

**GOAL:**

**A. ENGAGEMENT OF THE PUBLIC**

Gather information including public input respecting health, health needs and health services for the residents of the community served by the councils

STRATEGY (WHAT)	ACTIONS REQUIRED TO ACHIEVE (HOW)	SUPPORTS/RESOURCES REQUIRED	RESPONSIBILITY (WHO)	TIMELINE (WHEN)	RESULTS (OUTCOME/MEASURE)
<p><b>1. Increase the awareness of the role of the Health Advisory Council among community members.</b></p>	<ul style="list-style-type: none"> <li>Identify and participate in two community events.</li> <li>Advertise council meetings and other engagement opportunities in existing community newsletters and local media outlets.</li> <li>Identify opportunities to hold a meeting in an outlying community.</li> </ul>	<ul style="list-style-type: none"> <li>An all inclusive calendar of rural and urban community events and opportunities</li> <li>Master check list of advertising opportunities</li> <li>Funding for registration fees/venues/advertising</li> </ul>	<ul style="list-style-type: none"> <li>Council members</li> <li>Alberta Health Services</li> </ul>	<ul style="list-style-type: none"> <li>March 2012</li> </ul>	<ul style="list-style-type: none"> <li>Community is aware of the Health Advisory Council and its role and responsibilities.</li> </ul>
<p><b>2. Gather input from stakeholders.</b></p>	<ul style="list-style-type: none"> <li>Identify stakeholders to liaise and consult with in regards to health care needs.</li> <li>Support the Northern Lights Regional Health Centre with a review of patient feedback to determine health care satisfaction trends and themes.</li> <li>Provide opportunities at</li> </ul>	<ul style="list-style-type: none"> <li>Northern Lights Regional Health Centre patient feedback information</li> <li>Survey form to gather feedback</li> </ul>	<ul style="list-style-type: none"> <li>Council members</li> </ul>	<ul style="list-style-type: none"> <li>March 2012</li> </ul>	<ul style="list-style-type: none"> <li>Community members have the opportunity to provide input.</li> <li>Identification of common themes.</li> </ul>

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	<ul style="list-style-type: none"> <li>community events for input.</li> <li>Attend two outlying communities to gather input.</li> </ul>				
<p><b>3. Develop relationships to engage with and address unique health needs of the shadow population.</b></p>	<ul style="list-style-type: none"> <li>Maintain a relationship with work site partners to develop solutions to address the health needs of the shadow population.</li> </ul>	<ul style="list-style-type: none"> <li>Hosting budget</li> </ul>	<ul style="list-style-type: none"> <li>Council members and worksite partners</li> </ul>	<ul style="list-style-type: none"> <li>March 2012</li> </ul>	<ul style="list-style-type: none"> <li>Information regarding the health needs of the shadow population received.</li> </ul>
<p><b>4. Identify opportunities to support and appreciate Alberta Health Services staff, physicians and volunteers in the community.</b></p>	<ul style="list-style-type: none"> <li>Work with Alberta Health Services and the foundation to show appreciation for Alberta Health Services staff.</li> </ul>	<ul style="list-style-type: none"> <li>Hosting budget</li> <li>Administrative support</li> </ul>	<ul style="list-style-type: none"> <li>Council members</li> <li>Alberta Health Services</li> </ul>	<ul style="list-style-type: none"> <li>March 2012</li> </ul>	<ul style="list-style-type: none"> <li>Alberta Health Services staff, physicians and volunteers feel appreciated.</li> </ul>
<p><b>5. Develop a mechanism for connecting with culturally diverse groups in the area.</b></p>	<ul style="list-style-type: none"> <li>Engage and connect with three culturally diverse groups.</li> <li>Encourage the awareness</li> </ul>	<ul style="list-style-type: none"> <li>Administrative support</li> </ul>	<ul style="list-style-type: none"> <li>Council members</li> <li>Cultural groups in the area</li> </ul>	<ul style="list-style-type: none"> <li>March 2012</li> </ul>	<ul style="list-style-type: none"> <li>Cultural groups are more aware of health services available in the council area.</li> </ul>

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	<p>of existing resources about health services in the community among culturally diverse groups.</p>				

**GOAL:**

**B. PROVIDE FEEDBACK AND ADVICE TO ALBERTA HEALTH SERVICES**

Provide advice to Alberta Health Services about health issues, health needs and priorities, access to health services, the promotion of health and any other matters requested by Alberta Health Services

