

# SYSTEM TRANSFORMATION LAB



Primer & Practice

# Our Time Together

Objective: familiarize with system transformation dynamics and processes. Apply to current AHS reality and practice with a project

## Hours 1 & 2

- Context & Rationale
- Primer Overview & AHS Applications

## Hour 3

- Practice Lab with an AHS cross functional transformation project



# Architecture

<https://novascotia.ca/coms/transformation/>



Program and policy transformation will focus on **what** services and interventions we provide.



Initiatives to renew our structure and operations will focus on **how** we deliver services and interventions.



An Outcomes Framework will focus and prioritize efforts on work that will achieve better outcomes for clients.





# Transformation Primer

## QUESTIONS

WHY? WHY NOW?

Transformation Imperatives



WHEN?

Transformation Crossroads

Winds of Change



WHAT?

Workplace Paradigm Shifts

Collaboration Strategies



HOW?

Transformation Avenues

Formula



WHO?

Stakeholder Mobilization



## KEYS

Adapt or Fail

Remain Fit for Purpose

Junctures

Drivers

Outcomes, not Activity

Systems, not Silos

Directions

Blueprint

Engagement

Distributed Leadership

# Context & Rationale



# The Big Picture

# Context

“The world has become one giant network where instantly accessible and shareable information rewrites the future as quickly as it can be understood...

Meanwhile, most organizations still rely on a way of working designed over 100 years ago for the industrial age challenges:

- Structures support predictability & slowly evolving roles
- Siloed, command and control systems drive efficiency and predictability... at the expense of information flow, rapid learning, innovation and adaptability.”

<http://www.responsive.org>



# Critical Success Factors

- The economies of yesterday, based on manufacturing and natural resources, can no longer deliver sustainable prosperity.
- The new 'Creative' Economy, is about generating value through smart thinking, knowledge sharing, ongoing learning and innovation, mobilizing employee talents, and creating context & culture relevant products.
- Bottom Line: What made us successful yesterday, is not what will make us successful now and in the future <http://www.responsive.org>

## PAST

Efficiency

Hierarchies

Controlling

Extrinsic rewards

Office & office hours

Customers & partners

## FUTURE FIT

--> Responsiveness

--> Networks

--> Empowering

--> Intrinsic motivation

--> Anywhere & Anytime

--> Community

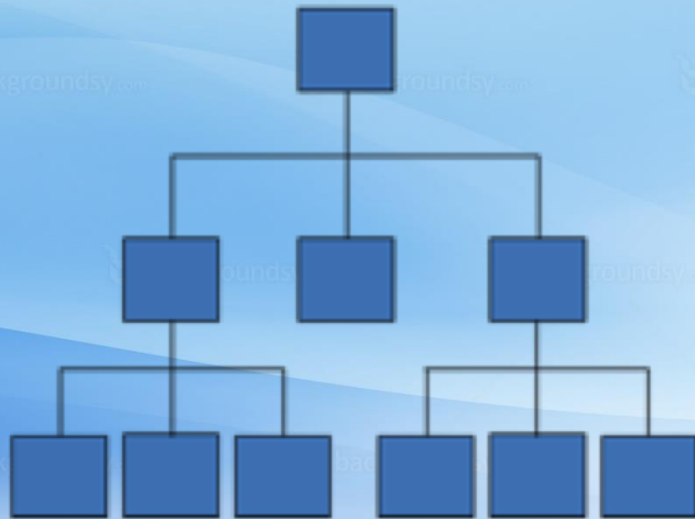


# Structures

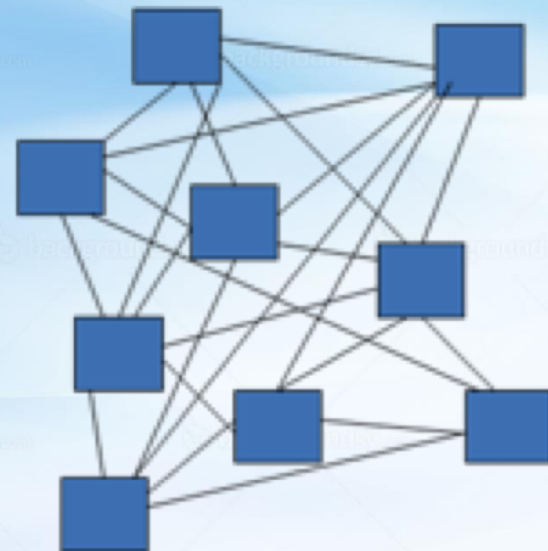
- The hierarchies of yesterday are no match for the speed, agility and responsiveness required today.
- New architecture paradigm: *the Networked Workplace*. Fluid, agile and responsive, it is based on distributed power, transparency and ongoing learning.

