

Your health is in your hands
Hand hygiene campaign



Ordering signage

Introduction

Alberta Health Services (AHS) is launching its new hand hygiene brand, "Your health is in your hands," in April 2025. It highlights the importance of consistent handwashing for protecting patients, staff and the community.

Closely developed with staff and stakeholders, the campaign is positive, inspiring and memorable as well as accessible and relatable. It is designed to resonate with diverse audiences, apply to all healthcare settings and be used and can appear across many communication channels.

Purpose

The campaign is intended to promote a workplace where clean hands become second nature. Ultimately, we want to prevent and reduce infection and increase safety through greater hand hygiene compliance.

Guiding principles

1. **Community-driven standards:** These principles stem from broad collaboration, including IPC experts, departments and organizations, ensuring they reflect shared best practices
2. **Inclusive and accessible:** Hand hygiene is simple and achievable for everyone, no matter their role or setting
3. **Practical and actionable:** The campaign focuses on clear, easy steps that can be applied seamlessly into daily routines
4. **Empowered by engagement:** The campaign is built on ideas shaped through community principles, workshops and discussions with staff, IPC experts and departments, ensuring that the messaging reflects real experiences and shared insights
5. **Shared responsibility:** Hand hygiene is a simple collective effort; everyone contributes to keeping our community safe and healthy.

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The campaign emphasizes how hand hygiene is within reach of everyone

Campaign insight

Our campaign materials are available for ordering and include:

- Vinyl posters (4"x4", 8"x8" and 11"x17")
- Laminated posters (11"x17")
- Paper posters (24"x36")



You can view and order campaign materials through Data Communications Management's online portal.

Ordering instructions


1. Coordinate with your site leaders to determine signage amount and placement
2. Click on this link or put this web address in your browser: <https://dol.datacm.com/>
3. Enter username: AHSsigns
4. Enter password: signs2019
5. Click on Login
6. Click on Catalogue (upper right)
7. Click on AHS Identity materials
8. Click on Decals for small format item (or click on Posters for large format items)
9. Pick the items and amounts you want
10. Click on Add All
11. On the next page, click on Checkout
12. One the next page, click on Step 2
13. One the next page, fill in your Order Details and Shipping Information, including functional centre within the Billing Code field
14. When completed, click on Place Order.

Production

All campaign signage ordered through DATA Communications includes delivery. Street addresses are required for orders and orders are typically delivered to sites' shipping & receiving or mail rooms. Couriers cannot deliver to offices and units.



Campaign materials

Vinyl posters & decals	
 <p>4"x4" - DATA order# 1283118 03_Your health is in your hands</p>	 <p>8"x8" - DATA order# 1283121 02_Your health is in your hands</p>
 <p>11"x17" - DATA order# 1283132 04_Your health is in your hands</p>	 <p>4"x4" - DATA order# 1283119 08_Our health is in our hands</p>



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8"x8" - DATA order# 1283122
07_Our health is in our hands



11"x17" - DATA order# 1283131
06_Our health is in our hands



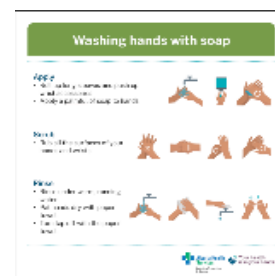
4"x4" - DATA order# 1283120
12_Their health is in your hands



8"x8" - DATA order# 1283123
11_Their health is in your hands



11"x17" - DATA order# 1283133
10_Their health is in your hands



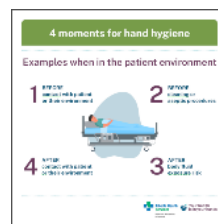
8"x8" - DATA order# 1283125
16_Washing hands with soap



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8"x8" - DATA order# 1283124
14_Using alcohol-based hand rub



8"x8" - DATA order# 1283127
4 moments of hand hygiene
20_Examples when in the patient environment



8"x8" - DATA order# 1283126
4 moments of hand hygiene
18_Examples when providing patient care

Prices

4"x4" vinyl signs, package of 50	\$60
8"x8" vinyl signs, package of 50	\$110
11"x17" vinyl signs, package of 50	\$200
Cost includes shipping	

Features

- Colourful, professional and long lasting
- Sizes: 4"x4", 8"x8" and 11"x17"
- Vinyl with permanent adhesive
- Vinyl posters and decals can be cleaned using hospital-grade disinfectants and cleaners.



