

# The Evaluation Dictionary

## for AMH Research

An overview of evaluation terms and concepts.

### evaluability assessment

[ih-val-yoo-bil-i-tee uh-ses-muh nt]

noun

- A process to identify whether an evaluation of a program\* is justified, feasible and likely to provide useful information



### formative evaluation

[fawr-muh-tiv ih-val-yoo-ey-shuh n]

noun

- A process to identify information that can be used to improve a program from an early stage and on an ongoing basis



### goal-based evaluation

[gohl beyst ih-val-yoo-ey-shuh n]

noun

- A process to assess how well a program is meeting its predetermined goals or objectives



### indicator

[in-di-key-ter]

noun

- A measure selected as a marker of whether a goal or objective was achieved (such as participation rate)
- Answers the question "How will I recognize success?"



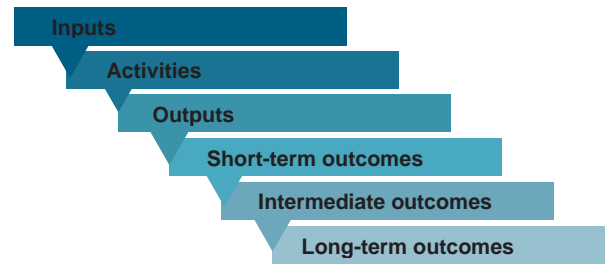
\*The term "program" is used broadly to refer to any group of activities intended to achieve specific outcomes; this includes projects, initiatives, interventions, policies, or strategies.

## logic model

[loj-ik mod-l]

noun

- A visual depiction of the relationship between a program's resources, activities, and what the program intends to accomplish



## outcome evaluation

[out-kuhm ih-val-yoo-ey-shuh n]

noun

- Assesses whether a program was successful in achieving its intended outcomes (short-term, intermediate and long-term)



## process evaluation

[pros-es ih-val-yoo-ey-shuh n]

noun

- Assesses whether program activities have been implemented as intended
- Usually conducted during the implementation of a program
- Answers the question “Did we do what we said we would do?”



## summative evaluation

[suhm-uh-tiv ih-val-yoo-ey-shuh n]

noun

- Provides information to establish program effectiveness
- Usually conducted when a program is in its later stages or after completion



### References

Juvenile Justice Evaluation Centre (2003). *Evaluability assessment: Examining the readiness of a program for evaluation*. Retrieved from <http://www.jrsa.org/pubs/juv-justice/evaluability-assessment.pdf>

Centers for Disease Control and Prevention (2014). *Types of evaluation*. Retrieved from: <http://www.cdc.gov/std/Program/pupestd/Types%20of%20Evaluation.pdf>