<https://www.thepurposelab.uk/consultancy>

Hierarchy

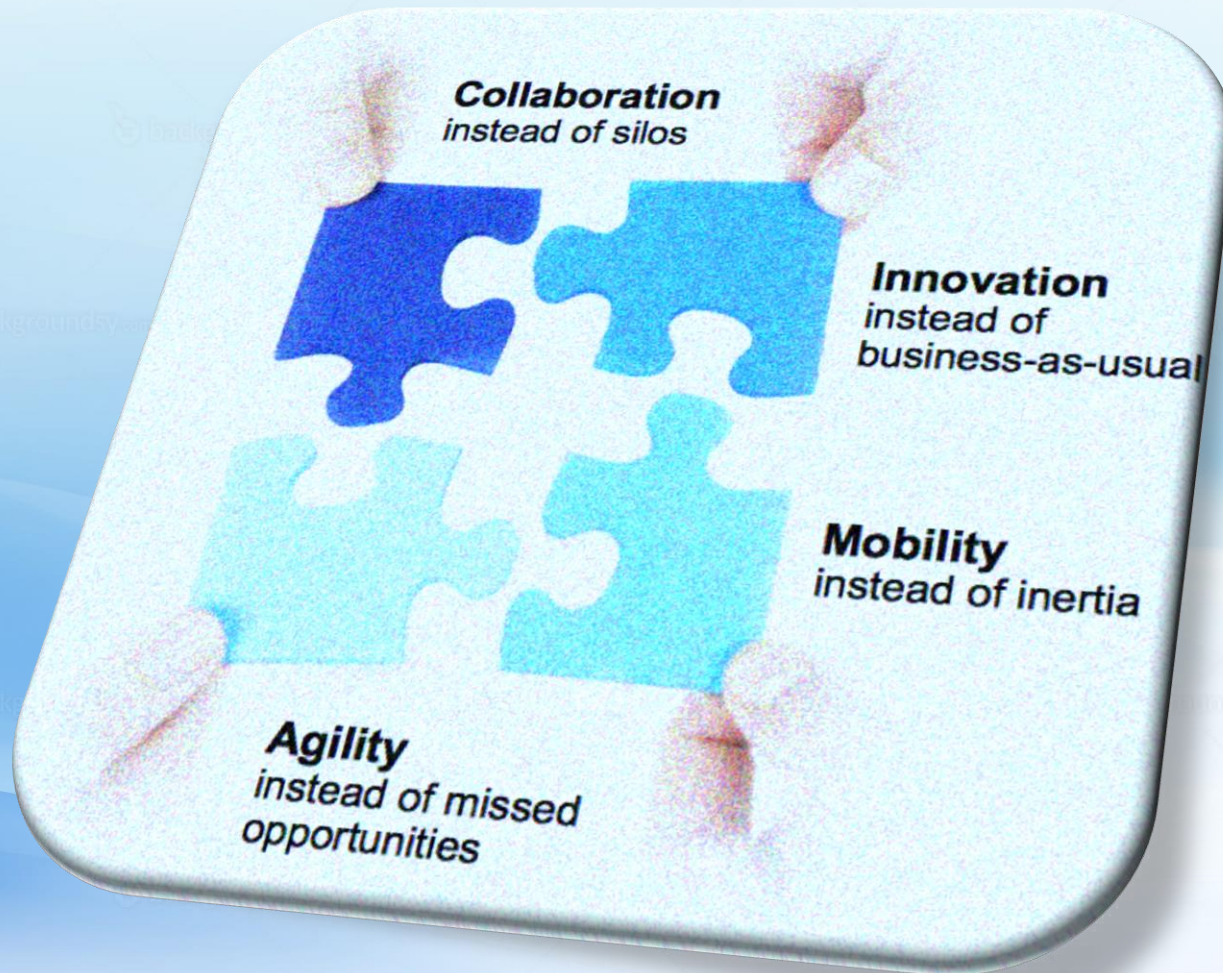


Networked Workplace

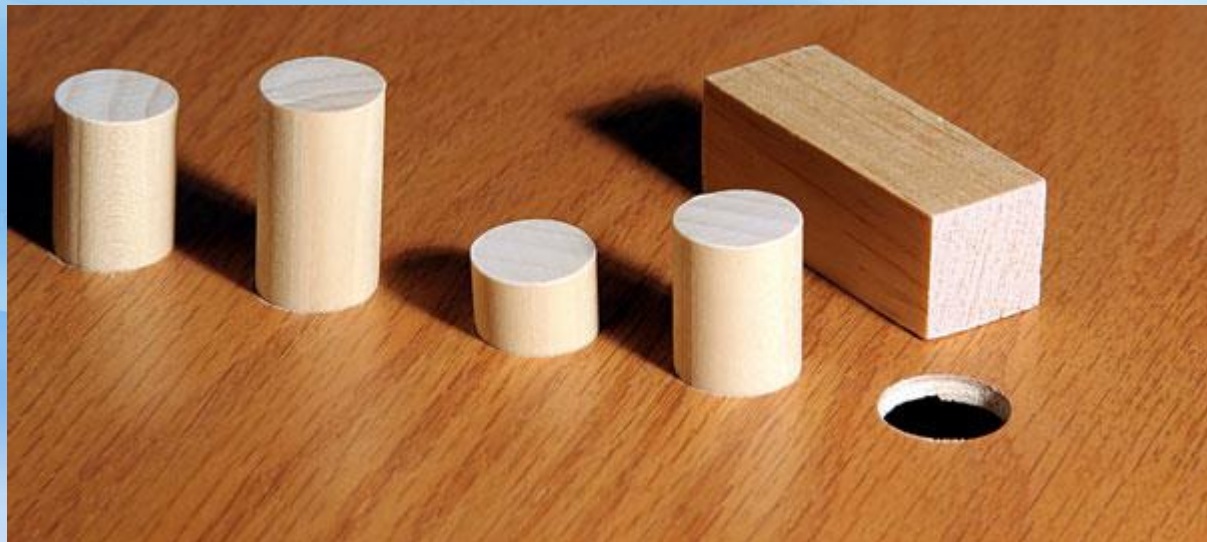




# Capabilities



# Conclusions?



# Radical Workplace Re-Design

- Ottawa based Shopify simplified online commerce, making it easy for low tech sellers to set up and run an online store.
- Shopify boasts 1000 apps and the list keeps growing...
- New partnership: As of Jan 5, 2017, all Amazon vendors are automatically on the Shopify platform.
- Shopify was selected by Glassdoor as the best place to work in Canada in 2017

<https://www.youtube.com/watch?v=BY0PvspGCC4>





# WHY? WHY NOW?



## ? Transformation Imperatives

# What is VUCA?

- *Volatile*: Changes quickly and often, surprisingly: **Frequent & sudden changes**
- *Uncertain*: conflicting trends are difficult to decipher, forecasting is more challenging: **Unpredictable change patterns**
- *Complex*: Encompasses numerous issues, which may clash and confound: **Complex problems & tremendous opportunities co-exist**
- *Ambiguous*: Hard to discern what is significant, relevant & meaningful: **Many ways to interpret a situation...**

V

## Volatility

Fast change without a clear predictable trend or pattern.

U

## Uncertainty

Frequently disruptive changes; past is not a predictor of the future.

C

## Complexity

Multiple, interdependent causes.

A

## Ambiguity

Little clarity about what is 'real' or 'true'.



#### **For Volatility**

Frequent and sudden  
changes



#### **For Uncertainty**

Unpredictable patterns  
of change



#### **For Complexity**

Complex problems and  
opportunities co-exist



#### **For Ambiguity**

Contradictions and  
confusion – unsettling  
scenarios.

**An “Adaptive Response” is the only Way in VUCA World**



# Adapt or Fail

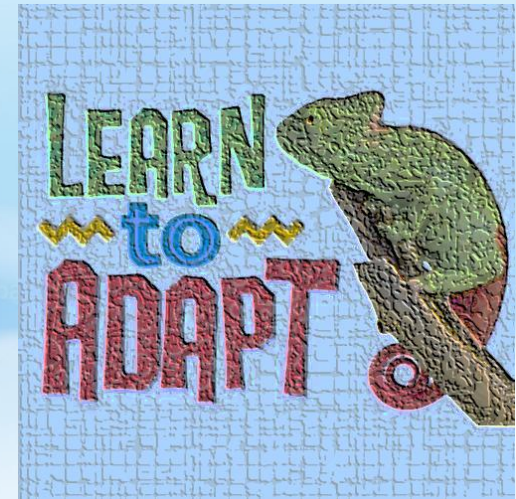
*“The world is changing very fast. Big will not beat small anymore. It will be the fast beating the slow...”* Rupert Murdoch

Remaining relevant, successful and sustainable in the VUCA world, doesn't mean incremental change, but significant transformation

This involves:

- enhancing agility, responsiveness, speed, innovation, systems thinking,
- as well as embracing disruptive technology.

Much like in nature, it's a case of Adapt or Fail...



# When Failing to Adapt...



## Private Sector: Death

- Blindsided: did not see the future coming
- Did not renew, re-invent in time to remain relevant & sustainable
- Too focused on Management, not enough on Leadership
- Declared bankruptcy!

## Public Sector: Increased Irrelevance

- Disconnected with mandate & purpose
- Internally focused
- Structure & processes out of date with current realities
- Questionable appointment system

<https://www.youtube.com/watch?v=3TrPwOrf4sM>



# Remain Fit for Purpose



Universities:  
Education



Libraries:  
Knowledge Access



Governments:  
Stewardship



# Focus on Purpose



Simon Sinek, Thought Leader



<https://www.youtube.com/watch?v=OVnN4S52F3k&t=81s>

# Clarity of Purpose

- **WHY:** is about purpose, cause or belief: the single driving motivation for action: WHY you do what you do; WHY it is this important; WHY people should care. WHAT IS YOUR PURPOSE? IS IT EVOLVING?
- **HOW:** is about the way you bring the WHY to life. Values and principles that guide actions; strengths that will help you realize the WHY, and differentiate yourself from others. HOW embeds itself in the very fabric of an organization...
- **WHAT:** is about the results of HOW: products, services, deliverables etc. Tangible manifestations of WHY. It's about consistency of action, engaging and aligning stakeholders to the brand



# Revamped Purpose

*Healing the mind, body and soul*





# Why? Why Now?



Of course, health care will never die, as it deals with life and death. However, performance can dwindle, customer satisfaction can plummet, costs can escalate, advocacy for reform can rise, and bad press ensue...

## WHY? WHY NOW?

### Transformation Imperatives



## VUCA

### Adapt or Fail

#### *Questions*

How is VUCA affecting AHS?

What are the top 3 areas where AHS urgently needs to adapt?

## VUCA

### Remain Fit for Purpose

#### *Questions*

What is your purpose? Is changing? Current trend: healing mind, body and soul

If not, how to stay true to it and adapt delivery?

# WHEN



## Junctures & Drivers

# Organizational Life Cycles

- Much like people, organizations are born, grow, and mature...However, unlike people, they don't have to die...
- Organizations can renew and transform to ensure sustainability and longevity.  
Example: Universities

The world is following his 'Royal Cuteness' development with anticipation & delight : Teething, walking & running, talking, going to school...

