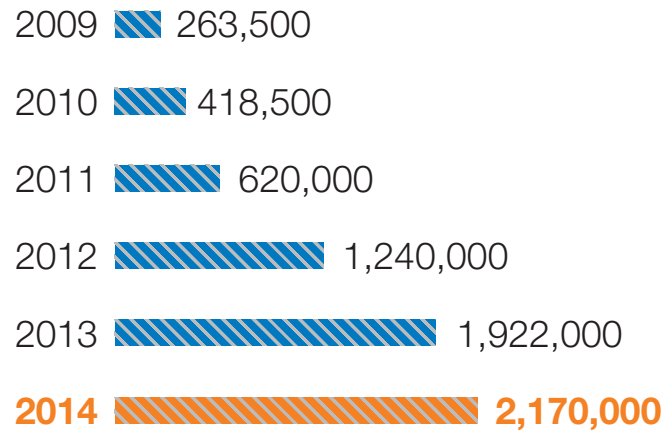


AHS External Website

www.albertahealthservices.ca

Average Monthly Visits



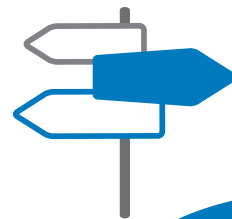
Outbreaks/Disaster/ Crisis Communication

H1N1
Influenza
Measles
Alberta Wildfires
Alberta Flood
Ebola



Wayfinding

Find Programs & Services
Find Hospitals & Facilities
Know Your Options



Wait Times and Transparent Reporting

Emergency dept wait times
EMS response times
Performance measures
FOIPP requests
Expense reports
Health inspections



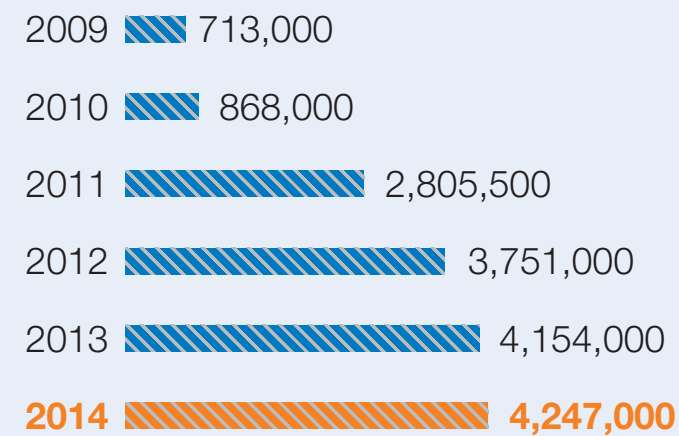
Community / Partnerships

Health Advisory Councils
Foundations
Advisory Councils
Strategic Clinical Networks

Connecting staff, stakeholders and Albertans with the information they need, when they need it most.

Insite, AHS' Internal Website

Average Monthly Visits



12,000+
Pages and
growing

150+
Departments
represented



AHS' one-stop shop for accurate, up-to-date information



Zone Information
Announcements
Local news
Events



Blogs
Staff engagement
Comment boards
Recognition

Keeping Staff Informed

Announcements
Policies and forms
AHS values
Emergency messaging



AHS Social Media

15

AHS Pinterest
Health Promotion
Boards



120,000
Video views in 2014

6

Facebook pages

250,000+
minutes watched



14
Twitter
Accounts

37,500+
Followers

25-30
New
followers
per day

AHS Mobile App



105,000+
iPhone/iPad users

Emergency wait times
Health care locator



25,000+
Android users

Medication lists
Important contacts

Alberta Flood

At peak times
AHS website had

2000+
views per
minute

Almost
200
public
health
tweets

2

hour-long
twitter chats
on flood clean-up and
mental health supports