Frequently Asked Questions (FAQs)

What topic areas does SCNergy focus on?

SCNergy focuses on the work of the Strategic Clinical Networks (SCNs) and Integrated Provincial Teams (IPTs) and the work these teams and all network members and partners are doing across Alberta to improve health and care.

Our goal is to provide readers a credible, timely source of information about the value and impact of this work and to showcase the contributions of our diverse stakeholders. SCNergy aims to:

- Share challenges, outcomes and solutions that are part of the SCN story
- Share information that improves awareness and understanding, and creates opportunities for stakeholders to work together
- Report on progress and communicate the relevance of this work to the people of Alberta
- Share what SCNs and IPPs are doing collectively to improve care, patient experience and deliver better quality, outcomes and value for the people of Alberta
- Highlight the work of the Scientific Offices and show how this work supports innovation and evidence-informed decision making
- Recognize the contributions of our partners and stakeholders across the province
- Invite participation and link to other resources and information

Who writes content for SCNergy?

All SCNergy readers are welcome to write content for publication in SCNergy and we strongly encourage contributions from all network members. The Editorial Board is here to support all contributors through the review process.

What types of content can I submit?

SCNergy launched in January 2021 is still evolving. We have 3 main content types, including:

1. feature stories**
2. connections Q&A (a profile of one person in a Q & A format)
3. short takes

**Ideas for feature stories and recommendations of people to profile through Connections Q&A will need to be submitted before a full story or profile is written. All SCNergy readers are encouraged to submit their ideas through the [SCNergy submission form](#).

What do you look for in a story idea?

The goal of SCNergy is to offer readers a credible, timely source of relevant information. To accomplish this, we will share relevant Pan SCN stories about health care and our organization's distinct culture, innovations and advances. In developing our editorial standards, we recognize that our audiences' decision to read SCNergy is greatly influenced by the tone and quality of content, and therefore must inspire and compel them to read our content.

Those interested in submitting a feature story must follow the "[SCNergy submission guidelines](#)."

What can I expect once I submit a story idea?

The Editorial Board meets every two weeks to plan content and review story submissions. Once you submit an idea, a member of the Editorial Board will contact you (usually within 3-5 days) to follow up.

What is the SCNergy Editorial Board?

The Editorial Board includes 8-10 volunteer members from the SCN communications, leadership, patient and family advisor, and administrative teams. Board members oversee the planning and production of the newsletter and are responsible for:

- Reviewing submissions to ensure ideas and full stories align with the overall direction, guidelines, and target audience of SCNergy.
- Providing feedback to authors, encouraging and managing submissions from SCNs, and obtaining final content approvals.
- Actively participating in decision-making, reviewing metrics, and contributing expertise and support as needed.
- Meeting regularly to reviewing progress, data and stakeholder feedback.

How does the review and approval process work?

The review process is similar for all submissions. All content must be submitted by filling out a SCNergy submission form.

For feature stories:

1. Network member submits **an idea(s), NOT a fully written story**. The idea should be brief (no more than 150 words), and align with the topic areas and criteria for what we look for in a story idea.

2. The Editorial Board will review and select ideas that best align with these guidelines and will contact all submitters (by phone or email) to let them know if their idea was selected as a full feature story.

3. The selected submitter will then write the full story and submit a completed draft story (in the SCNergy submission form), along with any visual or supplemental content.

4. Once the draft story is submitted by the deadline, the Editorial Board will review, and contact the submitter in order to make any revisions or adjustments to the story.

Note: Submitting an idea first is designed to reduce the time invested by the contributor, and will encourage as many diverse story ideas as possible for the editorial board's consideration with the goal of providing an inclusive and interesting newsletter. Although not all ideas submitted will be selected for publication, they may be considered for other avenues of SCN communication and/or promotion.

Note: All submissions must adhere to SCNergy submission deadlines.

For SCN Short Takes:

1. Network members can submit a complete 'short take' blurb by filling out a SCNergy submission form.

2. The Editorial Board will review and email any revisions or clarifications.

3. The contributor will review any revisions and approve the final version.

For Connections/Q&A Profiles:

1. Network member submits **a suggestion for who to profile**, including rationale for their suggestion, by filling out a [SCNergy submission form](#) and indicating whether the submitter would like to conduct the interview, and provide a list of suggested questions.

2. The Editorial Board will review all suggestions and then select and contact the individual selected to see if they would be willing to be profiled. The Board will also contact the person who nominated the individual.

3. The submitter will then complete the interview and submit the draft profile along with a photo using the Submission Form

4. Once the draft profile is submitted by the deadline, the Editorial Board will review, and contact the submitter for any clarification needed, and to make any revisions or adjustments to the profile.

Note: that while not all names for the Q&A submitted will be selected for publication in a SCNergy edition, they will be considered for future editions, or other SCN communication and/or promotion.