# Philanthropic Naming Recognition Data Collection

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| **Foundation Info** | | | | |
| What Zone are you reporting from?  North  Edmonton  Central  Calgary  South | | | Foundation Size  Regional  Urban  Rural | |
| Annual Revenue | | | | |
| **Recognition Details** | | | | |
| Physical Recognition Element *(e.g. Traditional sign, electronic sign, directional sign, artwork, plaque)* | | | | |
| Is this naming part of an approved naming plan?  No  Yes | | | | |
| Amount | Payments  Lump Sum  Installments | | Date Proposed by Foundation *(yyyy-Mon-dd)* | |
| **Type of Recognition *(choose one)*** | | | | |
| Type of Naming or Recognition  Type I *(Donor walls, recognition plaques, tribute markers)*  Type II *(Internal areas and spaces, items* ***within*** *facilities e.g. rooms, common spaces, waiting areas, pathways, walkways, gardens)*  Type III *(AHS research/program chairs, departments, divisions, programs, facility floors or wings, atriums and other significant internal spaces)*  Type IV *(Research centres and institutes)*  Type V *(Facilities and Structures; e.g. buildings, parking structures and lots, campuses, parks and gardens, roads, walkways and other* ***external*** *structures)* | | | | |
| Physical Space, complete information below | | | Program, complete information below | |
| Town/City | | | Provincial  Zone  Site *(specify)* | |
| Site/Facility | | |
| Description of Space | | |
| **Duration** | | **Prominence** | | **Philanthropic Value** |
| In perpetuity  Term  5 years  10 years  20 years  Other *(specify)* | | High  Medium  Low | | High  Medium  Low |