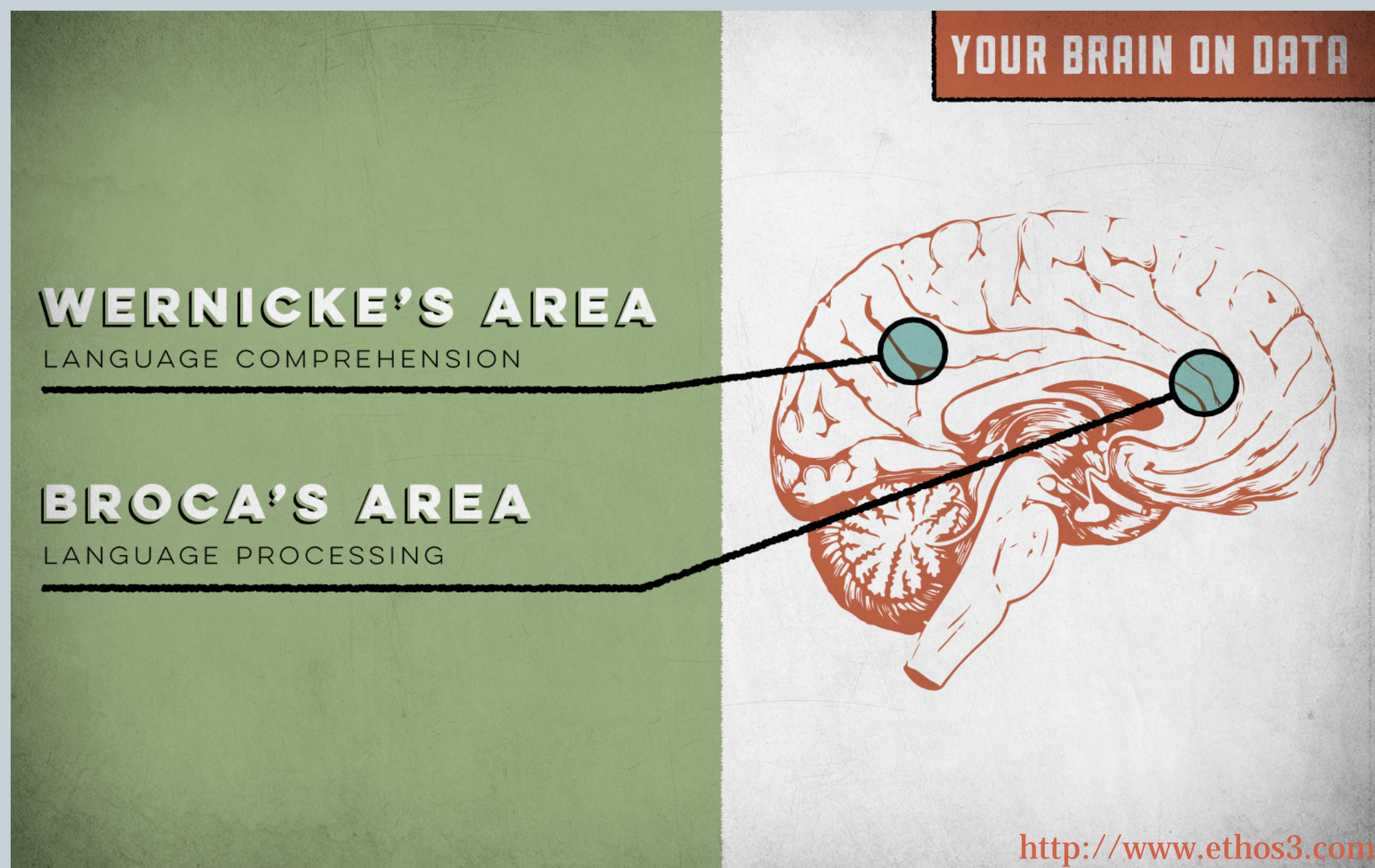
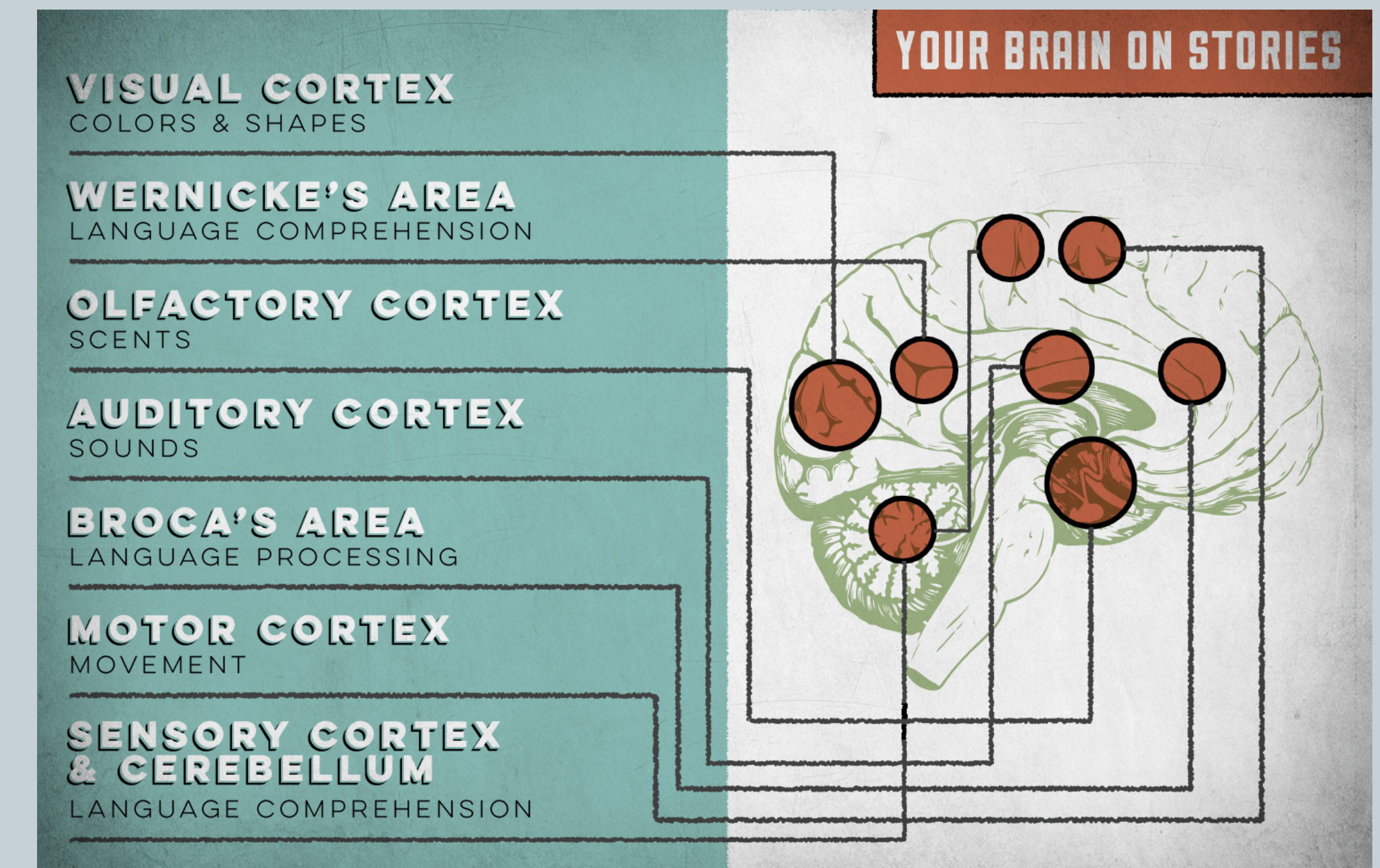


