TRIZ

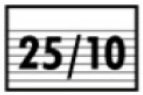
DESIGNING A PERFECTLY ADVERSE SYSTEM

THE WORST POSSIBLE RESULTS FROM YOUR WORK

Why do we use TRIZ?

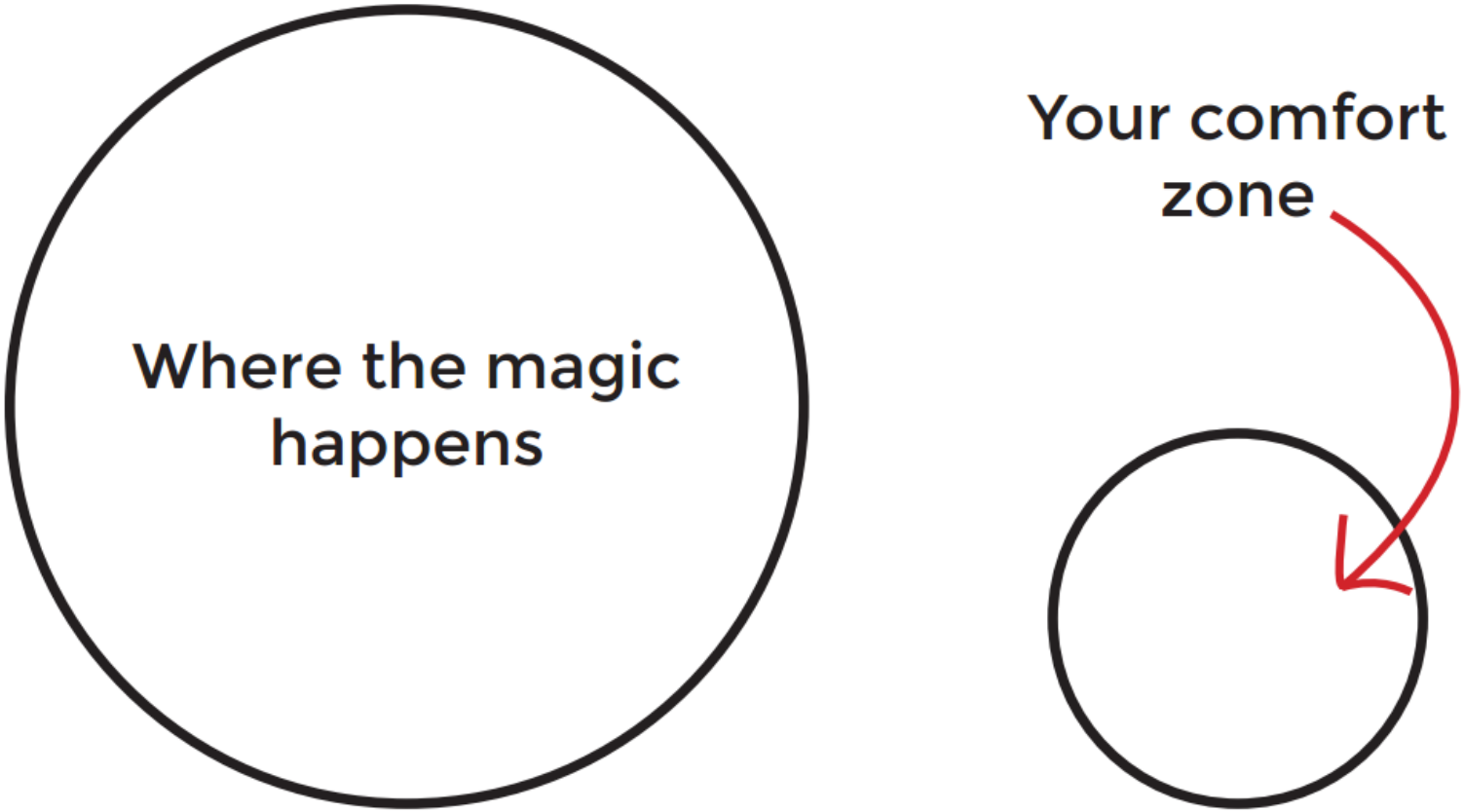
- Creative destruction
- Challenge the status quo & sacred cows
- Gives permission to discuss taboo subjects
- Builds trust

Palette of Liberating Structures

Impromptu networking	TRIZ	What³ debrief	Conversation café	Appreciative interviews	1-2-4 rapid conversation	5-whys
Ecocycle planning	Shift & share	25 > 10 cloudsourcing 	Min – specs	Wise crowds	Wicked Q's	Purpose to practice
Agree/certainty matrix	What I need from you	User experience fishbowl	Heard, seen, respected	Smart network webbing	Design with storyboards	Open space technology
Integrated autonomy	Generative relationships	Critical uncertainties	Graphic recording	Panarchy	Troika consulting	Helping heuristics
Celebrity interview	Stories To Patterns	15% solutions	LS	Improv prototyping	Discovery and action dialogue	Simple ethnography

Designer: Lesley Jacobs

Chatham House Rules


Where the magic happens
Your comfort zone

TRIZ – First Step

Be creative! Make yourself laugh.

This is *SERIOUS FUN …*

How can we be sure your healthcare strategy will fail?

strat·e·gy

/ˈstradəjē/

noun

a plan of action or policy designed to achieve a major or overall aim.
"time to develop a coherent economic strategy"
synonyms: master plan, grand design, game plan, plan (of action), action plan, policy, program; More

- the art of planning and directing overall military operations and movements in a war or battle.
  synonyms: the art of war, (military) tactics
  "military strategy"
- a plan for military operations and movements during a war or battle.
  "nonprovocative defense strategies"

Your Turn

- Take 10 minutes at your table and create your own list of how we can make sure “the strategy” fails
- Identify a spokes person

Be ready to share your gems!

TRIZ – Second Step

- Panel members. Which one do you think we might be guilty of doing?

- Table Discussion: Identify the top 3 things that you are currently doing? (purposefully or inadvertently?) – 3 minutes

TRIZ – Third Step

- Action Plan!
- What can we do to avoid the top three pitfalls that you/we have picked?
- Panel last this time
- Table work .... What can we do to avoid these things. Work on your top three things and design an action plan.

What did you think of it?

Would you ever use TRIZ?