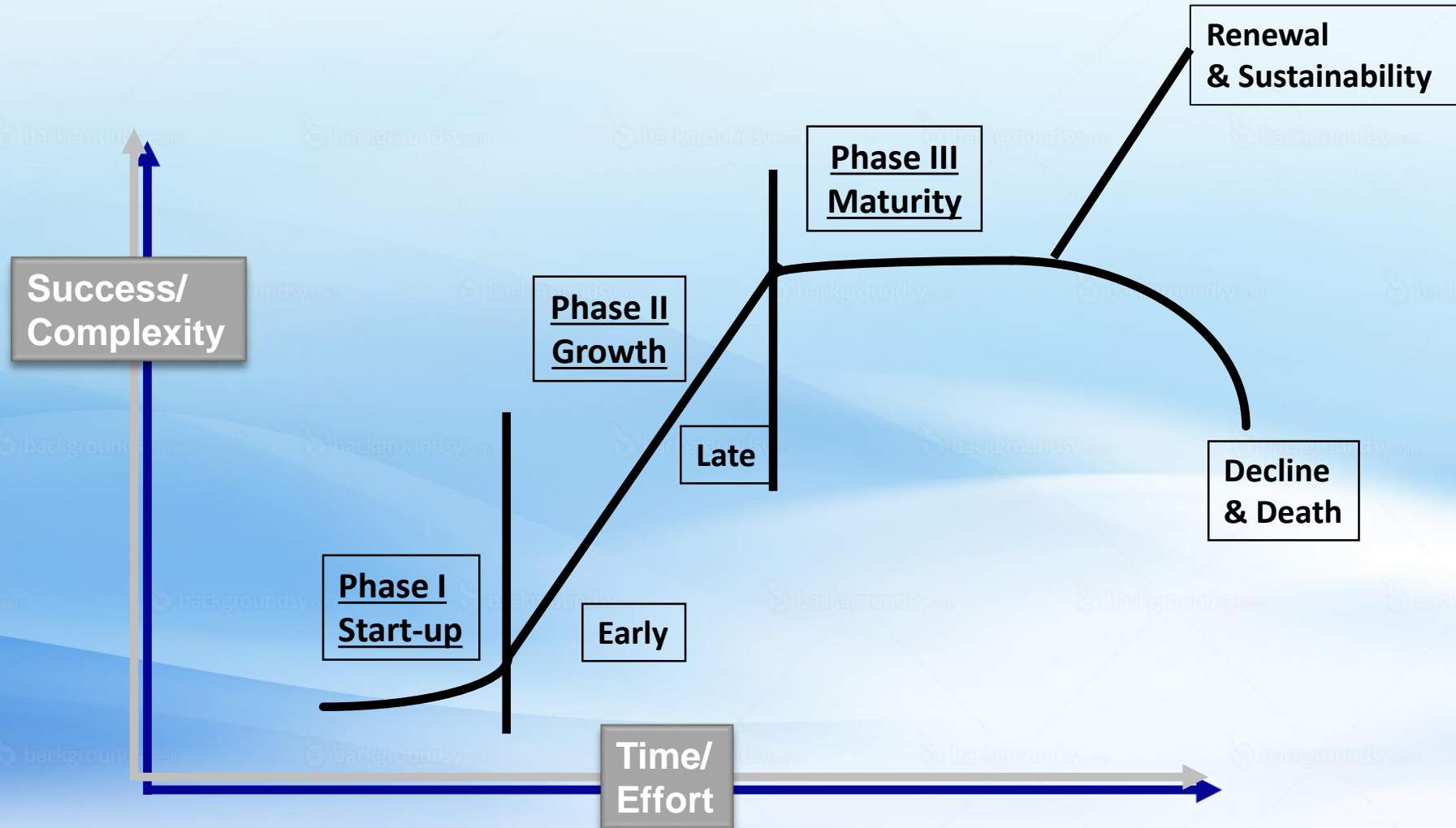
All of these stages are internally driven and predictable, enabling parents to plan for them & act accordingly.

Likewise, there are typical development issues associated with organizational life cycles, enabling leaders to plan for them & act accordingly.





# Growth Curve Model



Adapted from L.E. Greiner, Evolution and Revolution as Organizations Grow, HBR, July- August 1972, no. 4. P. 37-46

# Phase 1: Start Up

## Focus

- Set-up, getting established, early survival, high risk of failure

## Leaders

- Visionary, hands-on, risk takers, entrepreneurial, persuasive, will do whatever it takes, missionaries, pioneers

## Culture

- Idealistic intuitive, determined, consumed, passionate, loyal, frontier-like

## Challenge

- Survival and Sustainability



# Start Up: Voices.com

## London, ON



Founders David & Stephanie Ciccarelli

- Concept: Connecting businesses with professional voice talent: creating a global voice-over marketplace on a digital platform
- Outlets: Audiobooks, cartoons, documentaries, movie trailers, podcasting, radio, telephone, television, videogames...
- Business Model: helping clients find the right voice for their project, in record time and a professional, fast, and safe way
- Voice.com recently opened an office in New York!



# Phase 2: Growth

## Focus

- Putting in place infrastructures & culture to support growth, developing business and people strategies, fine tuning a winning formula

## Leaders

- Process experts, strong business and financial acumen, good at delegation

## Culture

- Somewhat chaotic: need order and structure; work hard / play hard; alternatively intoxicated with success ride and terrified of it; symbols, rituals and icons starting to emerge

## Challenge

- Infrastructure & Culture



# Growth: WestJet, AB

- Mission: providing safe, friendly and affordable air travel
- 1996: 220 employees 3 aircrafts, 5 destinations,. 2016: 15,000 employees, 117 aircrafts, 100 destinations
- Branching out: WestJet Vacations, West Jet Encore, International destinations
- Employees are at the core: agents of success empowered to lead
- Employees share a common set of values and feel personal ownership for the overall success of the organization: WE is the # 1 word



# Phase 3: Renewal & Transformation

## Focus

- Need to challenge status quo, Breakthroughs required, rapid and dramatic change, redefining identity & vision, cutting losses

## Leaders

- Mavericks, hatchet-people or saviours, adored or hated, usually parachuted from outside, have to make unpopular decisions, invested with challenging mandates

## Culture

- Entitlement, mature, traditional, attached to status quo, tactics focused, denial, low morale, confusion

## Challenge

- Renewal, Relevance, Re-invention





# Renewal: Sobeys, Halifax, NS

A proudly Canadian company with 107 years in the food business, Sobeys serves Canadians with approximately 1,500 stores in 10 provinces

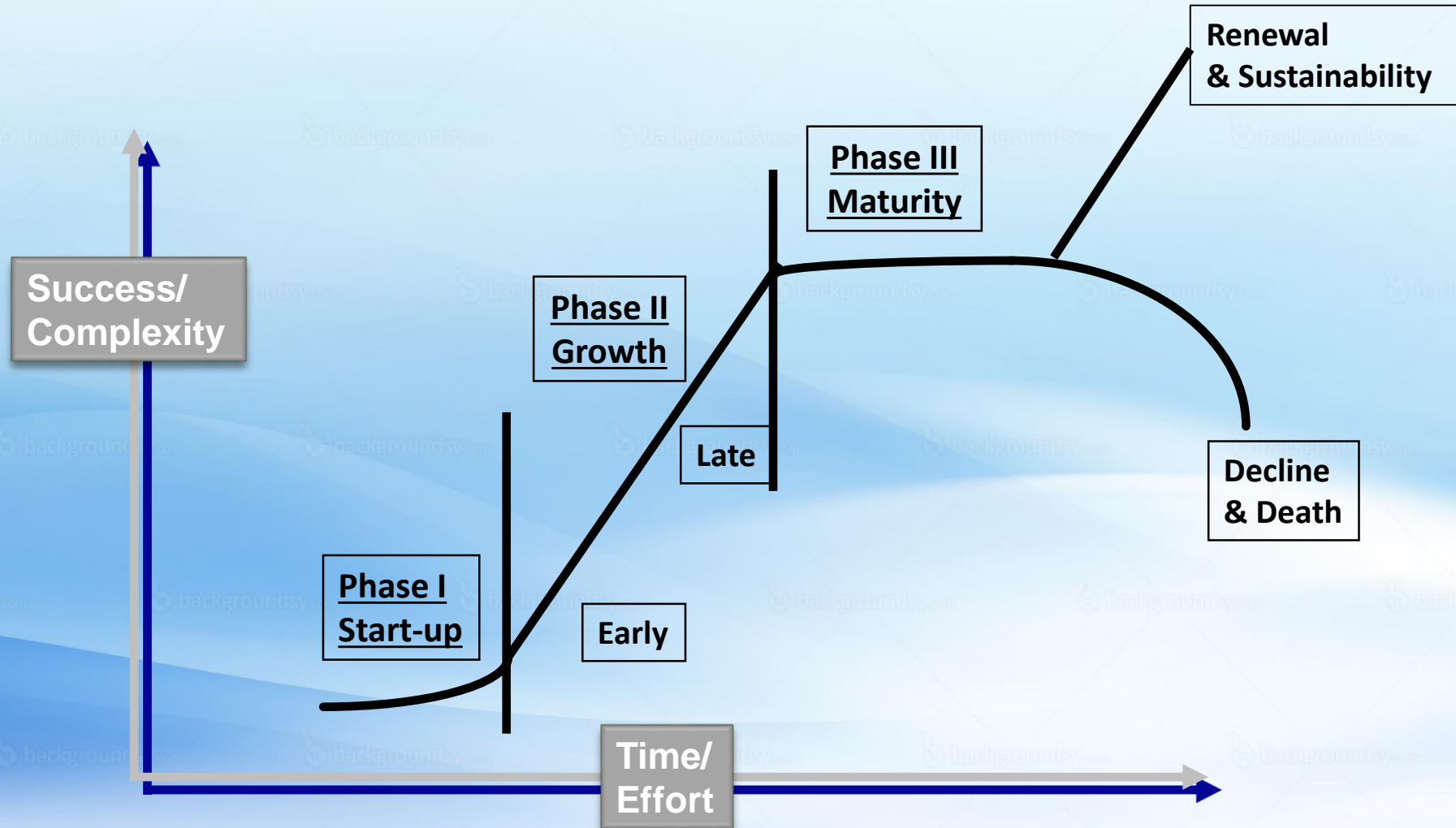
Recently renewed its strategic framework to: *Championing Better Food for All:*

- The fresher, the better, the tastier
- Save time. Eat well. Everyday.
- Choose the healthy life.
- We live here too

Vision: make eating better, feeling better and doing better the goal of every Canadian family and a possibility for every Canadian child.