Laminated poster



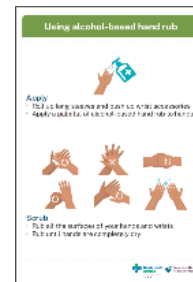
11"x17"- DATA order# 1283128
01_Your health is in your hands



11"x17"- DATA order# 1283129
05_Our health is in our hands



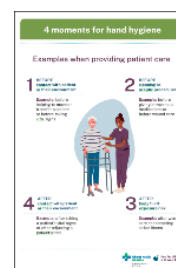
11"x17"- DATA order# 1283130
09_Their health is in your hands



11"x17"- DATA order# 1283134
13_Using alcohol-based hand rub

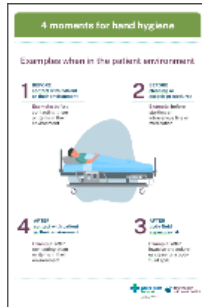


11"x17"- DATA order# 1283135
15_Washing hands with soap



11"x17"- DATA order# 1283136
4 moments of hand hygiene
17_Examples when providing patient care





11"x17"- DATA order# 1283137
4 moments of hand hygiene
19_Examples when in the patient environment

Prices

11"x17" laminated posters, package of 50 pieces \$150
Cost includes delivery

Features

- Colourful, professional and long-lasting
- Laminated posters can be cleaned using hospital-grade disinfectants and cleaners.



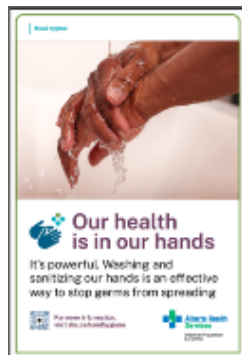
Paper posters



24"x36" - DATA order# 1283138
21_Your health is in your hands



24"x36" - DATA order# 1283139
22_Your health is in your hands



24"x36" - DATA order# 1283140
Our health is in our hands



24"x36" - DATA order#1283141
Our health is in our hands



24"x36" - DATA order# 1283142
25_Their health is in your hands



24"x36" - DATA order# 1283143
26_Their health is in your hands



Prices

24"x36" paper posters, package of 5 \$ 63

Cost includes delivery

Features

- Colourful, professional and ideal for short-term use.

Summary update

DATA order #	AHS file description (.pdf)	Size (")	Material
1283128	01_Your health is in your hands - picture	11x17	Laminate
1283121	02_Your health is in your hands - icon	8x8	Vinyl
1283118	03_Your health is in your hands - icon	4x4	Vinyl
1283132	04_Your health is in your hands - icon	11x17	Laminate
1283129	05_Our health is in our hands - picture	11x17	Laminate
1283131	06_Our health is in our hands - icon	11x17	Laminate
1283122	07_Our health is in our hands - icon,	8x8	Vinyl
1283119	08_Our health is in our hands - icon	4x4	Vinyl
1283130	09_Their health is in your hands - picture	11x17	Laminate
1283133	10_Their health is in your hands - icon	11x17	Laminate
1283123	11_Their health is in your hands - icon	8x8	Vinyl
1283120	12_Their health is in your hands - icon	4x4	Vinyl
1283134	13_Using alcohol-based hand rub	11x17	Laminate
1283124	14_Using alcohol-based hand rub	8x8	Vinyl
1283135	15_Washing hands with soap	11x17	Laminate
1283125	16_Washing hands with soap	8x8	Vinyl
1283136	17_4 moments of hand hygiene patient care	11x17	Laminate
1283126	18_4 moments of hand hygiene patient care	8x8	Vinyl
1283137	19_4 moments of hand hygiene patient environment care	11x17	Laminate
1283127	20_4 moments of hand hygiene patient environment	8x8	Vinyl
1283138	21_Your health is in your hands - picture	24x36	Paper
1283139	22_Your health is in your hands - icon	24x36	Paper
1283140	23_Our health is in your hands - picture	24x36	Paper
1283141	24_Our health is in your hands - icon	24x36	Paper
1283142	25_Their health is in your hands - picture	24x36	Paper
1283143	26_Their health is in your hands - icon	24x36	Paper



Core project team

- Alison Devine, Director, Central Zone, Infection Prevention Control
- Blair McFerran, Senior Project Manager, Infection Prevention & Control
- Jason Morton, Senior Advisor, Communications
- Terry Bullick, Director, Branding & Identity, Community Engagement & Communications
- Melissa Thakur, Brand Advisor, Branding & Identity, Community Engagement & Communications

Contact

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