STRATEGY (WHAT)	ACTIONS REQUIRED TO ACHIEVE (HOW)	SUPPORTS/RESOURCES REQUIRED	RESPONSIBILITY (WHO)	TIMELINE (WHEN)	RESULTS (OUTCOME/MEASURE)
<p><b>1. Regularly communicate successes and challenges in the council area to Alberta Health Services.</b></p>	<ul style="list-style-type: none"> <li>Share information gathered from the council area with Alberta Health Services during council meetings.</li> <li>Continue quarterly communication with council chairs, Alberta Health Services Board Chair and Alberta Health Services President and Chief Executive Officer.</li> </ul>	<ul style="list-style-type: none"> <li>Alberta Health Services representation at council meetings</li> <li>Commitment of council members</li> </ul>	<ul style="list-style-type: none"> <li>Council members</li> <li>Alberta Health Services</li> </ul>	<ul style="list-style-type: none"> <li>Ongoing</li> </ul>	<ul style="list-style-type: none"> <li>Successes in the council area are identified plus solutions to address areas for improvement are identified.</li> <li>Alberta Health Services are aware of pertinent issues and concerns through regular telephone calls with the council chairs.</li> </ul>
<p><b>2. Consider opportunities to obtain information regarding disparities in the delivery of services in the area.</b></p>	<ul style="list-style-type: none"> <li>Gather information that is specific to the council area and identifies gaps in service through engagement opportunities, presentations at council meetings, reports etc.</li> </ul>	<ul style="list-style-type: none"> <li>Administrative and Community Engagement Officer support</li> <li>Provision of information from Alberta Health Services</li> </ul>	<ul style="list-style-type: none"> <li>Council members</li> <li>Alberta Health Services</li> </ul>	<ul style="list-style-type: none"> <li>Ongoing</li> </ul>	<ul style="list-style-type: none"> <li>Increased understanding of health concerns by Alberta Health Services senior staff as a result of council feedback.</li> <li>Solutions identified for consideration by Alberta Health Services senior staff.</li> </ul>

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<p><b>3. Continue to encourage council members to attend provincial meetings and workshops.</b></p>	<ul style="list-style-type: none"> <li>• Ensure invitations are shared with council members.</li> </ul>	<ul style="list-style-type: none"> <li>• Invitations from Alberta Health Services</li> </ul>	<ul style="list-style-type: none"> <li>• Council members</li> <li>• Alberta Health Services</li> </ul>	<ul style="list-style-type: none"> <li>• Ongoing</li> </ul>	<ul style="list-style-type: none"> <li>• Council members receive an opportunity to network with other Health Advisory Councils provincially.</li> <li>• Council members acquire knowledge.</li> </ul>

<b>GOAL: C. PROMOTE AND PARTICIPATE IN ACTIVITIES THAT ENHANCE THE HEALTH OF RESIDENTS</b>					
<b>STRATEGY (WHAT)</b>	<b>ACTIONS REQUIRED TO ACHIEVE (HOW)</b>	<b>SUPPORTS/RESOURCES REQUIRED</b>	<b>RESPONSIBILITY (WHO)</b>	<b>TIMELINE (WHEN)</b>	<b>RESULTS (OUTCOME/MEASURE)</b>
<b>1. Act as an advocate for wellness and prevention.</b>	<ul style="list-style-type: none"> <li>Participate in two community wellness events.</li> <li>Council members use informal networks to promote Alberta Health Services programs and services.</li> </ul>	<ul style="list-style-type: none"> <li>Administrative support</li> </ul>	<ul style="list-style-type: none"> <li>Council, in collaboration with Alberta Health Services</li> </ul>	<ul style="list-style-type: none"> <li>March 2012</li> </ul>	<ul style="list-style-type: none"> <li>A council representative attends two community wellness events.</li> </ul>
<b>2. Contribute to messaging that reinforces a healthy lifestyle.</b>	<ul style="list-style-type: none"> <li>Promote current wellness initiatives through messaging to the community media.</li> <li>Promote Health Link through the use of promotional materials.</li> </ul>	<ul style="list-style-type: none"> <li>Alberta Health Services to provide information</li> </ul>	<ul style="list-style-type: none"> <li>Council, in collaboration with Alberta Health Services</li> </ul>	<ul style="list-style-type: none"> <li>March 2012</li> </ul>	<ul style="list-style-type: none"> <li>Messaging is provided to the public at community events and meetings.</li> </ul>