Your Brain on Patient Stories

Debbie Jackman – Stroke Survivor and Patient Advocate
Nadine Gall – Manager of NDD Brain Health Initiative



Stories ignite the brain
Stories lead to problem solving
Stories are powerful



What is the issue?

Our Patient and Family-Centred Care Working Group, with the Cardiovascular Health and Stroke Strategic Clinical Network, wanted to deliver a series of impactful telehealth presentations telling their patient stories for both Heart Month (February) and Stroke Month (June).

What we did:

Our group learned of an innovative researcher, Nadine Gall, who teaches about the power of how hearing patient stories can lead to more effective problem solving. We partnered with her and delivered four sessions this past spring with Nadine's teachings paired with either a cardiac or stroke survivor sharing their patient story.

What were our results?

We evaluated the sessions and learned there was solid interest (>40 sites connected) and value to the teachings and stories. Respondents reported: the stories provided impact, instilled greater empathy, created a desire to incorporate real life stories into their work and use this to improve their practice.

So what?

Based on our positive feedback, we plan to repeat the concept of these sessions next year combining the patient stories with a discussion on empathy. We have developed a more robust notification plan and have learned how to streamline our evaluation data collection. We would like AHS to consider using this presentation as part of all new employee orientation and are looking for other opportunities to share this information.

Stories help us filter out the noise and get to the heart of the matter.