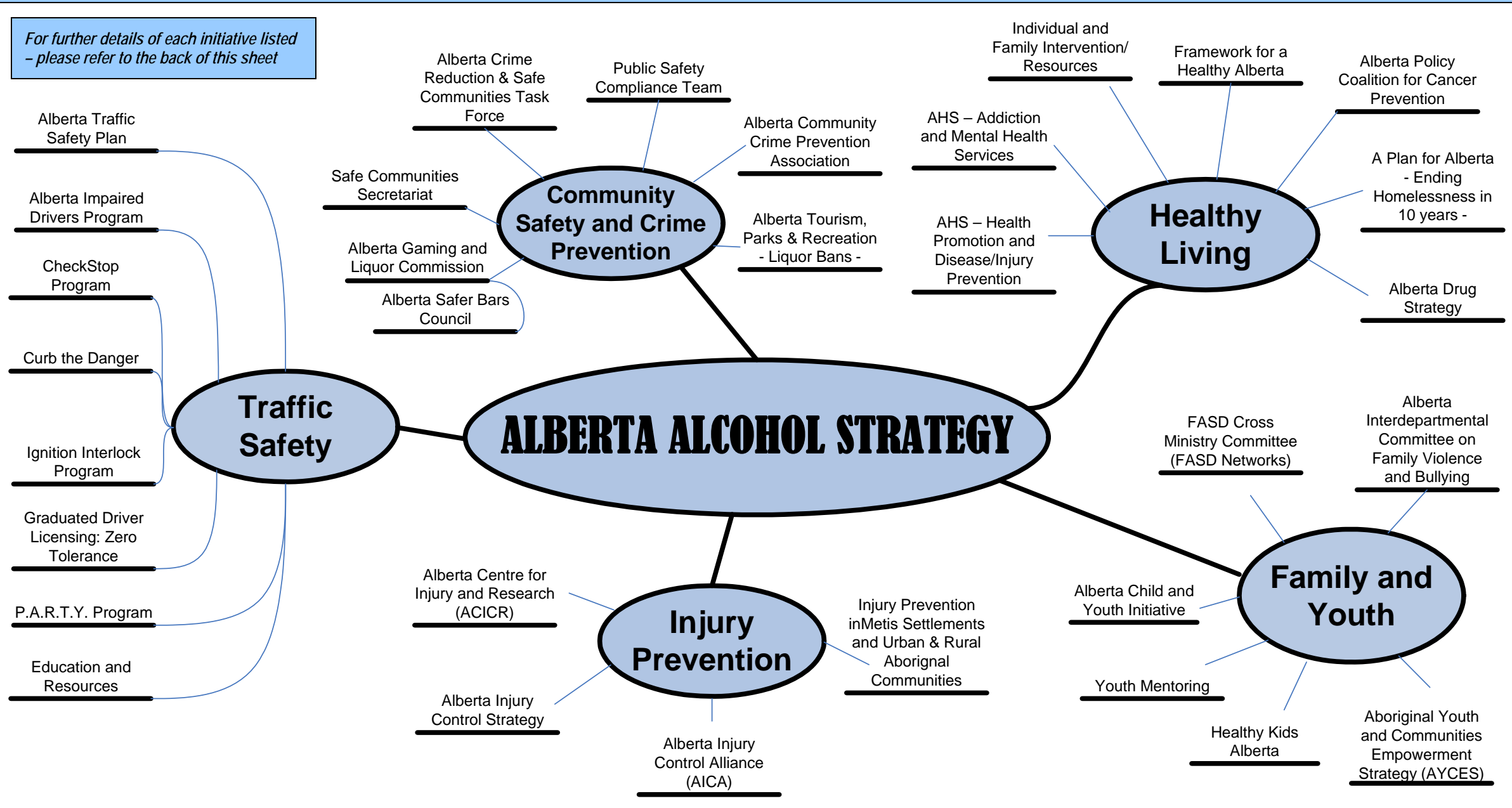


ALBERTA ALCOHOL STRATEGY: LINKS TO OTHER PROVINCIAL ALCOHOL RELATED INITIATIVES

For further details of each initiative listed - please refer to the back of this sheet



Initiative Details



Traffic Safety

Alberta Traffic Safety Plan (30 month initiative): 16 regional traffic safety coordinator positions across the province will facilitate traffic safety committees, assist with identification of local traffic safety issues and strategies to address those issues, and to link local and regional initiatives with provincial initiatives

Alberta Impaired Drivers' Program: Includes **Planning Ahead** (1 day course for 1st offenders) and **IMPACT**, a weekend course (repeat offenders).

Checkstop Program: Check points on Alberta streets or highways where cars can be stopped at random by police.