# Growth Curve Model



Adapted from L.E. Greiner, Evolution and Revolution as Organizations Grow, HBR, July- August 1972, no. 4. P. 37-46

# Table Buzz

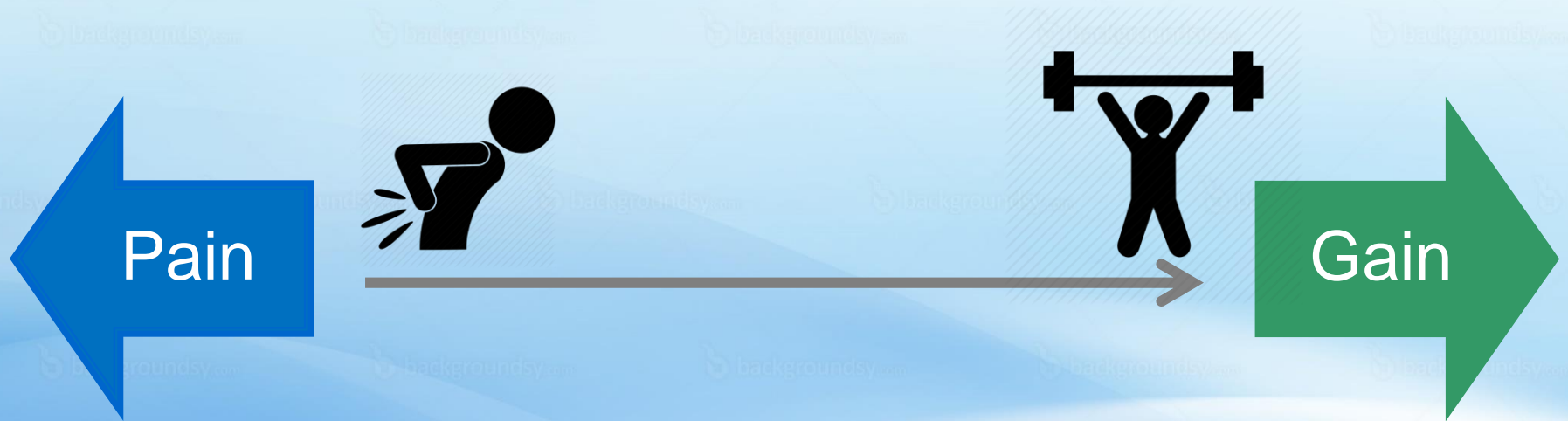
- Where is the Alberta Health Care System? Where is AHS? Why?
- Given this diagnostic, what challenges are they each facing?
- How can AHS manage its own growth dynamics while helping transform the overall health care system?





# Change Forces

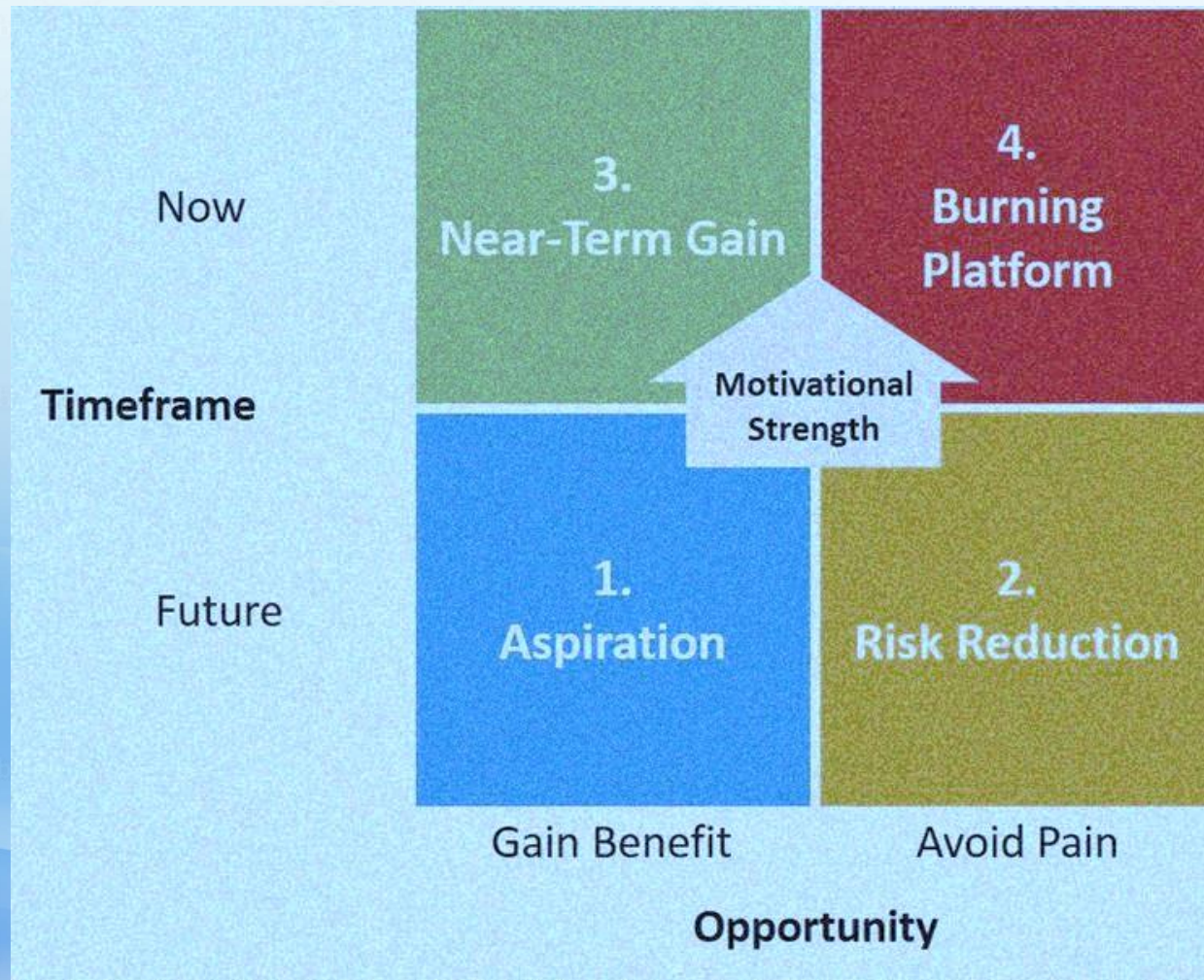
*"People are motivated by two factors: Pain and Gain. Of these two, the avoidance of pain is by far the greater motivator."* Anthony Robbins



**AWAY FROM:** Avoiding suffering, irrelevance, even extinction: reducing risk, extinguishing the burning platform

**TOWARDS:** Achieving excellence, sustainability, ongoing relevance; reaching aspiration, continuously improving

# Pain /Gain Dynamics



- What is to be gained from the current state, even though it's bad?
- How much pain will you put up with before you change? Will it be too little too late by the time you move forward?
- What are the anticipated gain/benefits of changing?
- What are the costs of changing? disruption, terminations, loss of routine, familiar colleagues, space etc.. How to address and minimize them?



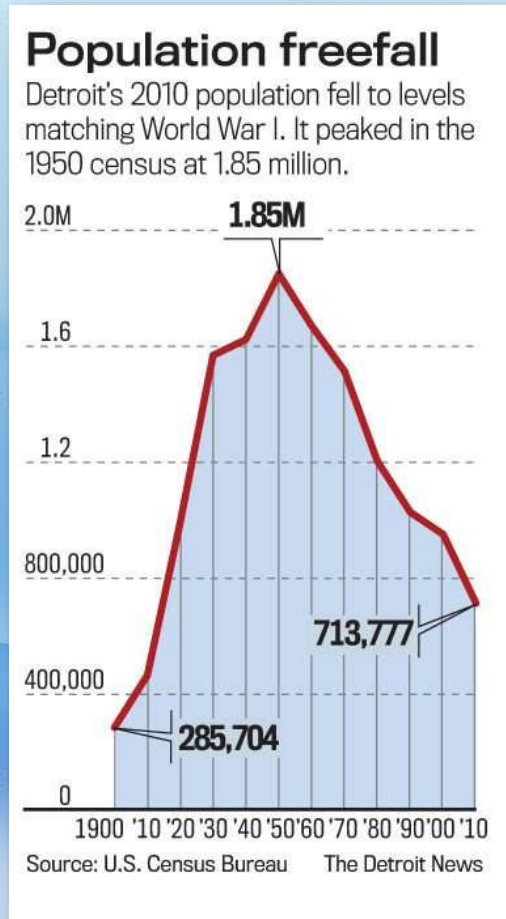
- Is the pain of changing greater than the benefits it would bring? Or *perceived* to be greater than the benefits it would bring?
- What are the costs of not changing? Diminishing performance, gathering crisis, reputational risks, increased interference from governing bodies, loss of control... How to address them?



