

Promote Water



Water is the drink of choice

- **Fill countertop coolers with water to grab customers' attention**
- **Include water as the drink with combo meals**
- **Offer flavoured water with no added sugar**
- **Replace sugary drinks with carbonated water**
- **Dedicate an entire fridge to a variety of water products**

Healthy Drinks

Sell this



Sell water, plain milk and unsweetened, fortified plant-based beverages instead of sugary drinks

Instead of

