

DREAM IT ACHIEVE IT TOGETHER

QUALITY & SAFETY SUMMIT 2017

OCTOBER 30-31ST
EXPO CENTRE | EDMONTON, AB



SPONSORSHIP PROSPECTUS

WHY BECOME A SPONSOR

This is the third annual Quality Summit in Alberta and it promises to be the biggest and best one yet. Patients and healthcare providers will together take another step towards better patient experiences and outcomes. This event will showcase at least 90 Alberta-based Quality Improvement projects through poster and rapid fire presentations. The rest of the program will be packed with groundbreaking and engaging keynote speakers, complimented by several exciting breakout sessions. This is a great opportunity to advertise yourself to over 550 people who are passionate about improving the quality & safety of healthcare.

SPONSORSHIP LEVELS

BENEFITS	Bronze < \$1,000	Silver \$1,000 - 4,999	Gold \$5,000 - 9,999	Platinum \$10,000 - 14,999	Diamond > \$15,000
Publication of logo in summit program & on summit signs	✓	✓	✓	✓	✓
Publication of logo on summit website	✓	✓	✓	✓	✓
Link to organization's webpage on summit website	✓	✓	✓	✓	✓
Maximum word description on summit website	50	75	100	125	150
Publication of logo in rotating slides in main event room	✓	✓	✓	✓	✓
Number of representatives (free registration included)	1	2	3	4	5
Organization's banner displayed in a prominent location			✓	✓	✓
Booth space for display & resource materials			✓	✓	✓
Choice of: sponsoring a coffee break, introducing a speaker or facilitating a session *				✓	✓
Top poster awards named after organization					✓

*PLEASE SELECT YOUR PREFERRED OPTION FROM THE FOLLOWING:

Sponsorship of Coffee Break

- Monday AM
- Monday PM
- Tuesday AM
- Tuesday PM

OR

Keynote Speaker Introduction

OR

Breakout Session Facilitation