# Detroit: Too Little, Too Late

Successive municipal councils failed to lead an economic diversification strategy, resulting in the collapse of Detroit's one trick pony economy (auto industry).

Population declined from close to 2 million in the 1950s, to around 600,000 in 2017

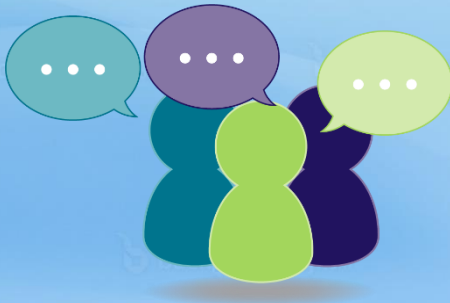


# When?



## WHEN

Transformation Crossroads  
Winds of Change



## Junctures

Life Cycle Turning Points

## Questions

How to fully understand  
current state and adapt  
leadership practices?

How to anticipate and  
prepare for the next stage?

## Drivers

Pain & Gain

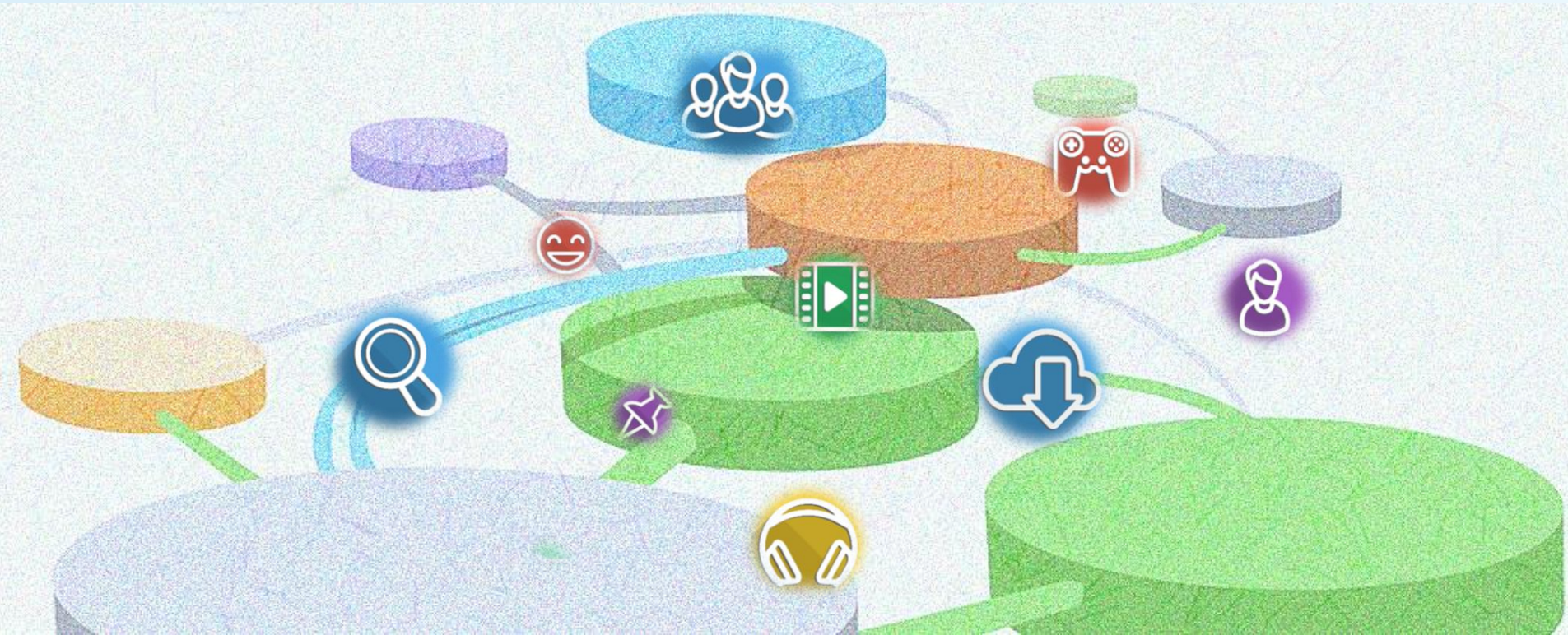
## Questions

How to leverage both  
drivers appropriately and  
effectively?

Instead of waiting for pain,  
how to transform more  
often for gain?



# WHAT



System Wide Outcomes



# Logic

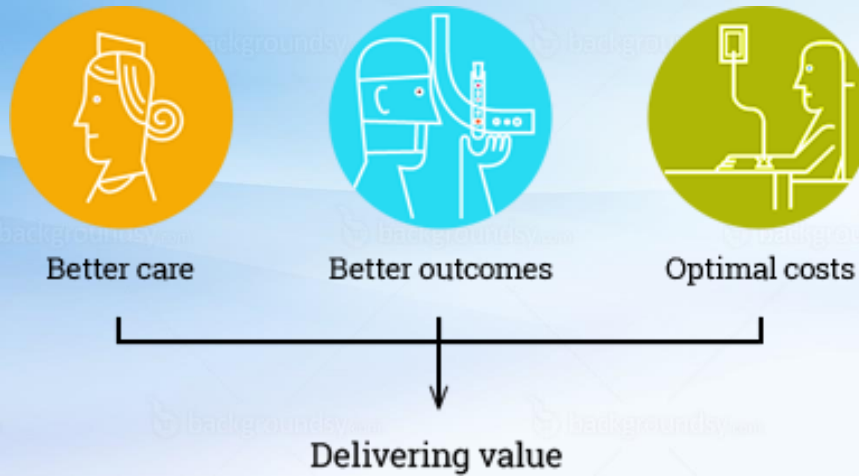


# System Wide Outcomes

Transformation results are no longer measured by type or volume of activity, but by achieving strategic, system-wide outcomes.

It's not about:

- How many clients are dealt with (activity), but is their health improving? (outcomes)
- How well your agency is performing, but how system synergies are leveraged for greater impact.
- This means linking operations to strategy, the big picture to every job, and client expectations & satisfaction to operations.



# System, Not Silos

- Silos are not conducive to delivering system wide outcomes; in fact, they create barriers and slow things down. They focus inwardly, which hampers strategic thinking and action. Finally, they create turf instead of trust, the wrong stance for widespread collaboration...
- Bottom Line: It's about connectors as much as pods: is the system connected ?
- Do the components work in harmony, reinforcing each other?
- Are the pathways and the intersections the right ones to ensure free flow of people and ideas?
- How does leadership and transformation energy circulate through the system?





# Significant Shifts

## FROM

Short term

Operations

Activities



## TO

Long term

Strategy

Outcomes

Individual expertise and control, based on delivering job description

Individual + Collective Expertise and shared learnings, based on achieving the vision together

Focus: individual deliverables every day

Focus: collective deliverables over time

Analogy: horse with blinders focused on winning the race

Analogy: curling team thinking 6 moves ahead to strategically win the tournament

*Delivering system-wide outcomes and partnering across the system instead of remaining in silos constitutes a game changing revolution: Why?*

# Waterloo Region System Outcomes

- Radical Economic Makeover: from farming & manufacturing... to the *Silicon Valley of Canada*
- Creation of a High Tech *Eco-System*, including education, development, growth and sustainability infrastructures
- More than 400 high-tech firms: Blackberry, Descartes Systems, Open Text, Maplesoft, Dalsa, MKS and more

<https://www.youtube.com/watch?v=qKmFVsplIX4>

## Results:

- 4X the amount of patents per capita than the national average;
- abundant wealth generation
- highest literacy and educational levels in the country and highest library use
- Frequently wins *Smartest City in Canada Award*



# Partnering Across the System

- Partnering across the system means selecting the right format for the project at hand.
- Not every project requires collaboration, sometimes communication, coordination and co-operation are sufficient. The question is: when to use which?
- It also means leading in an inclusive way, as well as higher levels of trust.





