



ideate ▶ incubate ▶ invigorate ▶ innovate

Canada-wide Partnership Opportunity

November 3 & 4, 2021 Virtual Health and Care Conference

We hope you will join us to host i4 2021 as the most forward thinking health and care conference in Canada! We had 1190 registrants for i4 2020 and hope to attract 2000 people to i4 2021. We will host this event virtually in order to include more Albertans, national and international attendees.

As partners we want you to be front and center! Partnership opportunities include hosting a workshop, funding a Launchpad winner and hosting an inspiration expo where you can share your story.

We will celebrate new innovations in health and care while offering sessions where attendees get inspiration and new skills to help shape a better health and care system for the future. We will have 20 workshops, 4 plenaries and Launchpad pitching session.

The streams of i4 2021 are:

- The Patient Will See You Now
- Cultural Transformation and Innovation
- Technology of the Future
- Staying Healthy in the Community
- Equity Diversity Inclusion

We hope you will join us for this year's exciting event!

Brought to you by:





ideate ▶ incubate ▶ invigorate ▶ innovate

Canada-wide Partnership Opportunity



Gold Tier \$5000+

- Present an 1hr interactive workshop
- Virtual learning consultant will work with you to design your i4 session
- Gold sponsor acknowledgment at plenary presentations
- Showcase your organization's video and online profile in our virtual gallery
- Company logo on all i4 promotional materials, i4 website, and newsletters
- Social media: 5 posts on i4 socials
- 15 complimentary registrations



Silver Tier \$3000+

- 15 minutes of fame at the Inspiration Expo. Your organization will have 15 minutes to share your story and engage the attendees.
- 1 hr coaching meeting with an i4 speaker of choice
- Opportunity to introduce workshop speaker
- Showcase your organization's video and online profile in our virtual gallery
- Company logo on all i4 promotional materials, i4 website, and newsletters
- Social media: 3 posts on i4 socials
- 10 complimentary registrations



Bronze Tier \$2000+

- Company logo on all i4 promotional materials, i4 website, and newsletters
- Social media: 2 posts on i4 socials
- 5 complimentary registrations



ideate ▶ incubate ▶ invigorate ▶ innovate

Launchpad Pitch Competition

Launchpad is a national pitch competition to showcase exceptional ideas tackling the health and care challenges of today. Launchpad is about celebrating and supporting innovations in health and care. i4 2020 Launchpad had over 145 applicants and the final event was attended by 180 attendees.

Your partnership funds will go directly towards the winning teams to grow their idea or company. This event is evaluated by a diverse panel of judges from industry, start-ups, leadership and national thought-leaders.

Award categories

- Wellness and Mental Health
- Community Health and Care
- Health Equity



Innovate Tier \$5000+

- Direct your funds to the Launchpad award of choice
- Present award of choice to winning team
- Judging spot on Launchpad final competition
- Showcase your organization's video and online profile in our virtual gallery
- Company logo on all i4 Launchpad promotional materials, i4 website, and newsletters
- Social media: 5 posts on i4 socials
- 15 complimentary registrations



Incubate Tier \$3000+

- Judging spot on Launchpad semi-finals competition
- Showcase your organization's video and online profile in our virtual gallery
- Company logo on all i4 Launchpad promotional materials, i4 website, and newsletters
- Social media: 3 posts on i4 socials
- 10 complimentary registrations



Ideate Tier \$2000+

- Company logo on all i4 Launchpad promotional material, i4 website, and newsletters
- Social media: 2 posts on i4 socials
- 5 complimentary registrations