



i4 2023

SPONSORSHIP

PROSPECTUS

i4 Virtual Canadian Health and Care Conference
November 1 & 2, 2023





Each year i4 brings forward thinking sponsors and speakers together for an innovative health and care conference on a national and international level.

As sponsors we want you to be front and center! Sponsorship opportunities include hosting a workshop, hosting a 20 minute session where you can share your story, become part of the energy of i4 and showcase your organization.

Our sessions cover current health challenges, innovation technology, diversity, equity, inclusion and belonging, patient centered care and community involvement.

This year, we have re-imagined Launchpad and are introducing "Illumination Academy". Giving teams new methods to tackle complex challenges that inject energy, embrace change, and identify new opportunities for innovation. This six-week program will teach teams systemic design tools, connect them with design coaches and at the end have an opportunity to share their solutions with attendees at i4.

Join us as we inspire new ideas and help offer new skills to help shape a better health and care system for the future.

We hope to attract over 1,000 attendees to join us for:

- 2 full days on November 1 & 2, 2023
- 4 plenaries
- 18 sessions
- Networking and connection opportunities through event app
- Recorded sessions available to catch what you missed

We hope you will join us for this year's exciting event!

Brought to you by:



November 1 & 2, 2023



GOLD
\$5,000
SOLD OUT

- Present a 1 hour interactive workshop
- A production manager will work with you to design your i4 session
- Sponsor acknowledgement at plenary presentations
- Guaranteed team access to Illumination Academy including additional 1:1 coaching time
- Showcase your organization's video and online profile in our virtual gallery
- Company logo on all i4 promotional material, i4 website and newsletters
- Social media - profile on i4's social media channels
- 12 complimentary registrations



SILVER
\$3,000
(Only 1 Left!)

- Present your "TED Talk" like session. Your organization will have 20 minutes to share your story and engage the attendees
- A production manager will work with you to design your i4 session
- Guaranteed team access to Illumination Academy
- Showcase your organization's video and online profile in our virtual gallery
- Company logo on all i4 promotional material, i4 website and newsletters
- Social media - profile on i4's social media channels
- 10 complimentary registrations



BRONZE
\$2,000

- Showcase your organization's video and online profile in our virtual gallery
- Company logo on all i4 promotional material, i4 website and newsletters
- Social media - profile on i4's social media channels
- 5 complimentary registrations

Looking for something different? Let's talk customization. i4@ahs.ca | Katherine Pollock, i4 Lead Coordinator



inspire • ideate • invigorate • innovate

i4 2022

EXPLORING THE FUTURE OF HEALTH THROUGH INSPIRATION, IDEATION, INVIGORATION, AND INNOVATION



800 Attendees Worldwide

38% Attendees Primary Role:
Managers/ Leaders



19 Expert-led Sessions
4 Plenaries
47 Diverse Speakers



Highest Attended Session (226 attendees):
“A New Leadership Style: Navigating the digital age”

Highest Attended Plenary (443 attendees):
“Living While Dying: An unmet need in traditional healthcare systems”



Testimonials:

It inspired me to think of ways to be more innovative with my team and the work we do.

Great energy, great ideas, making it accessible to believe you can do more, do better.

Important and timely theme; wide variety of sessions and speakers; most sessions had clear practical applications and provided inspiration; topnotch moderators; interactive



11 Sponsors:





November 1 & 2, 3023

Mission



LARANA, INC.
COMPANY TAGLINE



In hac h
dictumst. Sus

Thank You!

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus in erat et lacus laoreet mattis vel at nisl. Quisque eget tempus turpis. Integer cursus, risus non tincidunt blandit, arcu mauris ultrices ante

 +123-456-7890

 www.reallygreatsite.com

hello@reallygreatsite.com 