Curb the Danger: Encourages citizens to report suspected impaired drivers to police (911).

Ignition Interlock Program: Drivers who meet the Ignition Interlock Program criteria will have an alcohol sensing device attached to their vehicle ignition system.

Graduated Driver Licensing: Alberta Zero Alcohol Tolerance Program: Under the Traffic Safety Act, a person licensed under the Graduated Driver Licence Program who is charged with having any alcohol in their system will be issued a "Notice of Suspension Novice Driver - Zero Alcohol Tolerance Program".

P.A.R.T.Y. PROGRAM - stands for Prevent Alcohol and Risk Related Trauma in Youth. This program provides a realistic description of the perils of risk-taking behaviour from the perspective of people who know - police paramedics, hospital emergency, intensive care and rehabilitation staff, and the victims who have lived to tell their tale. These people have first hand knowledge and experience to tell it "exactly like it is".

Education and Resources: The Alberta Office of Traffic Safety has developed resource materials to inform and educate the general public about the real costs of impaired driving. The "What are you willing to lose" program focuses on the consequences of driving while impaired and promotes the use of designated drivers and alternate modes of transportation.

ALBERTA ALCOHOL STRATEGY

Goal: To help prevent & reduce harm associated with alcohol use in Alberta

Co-Leaders: Alberta Gaming and Liquor Commission (AGLC) & AHS Addiction and Mental Health.

- Priorities:**
1. Promote healthy perceptions, attitudes and behaviours toward alcohol use
 2. Ensure social responsibility in the production, distribution, regulation and service of beverage alcohol.
 3. Foster the development of context-specific alcohol policies
 4. Enhance the province-wide continuum of alcohol treatment services.
 5. Expand harm reduction programs for alcohol.
 6. Support enforcement to reduce alcohol-related crime.

Community Safety & Crime Prevention

Alberta Safer Bars Council: The AGLC established a Safer Bars Council to act as a provincial advisory group to provide input towards policy development and programs to deter and reduce violence in and around licensed premises. The Council consists of 25 individuals representing 18 stakeholder groups including Alberta government, municipalities, police agencies, industry and municipal associations, health treatment/support services and liquor licensees

Alberta Gaming and Liquor Commission (AGLC)
- ProTect (security Training) - ProServe (Server Training) - Cage Your Rage (violence) - Bar Accreditation Scheme - Social Marketing

SafeCom Secretariat: Established under Premier Stelmach to promote strong and vibrant communities and reduce crime so Albertan's feel safe.

Alberta Crime Reduction & Safe Communities Task Force: Intended to find balance between those committing crime & actions designed to prevent crime. Five Identified Priority Areas: 1. Drug & Alcohol Addictions - 2. Laws 3. Families, children & youth 4. Policing 5. Community Action -

Public Safety Compliance Team is working with licensed establishments to ensure regulatory standards are being met. The EPS, the City's Business Licensing Unit, Fire Rescue Services, and the AGLC form the team with a focus on education, with enforcement as required.

The Alberta Community Crime Prevention Association (ACCPA) represents individuals and organizations interested in preventing and reducing crime in Alberta communities: 1) Demonstrate that all Albertans should play a role in Crime Prevention, Crime Reduction, and Restorative Justice. 2) Promote partnerships and information sharing

Alberta Tourism - Parks and Recreation: Liquor Bans (Bylaws for parks): To ensure Alberta's parks are safe and enjoyable, temporary liquor bans are put in place within various provincial parks and recreation areas during selected long weekends throughout the season. The May long weekend has the highest number of liquor-related enforcement interventions (vandalism, impaired driving, assaults, etc). Conservation officers enforce the ban, and violators face fines of up to \$256 and eviction from the park.

Injury Prevention

Alberta Centre for Injury Control & Research (ACICR)

Vision: To reduce the societal and economic burden of injuries in Alberta by building partnerships, promoting effective strategies & sharing knowledge

Alberta Injury Control Strategy: provides a framework to guide effective planning and implementation of injury control initiatives among all stakeholders in Alberta.

Seven Strategic Goals:

1. Increase the awareness and commitment of Albertans to injury prevention.
2. Promote the development and enforcement of healthy public policies aimed at injury prevention.
3. Build and sustain the capacity and capability to deliver effective injury prevention programs.
4. Increase the availability of and access to comprehensive provincial injury surveillance data.
5. Increase research and program evaluation on injury causes, injury programs and practices.
6. Optimize emergency response, acute care and rehabilitation services to those who are affected by injury.
7. Strengthen partnerships among injury control stakeholders.

