on Zone health care concerns.
	<ul style="list-style-type: none"> • Consultations brought to council by Alberta Health Services 		<ul style="list-style-type: none"> • Council members 	<ul style="list-style-type: none"> • Ongoing 	<ul style="list-style-type: none"> • Four consultations are anticipated to be brought to council.

GOAL: C. PROMOTE AND PARTICIPATE IN ACTIVITIES THAT ENHANCE THE HEALTH OF RESIDENTS					
STRATEGY (WHAT)	ACTIONS REQUIRED TO ACHIEVE (HOW)	SUPPORTS/RESOURCES REQUIRED	RESPONSIBILITY (WHO)	TIMELINE (WHEN)	RESULTS (OUTCOME/MEASURE)
1. Access: Seniors' Care, Acute Care, Primary Care (Networks)	<ul style="list-style-type: none"> Investigate and gather information on the: <ul style="list-style-type: none"> current scope of council's services and programs in the three focus areas. the type, number and condition of health related public and private facilities. 	<ul style="list-style-type: none"> Consult with Alberta Health Services staff to present and discuss: <ul style="list-style-type: none"> the scope of services and programs and the type, number and condition of health related public and private facilities 	<ul style="list-style-type: none"> Community Engagement Officer to organize presenters, provide information Council members to share their knowledge with their networks and report back to council 	<ul style="list-style-type: none"> Ongoing 	<ul style="list-style-type: none"> By gathering information, council will: <ul style="list-style-type: none"> increase public knowledge by using their personal networks to informally share information.
	<ul style="list-style-type: none"> Attend Primary Care conferences/events. 	<ul style="list-style-type: none"> Marketing Tools (such as) <ul style="list-style-type: none"> business cards brochures banners bookmarks 	<ul style="list-style-type: none"> Two to three council members to attend Community Engagement Officer to coordinate 	<ul style="list-style-type: none"> March 2011 to March 2012 	<ul style="list-style-type: none"> As the benchmark year, there will be no amount of pre-determined activities assigned.