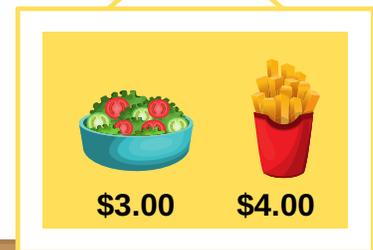


Price



**Make the healthy
choice the better price**

- **Make the price of all items easy to see**
- **Charge less for healthy items compared to less healthy ones**
- **Offer half portions at half the price**
- **Use healthy items for frequent buyer cards and combo meals**