Alberta Injury Control Alliance (AICA) creates awareness of the Alberta Injury Control Strategy among stakeholders in Alberta. The AICA also facilitates networking, communication, collaboration and partnerships among Alberta injury control stakeholders who endorse and support the vision mission, principles, goals, objectives and recommended actions of the Alberta Injury Control Strategy

Injury Prevention in Métis Settlements and Urban & Rural Aboriginal Communities: A Five Year Strategic Plan building on the Aboriginal Injury Prevention Model completed in March 2007. The plan aims at building injury prevention capacity for Aboriginal community practitioners and service providers to tackle injury issues at the community level

Family & Youth

Alberta Child and Youth Initiative (ACYI): Introduced in 1998, ACYI is a collaborative partnership of government ministries working together on issues affecting children and youth. Its vision ensures that Alberta's children and youth are well cared for, safe, successful at learning, and healthy.

Youth Mentoring: 3.7 million dollar initiative between government and community agencies to give Alberta's youth new opportunities to benefit from positive role models. Research shows that youth involved in mentoring programs are less likely to start using drugs and alcohol, lower school absenteeism, cut violent behaviour, and improve self-esteem.

Healthy Kids Alberta (HKA) a ten-year cross ministerial child and youth wellness strategy. The development of HKA was approved in 2007 and takes a determinants health approach. HKA supports parents/guardians. Families and communities with a focus on resiliency, healthy choices, healthy eating and active living.

Aboriginal Youth and Communities Empowerment Strategy (AYCES). Cross-ministry partners in 2002 came together to work with Aboriginal communities to address the issue of youth suicide. The initiative became known as Aboriginal Youth Suicide Prevention Strategy (AYSPS). In 2009, the strategy went through a name change and a focus redirected to life affirming strategies currently known as Honoring Life: Aboriginal Youth and Communities Empowerment Strategy (AYCES).

Alberta Interdepartmental Committee on Family Violence and Bullying: Research indicates that between 50% to 60% of all incidents of domestic violence, alcohol is present. To confront this issue, nine partnering ministries with a combined total budget of over \$46 million, are working together to preventing family violence and helping Albertans deal with issues related to family violence. The committee has identified five key areas of ongoing action: prevention, protection, intervention/treatment, education/coordination and policy

Fetal Alcohol Spectrum Disorder (FASD) Cross Ministry Committee (CMC)
10-Year-Strategic Plan
Ten Province-wide FASD Networks are the primary vehicle to support and promote the following FASD outcomes:

- Awareness/Prevention
- Training/Education
- Strategic Planning
- Supports for Individuals & Caregivers
- Diagnosis/Assessment
- Research/Evaluation

Healthy Living

AHS Health Promotion and Disease/Injury Prevention: Provides direction and delivery of programs and services that address chronic disease prevention, safe and accessible communities/environments, healthy childhood development, health disparities in the population, prevention of addiction and mental health problems, and promotion of health and well-being.

AHS Addiction and Mental Health Services: is responsible for oversight and delivery of a co-ordinated provincial system of services. Publicly funded addiction and mental health services and facilities are located across major geographic centres and in rural areas of Alberta. Services range from prevention and health promotion to crisis intervention and acute care, outpatient and facility-based treatment programs, services provided by physicians, highly specialized forensic services, and community aftercare and support

INDIVIDUAL AND FAMILY /RESOURCES Alcoholics Anonymous (AA) is a fellowship of men and women who share their experience, strength and hope to recover from alcoholism. The only requirement for membership is a desire to stop drinking. All these groups are not allied with any sect, denomination, politics, organization or institution.

ACA: Adult Children of Alcoholics is a program of women and men who grew up in alcoholic or otherwise dysfunctional homes

Al-Anon is a fellowship of relatives and friends of alcoholics who share their experience, strength, and hope in order to solve their common problems.

Alateen is a fellowship of young relatives and friends of alcoholics who come together to discuss their difficulties, encourage one another, and learn how to cope with their problems.

Framework for a Healthy Alberta sets objectives and targets to guide the Government of Alberta's action in promoting health and preventing disease and injury.

Alberta Policy Coalition for Cancer Prevention: Expand the policy scope to other behavioural risk factors for cancer/other chronic diseases
- obesity (unhealthy diet and physical inactivity)
- alcohol misuse

A Plan For Alberta: Ending Homelessness in 10 years
- The heart of the plan (to end homelessness by 2019) is based on a **housing first** philosophy. The goal is to move a homeless client quickly into permanent housing with supports to move them to greater self reliance. Skilled case management plays an important role in providing these supports. 5 priorities for action: 1) Better Information 2) Aggressive Assistance 3) Coordinated Systems 4) More Housing Options 5) Effective Policies

Alberta Drug Strategy: The objectives of the Alberta Drug Strategy are high-level and long-term. They clarify and focus stakeholder actions, and are used to determine the success of collective efforts to address alcohol and other drug use in Alberta