

## Provincial Programs

Providing support and sharing successes of



Major Provincial Portfolios

- Emergency Medical Services
- Cancer
- Seniors
- Addictions and Mental Health
- Nutrition, Food, Linen and Environmental Services
- Primary Health Care
- Population, Public and Aboriginal Health
- Pharmacy
- Laboratory Services
- Diagnostic Imaging
- Corrections
- Strategic Clinical Networks
- Infection Prevention and Control
- Health Link

## Thanking our staff



Thank a Paramedic website

**350+**  
thank-you notes left for EMS staff

**34,000+**  
page visits

Passion for Health: Because You Cared

**25,750+** video views  
**5** more videos underway

Sharing the AHS story with all Albertans

## Opening the door on health

Virtual EMS ridealongs



Leading the launch and continued rollout of ED Wait Times online



## Frontline Support

- Strategic communications planning
- Issues management
- Promotion of provincial initiatives
- Introduction of new provincial programs and services
- Celebrating innovation and successes



## Special Projects

- Leading AHS' high-profile campaigns
- Supporting AHS' accountability: Annual Report, Health Plan and Business Plan, Performance Measures and more
- AHS Identity and Brand Development
- Strategic direction and support to AHS portfolios
- Supporting engagement with Albertans
- Leading communications for:

**22** capital projects worth **\$2.6 Billion**

Bringing our Passion for Health to Albertans: Presence, Education, Appreciation



**6**  
Open Houses

**45**  
Events

**23**  
Apple Talks

**260+** Weekly wellness articles republished

Fentanyl Awareness Campaign



"Living Library" of Cancer Experts and Patients

New Health Link Number

**811**