# Which Format is Best?

- *Coordination*: Let's achieve a common activity: required for joint projects
- *Cooperation*: Let's improve something: required for shared pursuit
- *Collaboration*: Let's create something new: required when dealing with the unknown and multiple perspectives



# Partnering Formats

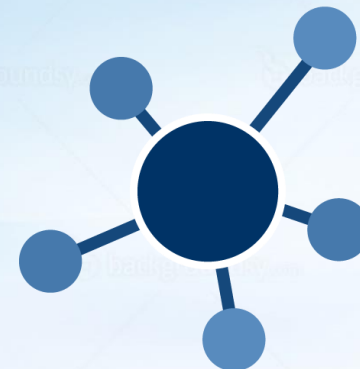
## Communication

- Exchanging information for mutual benefit: easy to do
- Networking requires low level of trust, limited time availability, and no turf sharing.



## Coordination

- Exchanging information and altering some activities for mutual benefit and to achieve a common purpose.
- Coordination requires more organizational involvement than networking, with a slightly higher level of trust and some turf sharing.



# Partnering Formats



## Co-operation

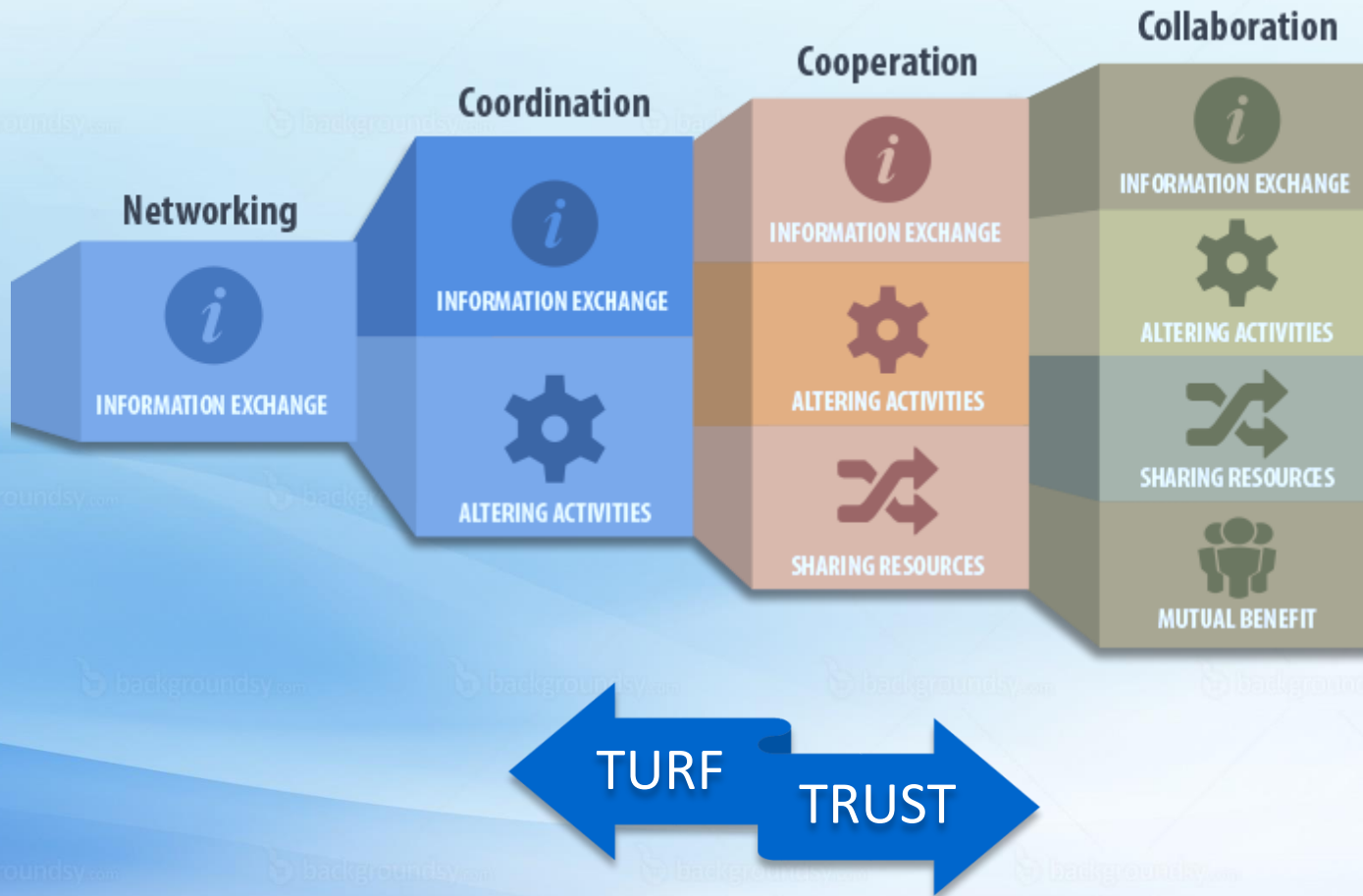
- Shared resources can include human, financial and technical across system
- Needed: increased organizational commitment and support; this may involve written agreements.
- Required: significant amount of time, higher level of trust, and considerable turf sharing.

## Collaboration

- Willingness to learn from each other and Enhance each other's capabilities, in order to excel together
- Everyone share risks, responsibilities and rewards.
- Required: substantial time commitment, very high level of trust, and almost total turf sharing.



# From Turf... to Trust



<https://www.youtube.com/watch?v=nuEEckocePs>



# What



## WHAT

Workplace Paradigm Shifts  
Collaboration Strategies



## Deliverables

Outcomes, not Activity

## Questions

How to define system wide outcomes and specific metrics with stakeholders' input?

How to help employees connect individual and team deliverables to the vision, strategy and action plan?

## Focus

System, not Silos

## Questions

How to select the right level of interaction for a given initiative?

How to set up a collaboration architecture that build capacity: processes, support, skill building, accountabilities etc.

# HOW?



## Transformation Avenues & Formula

# Rationale

To remain successful, relevant and sustainable, organizations are transforming in several directions which require:

- Crucial mindset and paradigm shifts
- Significant structural, technological and operational changes
- Upskilling individual and collective capabilities: systems thinking, innovation, agility, collaboration, inclusive leadership



The State of Victoria, Australia identified these capabilities to anchor the new school curriculum...



Personal  
& social



Intercultural



Ethical



Critical  
& creative  
thinking

# Change Directions

To adapt and remain fit for purpose, organizations embark on makeovers:

## From

- Operational
- Internal
- Short Term
- Reactive
- Silos
- Customer Service
- Limitations
- Innovation is the Exception
- Low Tech
- Risk Adverse




## To

- Strategic
- External
- Long Term
- Proactive
- System
- Customer Partnerships
- Possibilities
- Innovation is the Norm
- High Tech
- Risk Savvy

What is the 3 most important ones currently pursued by your organization? Why?



# Dannemiller/ Beckhard Formula

$$\begin{array}{ccccccc} \mathbf{D} & \times & \mathbf{V} & \times & \mathbf{F} & > & \mathbf{R} & = & \mathbf{\Delta} \\ | & & | & & | & & | & & | \\ \text{Dissatisfaction} & & & & \text{First} & & \text{Resistance} & & \text{Change} \\ \text{with the status quo} & & & & \text{steps we that we} & & \text{to change} & & \\ & & \text{Vision} & & \text{can take toward} & & & & \\ & & \text{of a positive} & & \text{the vision} & & & & \\ & & \text{future we all} & & & & & & \\ & & \text{prefer} & & & & & & \end{array}$$


# Sample Questions

## *D: Dissatisfaction with the Status Quo:*

- Why change? Why now?
- Why is the current state no longer working?
- What's the burning platform and the business case?
- What will happen if we act, and if we don't act? ✓

## *V: Shared, compelling Vision:*

- Where are we going? Why?
- What's attractive about the future?
- What's scary or intimidating?
- What will it look and feel like when we get there? ✓

## *F: First Steps, Formula to reach the Vision:*

- What is the overall approach to get to the vision from here?
- How do the steps fit together logically and sequentially?
- Can the rationale be explained simply and easily understood by everyone? ✓
- What will change and what will remain the same? ✓
- What do we/I need to do?

let's talk.

change

# ERADICATING HOMELESSNES



System Wide Outcomes



# Context

- In 2007, Alberta was going through an economic boom, resulting in massive immigration to the province.
- Unfortunately, available housing was insufficient to accommodate the groundswell of new arrivals.
- Moreover, housing supply & demand caused real estate and rental rates to sky rocket, making housing financially challenging for many.
- Several apartment buildings were converted into condos, and evicted tenants added to the growing numbers looking for accommodation.
- This rise in homelessness in a wealthy province represented a 'boom era contradiction'.



