

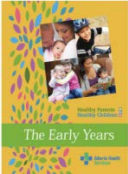







## Healthy Parents, Healthy Children Resources

Product and Description	Intended For	Details
<b>Healthy Parents Healthy Children Resources</b>		
 <p><b>HealthyParentsHealthyChildren.ca</b></p> <ul style="list-style-type: none"> <li>• Web based resource that provides pregnancy, childbirth, and parenting information from conception to six years of age</li> <li>• Includes webisodes, e-books, community resources and links to additional information</li> </ul>	<ul style="list-style-type: none"> <li>• Expectant parents</li> <li>• Parents of children up to 6 years of age</li> <li>• Health care providers</li> </ul>	<ul style="list-style-type: none"> <li>• Online resource</li> </ul>
 <p><b>Book Set</b> <i>Pregnancy and Birth and The Early Years Books</i></p> <ul style="list-style-type: none"> <li>• A pregnancy and childbirth guide which includes the three trimesters of pregnancy, up to six weeks postpartum</li> <li>• A parenting guide from the newborn stage up to six years of age</li> </ul>	<ul style="list-style-type: none"> <li>• Expectant parents</li> <li>• Health care providers</li> </ul>	<ul style="list-style-type: none"> <li>• 1 box contains 10 book sets</li> <li>• Minimum order of 2 boxes</li> </ul>
 <p><b>Single Book</b> <i>The Early Years Book</i></p> <ul style="list-style-type: none"> <li>• A parenting guide from the newborn stage up to six years of age</li> </ul>	<ul style="list-style-type: none"> <li>• Parents of children up to 6 years of age</li> <li>• Health care providers</li> </ul>	<ul style="list-style-type: none"> <li>• 1 box contains 20 books</li> <li>• Minimum order of 2 boxes</li> </ul>
 <p><b>Redemption Card</b></p> <ul style="list-style-type: none"> <li>• Give to expectant parents to find the online resource or to redeem for a book set at any Community/Public Health Centre</li> </ul>	<ul style="list-style-type: none"> <li>• Expectant parents</li> </ul>	<ul style="list-style-type: none"> <li>• Packages of 50</li> </ul>
 <p><b>Promotional Card</b></p> <ul style="list-style-type: none"> <li>• Give to parents to find the online resource</li> </ul>	<ul style="list-style-type: none"> <li>• Parents of children up to 6 years of age</li> </ul>	<ul style="list-style-type: none"> <li>• Packages of 100</li> </ul>
 <p><b>Promotional Poster</b></p> <ul style="list-style-type: none"> <li>• Provides information about the online resource</li> <li>• For display in centres that provide services to expectant parents and parents of children up to six years of age</li> </ul>	<ul style="list-style-type: none"> <li>• Expectant parents</li> <li>• Parents of children up to 6 years of age</li> </ul>	<ul style="list-style-type: none"> <li>• Packages of 5</li> </ul>
 <p><b>Promotional Bookmark</b></p> <ul style="list-style-type: none"> <li>• Provides information on where to find the online and print resource</li> </ul>	<ul style="list-style-type: none"> <li>• Expectant parents</li> <li>• Parents of children up to 6 years of age</li> </ul>	<ul style="list-style-type: none"> <li>• Packages of 50</li> </ul>
 <p><b>Ordering Information Card</b></p> <ul style="list-style-type: none"> <li>• Provides information to stakeholders on how to order pregnancy and parenting resources for distribution</li> <li>• Not for distribution to families</li> </ul>	<ul style="list-style-type: none"> <li>• Partners or programs</li> </ul>	<ul style="list-style-type: none"> <li>• Packages of 25</li> </ul>
<p><b>To order, visit:</b>  <a href="http://www.datagroup.ca/online2">www.datagroup.ca/online2</a>  <b>User ID: healthypublic</b>  <b>Password: healthy2013</b></p>		