

## Our Vision & Mission



**Evidence Informed  
Decision Making**



**Innovative Solutions**



**System Level Thinking**

## Our Commitment



**Best Practice**



**Reliable Results**



**Highest Ethical Standard**



**Construct new &  
salient knowledge**



**Collaborative Practice**



**Knowledge Translation**

## Our Services

HSEE is a full-service operation within Alberta Health Services and can assist with projects of any scope. We can accommodate short- and long-term projects and system-level initiatives. We are dedicated to improving health outcomes and the sustainability of the health system through the systematic production of new knowledge.

**Applied  
Research**

**Evaluation**

**Manage  
Data**

**Manage  
Surveys**

**Disseminate  
Results**

**Our team members will work collaboratively with you by:**

**Partnering on research and evaluation studies**

- ✓ Providing leadership that supports the design of new initiatives and innovations.
- ✓ Designing sound research/evaluation questions and methodology.
- ✓ Creating feasible plans that match available resources.
- ✓ Matching the study to your objectives and goals and organizational priorities.
- ✓ Executing literature searches, synthesis and rapid reviews.

**Managing data**

- ✓ Collecting, analyzing and synthesizing qualitative and quantitative data.
- ✓ Constructing and managing databases and dashboards.

**Managing Surveys**

- ✓ Conducting telephone, webmail, scanned paper-based or in-person surveys.
- ✓ Designing and pretesting questionnaires.
- ✓ Providing scanning technology (Teleform) and short-term loans for iPads.

**Disseminating results customized to targeted audiences**

- Building research and evaluation capacity.**

## Contact Us



Our work is provincial, we can support programs anywhere in the province.



Edmonton  
Calgary



[HSEE Website](http://hsee@ahs.ca)  
[hsee@ahs.ca](mailto:hsee@ahs.ca)  
780-407-4660

## Business Standard

HSEE provides services on a cost recovery basis to support innovation, research, and evaluation. The cost recovery model allows HSEE to ensure the sustainability of the specialized team within AHS and maintain the capacity to meet demand. Initial planning and full project oversight for AHS projects are provided in-kind by our Senior Consultants. As part of the cost recovery model, programs that require support from HSEE are encouraged to allocate roughly 5-15% of the initiative's overall funding to evaluation. HSEE will also work with programs to identify funding sources. Please contact us for more information.

## After you contact HSEE

After a new initiative or existing program reaches out to HSEE:

- 1** We will set up one or more meetings to identify your support need.
- 2** We will prepare a cost-estimate, outlining the expected cost of our support.
- 3** If necessary and when possible, we will work with you to secure funding support.

## Examples of cost recovery

We have outlined examples of small, medium, and large scale evaluation projects. Please note the amounts listed below are approximations and estimated project budgets will vary based on scope, complexity and other factors.

Small Evaluation	Medium Evaluation	Large Evaluation
<b>Basic evaluation with one data collection method</b>	<b>Evaluation project with two data collection methods</b>	<b>Three year developmental program evaluation</b>
<b>Planning and Design* \$5,600</b> ✓ Evaluation design and budget ✓ Logic model ✓ Evaluation framework	<b>Planning and Design* \$17,500</b> ✓ Project oversight ✓ Evaluation design and framework ✓ Brief literature review	<b>Project Management* \$60,000</b> ✓ Working closely with program decision-makers ✓ Evaluation budget, planning, and design ✓ Ethics/operations approval (if required) ✓ Quality assurance
<b>Interviews \$1,700</b> ✓ Schedule, prepare and conduct 10 short (max 15 min) telephone interviews ✓ Clean verbatim transcription	<b>Project Delivery \$26,500</b> ✓ Secondary data collection: administrative data, policy review ✓ Interviews: develop interview guides, recruit participants, conduct phone and in-person interviews, travel, transcription	<b>Evaluation Implementation \$240,000</b> ✓ Ongoing data collection: informed consent, patient and staff surveys, interviews and focus groups, admin data and chart reviews ✓ Data analysis: quantitative and qualitative ✓ Reporting: Rapid feedback reports to inform ongoing decision-making, interim and final reports, journal articles
<b>Data Analysis \$1,700</b> ✓ Thematic Analysis (Read and review each transcript, prepare code book)	<b>Reporting \$6,000</b> ✓ Full reporting: Final report for both evaluation questions including results and recommendations	
<b>Reporting \$3,500</b> ✓ Rapid reporting (e.g., Two page preliminary findings infographic) ✓ Short summary report outlining main findings and recommendations		
<b>Total \$12,500</b>	<b>Total \$50,000</b>	<b>Total \$300,000</b>