# Outcomes

- **ESCALATION** : In 2008, 11,000 Albertans were homeless: Numbers were projected to grow to 21,000 if no action was taken.
- **POOR RESULTS**: The current approach: 'managing homelessness', centered on shelters, and housing last, focused on housing readiness was not working.
- **RISING COSTS**: *direct costs* such as emergency shelter system, services and programming, as well as *indirect costs* associated with connected systems such as Health, Corrections and Justice.



# D

## Dissatisfaction with Status Quo



- *Homeless Agencies Struggling:* having difficulty meeting the higher demand for their services.
- *Lack of Coordination:* Systems not coordinating their efforts to effectively address homelessness. Lack of collaboration and case management
- *Regulatory Complexity & Inefficiency:* resulting in slower response. Delays created by red tape adding additional costs and compromising effectiveness
- *Bottom Line:* Systems out of synch with new realities, unfit for purpose

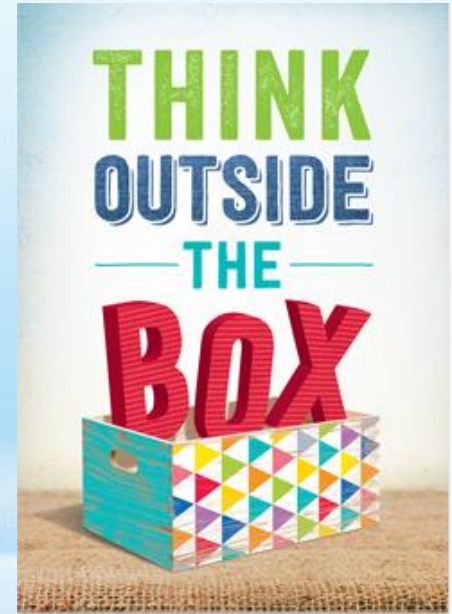


# Data Collection

Extensive stakeholder consultations took place with citizens, police, shelter staff, charities, corporations, government levels, social workers, religious organizations, homeless people...

These

- generated useful recommendations
- paved the way to clarify roles & responsibilities
- identified economic, social & systemic barriers to ending homelessness.



# Scoping the Solution

They also revealed essential ingredients for success :

- Whole systems thinking required to resolve the issue
- A proven approach for helping the homeless transition from shelters to permanent housing, and maintain tenancy
- Requirement to inform and involve stakeholders, such as citizens & corporations.





# Vision Rationale

- “Homelessness is unacceptable in a province as prosperous as Alberta. No Albertan should be forced to live on the streets or remain in a shelter for an extended period of time.
- Albertans have the resources, the creativity and the compassion to effectively address homelessness in their communities.
- *Ending homelessness in 10 years* means that there may still be emergency shelters available for those who become homeless, but they will be re-housed into permanent homes within 21 days.”

<http://humanservices.alberta.ca/homelessness/14604.html>



# Vision Statement

On March 16, 2009, Alberta endorses the first 10-year plan to end homelessness in the province



Former Premier  
Ed Stelmach

- *“Focus:* eradicating, not simply managing, homelessness
- *Timeframe:* specific, ambitious 10-year deadline
- *Reach:* aligned, system-wide strategy, instead of a fragmented, municipal one”

## SIGNALS

- Governance Switch: from municipal to provincial
- Positive Outlook: Homelessness can be solved
- Inclusive Approach: not *We vs Them*
- Affirming Possibilities: We will succeed



# F

## First Steps

- Moving from Housing Last, to Housing First
- “Homeless isn’t *who* you are: it’s *where* you are”
- Housing First: a client centered approach to help the chronic homeless break the cycle of homelessness, by providing a safe and secure home, with support services readily available.

**HF**  
**Housing First**

=



+



# First Steps Approach



<http://www.youtube.com/watch?v=h5qi4sBwy6U>

# Outcomes

- Since 2009, Alberta has managed to house 12,500 people
- Once housed, 84% manage to maintain tenancy. Most, but not all, can progress from totally assisted, to partially assisted, to autonomous housing
- Incidents with various provincial systems diminish dramatically, thereby reducing costs:
  - ✓ Police incidents : 90%
  - ✓ Court Appearances: 89.3%
  - ✓ Incarceration Days: 98.2%
  - ✓ ER visits: 85.7%
  - ✓ Hospital days: 88.1%



# Critical Success Factors

- Clear, non negotiable vision
- Pro-active, aggressive assistance:  
Target: 21 days
- Coordinated systems: agencies, governments and communities work together towards shared objectives in an integrated fashion.
- More housing options: Increasing quantity and variety
- Effective policies that bring down barriers to housing, and actively promote ending homelessness.
- Prevention Strategy: who's at risk?





# System Wide Transformation

## System wide Outcomes

- FROM managing...to *ending* homelessness
- FROM requiring housing readiness... to Housing *First*
- FROM managing homelessness...to supports that *end & prevent* homelessness
- FROM scattered supports... to *coordinated* case management
- FROM little common planning...to a *shared* vision
- FROM variable funding...to *long-term dedicated* funding



<http://www.youtube.com/watch?v=jqGHehpzHq8>

# The Journey

- D: Where did they start: pain or gain? Where are they now?
- V: How did they arrive at the vision?
- F: Why did they decide to adopt such a revolutionary approach: complete opposite of what they were doing before?
- R: What was the impact of engaging all stakeholders throughout the process?



# HOW



HOW  
Transformation Avenues  
and Formula



Directions

Questions

What are the top 3  
directions pursued by AHS  
now? Why?

How to provide the  
architecture, support and  
processes to ensure  
success?

Blueprint

Questions

How clear and well-  
understood are our D, V  
and F in general?

What can we do to  
enhance clarity and buy in?

# WHO ?



## Mobilizing Stakeholders for Transformation





# Leadership Capacity

- Much like electricity brings physical systems to life, leadership is the vital energy that moves human systems to action, performance and transformation
- Demand for leadership energy increases with magnitude of the task

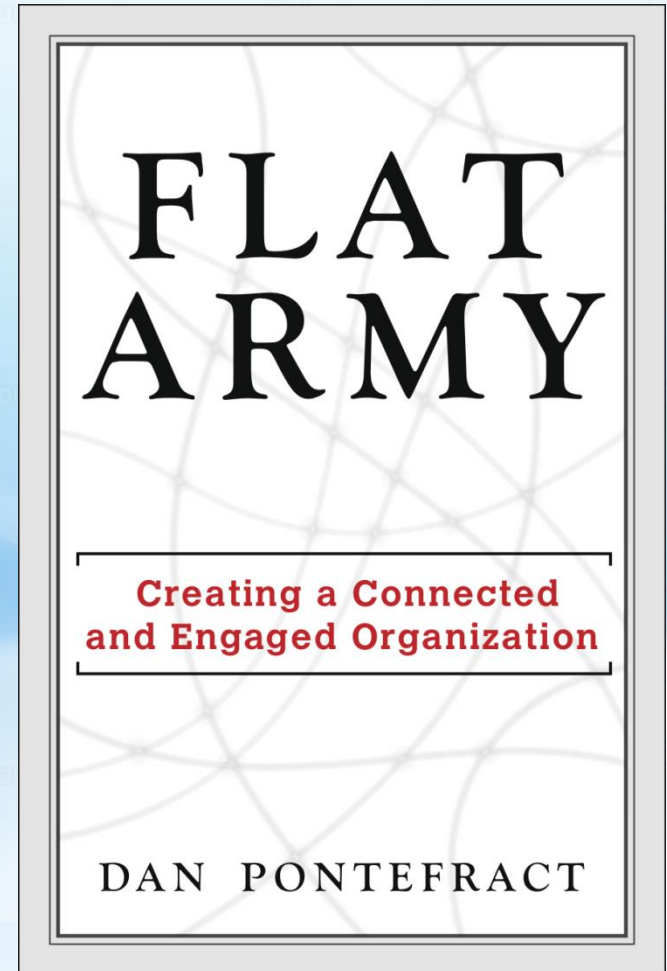


# Leadership Capacity

- Fueling transformation requires extensive leadership capacity, widespread throughout the organization. Will you have enough for your transformation?
- Capacity means mobilizing, not only the designated leaders, officially in leadership roles, but the distributed leaders: everyone else. Everyone is expected to lead, from wherever they are.
- Often referred to as 'leadership at all levels' or 'leading from every chair, distributed leadership represents a significant advantage for organizations who embrace it



