



Inspire • Ideate • Invigorate • Innovate

**i4 Virtual Canadian Health and Care Conference
November 2 & 3, 2022**

SPONSORSHIP PROSPECTUS

The most forward thinking health + care virtual conference in Canada! i4 aims to explore the future of health and care through inspiration, ideation, invigoration and innovation.



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Sponsorship Prospectus

i4 Virtual Canadian Health and Care Conference

November 2 & 3, 2022

Each year i4 brings forward thinking sponsors and speakers together for an innovative health and care conference on a national and international level.

As sponsors we want you to be front and center! Sponsorship opportunities include hosting a workshop, funding a Launchpad winner and hosting an inspirational expo where you can share your story.

Our sessions cover personal health and wellness, technology of the future, diversity, equity, inclusion and belonging, patient centered care and community involvement.

Join us as we inspire new ideas and help offer new skills to help shape a better health and care system for the future.

We hope to attract 1,500 attendees to join us for:

- 2 full days
- 18 sessions
- 4 plenaries
- Launchpad Pitch Competition
- Networking and connection opportunities throughout event app
- Recorded sessions available to catch what you missed

We hope you will join us for this year's exciting event!

Brought to you by:





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Sponsorship Prospectus i4 2022 Conference

Platinum

\$8,000 (2 Available)

- Present a 1 hour lunch hour standalone i4 lead up event workshop. One spot available in June and one in September (no cost to attendees)
- A virtual learning consultant will work with you to design your i4 session
- Platinum sponsor acknowledgement at plenary presentations
- Showcase your organization’s video and online profile in our virtual gallery
- Company logo on all i4 promotional material, i4 website and newsletters
- Social media - profile on i4’s social media channels
- 15 complimentary registrations

Gold - SOLD OUT

\$5,000

- Present a 1 hour interactive workshop
- A virtual learning consultant will work with you to design your i4 session
- Platinum sponsor acknowledgement at plenary presentations
- Showcase your organization’s video and online profile in our virtual gallery
- Company logo on all i4 promotional material, i4 website and newsletters
- Social media - profile on i4’s social media channels
- 12 complimentary registrations

Silver

\$3,000 (3 Available)

- Present at the “Inspiration Expo”. Your organization will have 15 minutes to share your story and engage the attendees
- A virtual learning consultant will work with you to design your i4 session
- Showcase your organization’s video and online profile in our virtual gallery
- Company logo on all i4 promotional material, i4 website and newsletters
- Social media - profile on i4’s social media channels
- 10 complimentary registrations

Bronze

\$2,000

- Showcase your organization’s video and online profile in our virtual gallery
- Company logo on all i4 promotional material, i4 website and newsletters
- Social media - profile on i4’s social media channels
- 5 complimentary registrations

Want something slightly different? Let’s talk customization.

i4@ahs.ca | Katherine Pollock, i4 Lead Coordinator



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Nov 3 & 4, 2021

● 914 Registrants

● 240,000 Sponsor impressions made

● 7 Countries joined

● 2,238 Networking messages sent

● 18 Sponsors

● 37% Attendees primary role: Managers/Leaders



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Sponsorship Prospectus Launchpad Pitch Competition

Launchpad is a pitch competition to showcase exceptional ideas tackling the health and care challenges of today. Launchpad is about celebrating and supporting innovations in health and care. Final competition happens at the end of day one during the i4 conference.

Your sponsorship funds will go directly towards the winning teams to grow their idea or company. This event is evaluated by a diverse panel of judges from industry, start-ups, AHS leadership and national thought leaders.

Award categories:

Personal Health and Wellness

Community Health and Care

Diversity, Equity, Inclusion and Belonging

Innovate Tier

\$5,000 +

- Direct your funds to the Launchpad award of choice
- Present award of choice to winning team
- Judging spot on Launchpad final competition
- Showcase your organization's video and online profile in our virtual gallery
- Company logo presented on all i4 Launchpad promotional material, i4 website, and newsletters
- Social media - profile on i4's social media channels
- 15 complimentary registrations

Incubate Tier

\$3,000

- Judging spot on Launchpad semi-finals deliberation
- Showcase your organization's video and online profile in our virtual gallery
- Company logo presented on all i4 Launchpad promotional material, i4 website, and newsletters
- Social media - profile on i4's social media channels
- 10 complimentary registrations

Ideate Tier

\$2,000 +

- Company logo presented on all i4 Launchpad promotional material, i4 website, and newsletters
- Social media - profile on i4's social media channels
- 5 complimentary registrations

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Launchpad
Nov 3, 2021

● 257 Attended the final
pitch competition

● 3 Launchpad pitch
winners

● \$50,650 Granted to move
winning ideas forward

● 12 Semi-finalists

● 7 Final judges