# Best Practice





# Telus Leadership Philosophy



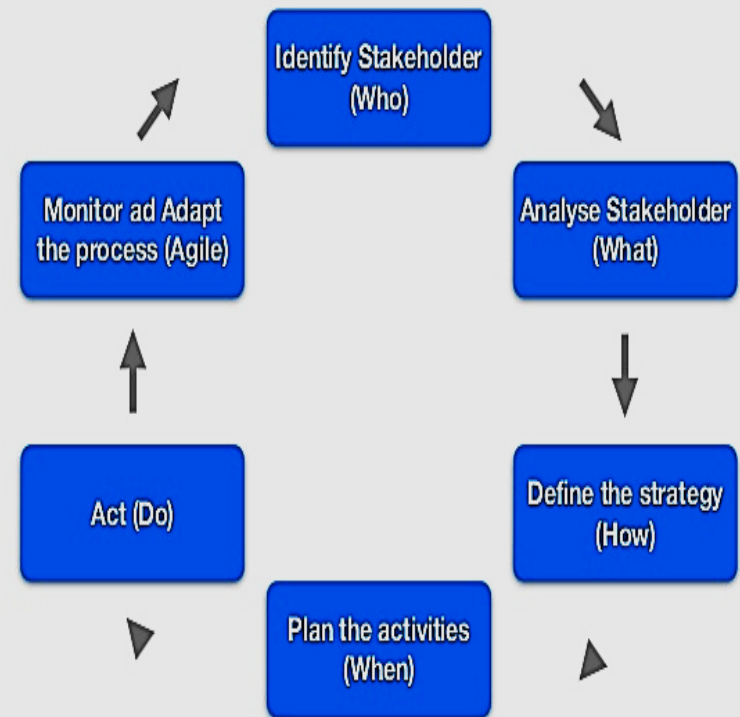
<http://www.youtube.com/watch?v=EdStJDYB8sQ>



# Mobilization starts with Engagement

- In recent years, engagement has significantly risen in importance and continues to do so.
- As a result, it has moved beyond an event, to a strategic, ongoing process: an integral component of organizational life.
- It includes a variety of internal and external stakeholders involved in productive, positive partnerships.
- It's about generating alignment, fostering synergies, finding creative solutions and valuing everyone's contribution.

## Typical steps to manage/engage stakeholders



Simone Onofri - Stakeholder Engagement between Agile and Traditional Project Management

# Rationale & Benefits

## Why Engage?

- Success is determined by the learning and execution speed of the *slowest many*, not *the fast few*...
- New strategies often bring changes in operations and procedures.
- Employees fear them, believing they signal management's disapproval of their prior performance...

## Engaged Employees

- Take responsibility for change, make it their own, & 'live it'
- Contribute to process & results
- Collaborate on execution
- Share ideas, participate
- Feel part of the workplace community

Source: Jim Haudan, The Art of Engagement



# How Engagement Works

Engagement is about doing things with people, instead of to them.

Basically, 'if you plan the battle, you won't battle the plan.'

Principles:

- Stakeholders have a say in decisions that could affect their lives or essential environment
- Stakeholder participation means that their contribution will influence decisions
- Stakeholders are involved in designing how they participate.



# Paradigm Change

Knight in Shining Armour who saves the day... **alone**



Critical Mass of competent leaders who **take turns** leading





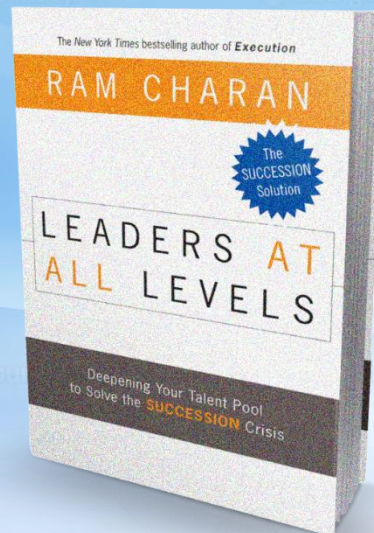
# Growing Leadership Capacity

## *Designated Leadership*

- Who? People in formal leadership roles
- Goal: Designated leaders provide high quality leadership
- Why? They influence 60-80% of outcomes
- Key: Top Talent in Top Roles

## *Distributed Leadership*

- Who? Everyone else 'Leading from every chair'
- Goal: More people provide leadership within their role, across the system
- Why? System Contamination for Transformation
- Key: Empowerment & accountability; supportive culture: access to leadership development



# Keeping Vancouver Safe...Together



- Vancouver is the only North American city where community policing is run by citizens. They partner with the police to prevent and solve crime, improve overall safety, and enhance policing effectiveness
- Vancouver was the first police force in Canada to leverage the just in time capacity of Twitter to mobilize people



<http://www.youtube.com/watch?v=j2SC8mUtcIU>

# New Paradigm

- The command and control, top down, expert model of leadership is no match for the level of agility, innovation and collaboration required today
- New Paradigm: *from Heroic to Shared Leadership*, a role where leaders focus on engagement, alignment, empowerment & synergy
- As a result, many organizations are adopting a distributed leadership approach where everyone leads, from wherever they are in the organization

## Maximizing Leadership Energy

# Contrasting Concepts

Source: [gardeningmatters.org](http://gardeningmatters.org)

HEROIC LEADERSHIP TO	DISTRIBUTED LEADERSHIP WITH
Often hierarchical	Requires strong engagement & alignment
Quickly made decisions are considered efficient	Decisions take time, require skills & planning
One direction	Diverse perspectives are considered
Limited diversity	Widespread diversity Inclusive
Fits dominant culture	Requires behaviour changes
Few involved	Many involved
Leaders create followers	Leaders create more leaders

Most important shift? Why?



# LAB



## AHS Application

# AHS Application

Select a current, cross functional transformation initiative. Here are some examples:

- Implementing a province wide electronic health record (CIS or Connect to Care)
- Integrating acute care and community
- Supporting people with chronic disease in the community
- Reducing variability of clinical services and care across the province
- Co-designing healthcare services with patients and community
- Becoming more person centred (Patient First)
- Reducing surgical wait times
- Improving Health Outcomes (Commonwealth Fund)
- Reducing or controlling costs of delivering health care
- Moving from Triple to Quadruple aim



# AHS Application

- Work through the Transformation Primer Dimensions to your initiative and document your findings on flip charts
- After the allotted time, share your findings and insights with another group
- Discuss key learnings



# Transformation Primer

## QUESTIONS

WHY? WHY NOW?

Transformation Imperatives



WHEN

Transformation Crossroads

Winds of Change



WHAT

Workplace Paradigm Shifts

Collaboration Strategies



HOW

Transformation Avenues

Formula



WHO

Stakeholder Mobilization



## KEYS

Adapt or Fail

Remain Fit for Purpose

Junctures

Drivers

Outcomes, not Activity

Systems, not Silos

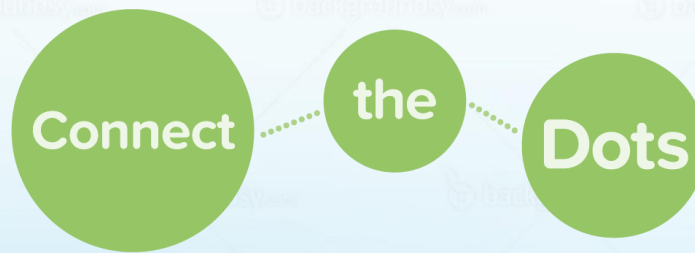
Directions

Blueprint

Engagement

Distributed Leadership





# Connect the Dots

LEADERS	EMPLOYEES	LINKAGES
Do leaders share a consistent view and interpretation of the strategic direction?	Do employees understand the landscape and context for the organizational strategy?	Can employees relate their individual contributions to the overall organization goals?
Are leaders putting the greater good of the organization ahead of their own area's priorities?	Are employees provided with skill-building opportunities critical for strategy execution	Are leaders aligning the efforts of the people on their teams to organization strategy
Are leaders communicating the organization strategy in a clear, consistent, and compelling fashion?	Are employees ready, willing, and able to execute the strategy?	Are leaders reviewing progress with their teams relative to team and organization goals?

Source: Jim Haudan, The Art of Engagement

# Change Tips

## Focus on System

- Align system to deliver the vision
- Tighten system to leverage synergies, reduce gaps & eliminate duplications
- Increase speed and agility to enhance responsiveness
- Remove barriers and obstacles that prevent or slow down action.

## Focus on People

- Mobilize stakeholders to foster commitment to change
- Foster collaboration to deliver it
- Ensure each person understands how their role contributes to reaching the vision

## BOTTOM LINE

- Do things 'with', not 'to' people.
- By the way, this aligns with the Peel Region strategic plan



# One Word Take Away



INSIGHTS