



The most forward thinking health + care event in Canada.



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Virtual Event
November 2 & 3, 2022



About i4 2022

i4 is an annual health and care innovation event that inspires change agents to supercharge their work, improve health services and make ideas happen. Join us virtually on November 2 & 3 and get inspired by diverse thinkers and doers in a series of workshops and plenary talks.

Register now for two inspiring days:

Alberta Residents: \$55 CAD

Out of Province: \$75 CAD

Plenary Sessions

November 2 | Day One | 0900-1000 MT

Living while Dying: An unmet need in traditional healthcare systems

Adam Hayden [Patient Advocate and Cancer Survivor](#)

Adam is someone you do not want to miss! His experience and wisdom is unprecedented as he tirelessly pursues better care for people with terminal cancer. Adam was diagnosed with an aggressive glioblastoma brain tumour in 2016. Come and hear how he envisions the need for more non-curative treatment and demedicalization of end of life care.

November 2 | Day Two | 0900-1000 MT

Lessons from IDEO on How to Create an Innovative Culture

Jennifer Riel [IDEO](#)

Jennifer hails from the design icon organization IDEO. She will share with us her wisdom and learnings on how to create an innovation culture in organizations. She will highlight what mindset and tools are most powerful to grow this organizational capacity and what she recommends for the health and care sector. This is one not to be missed!

November 3 | Day Two | 1400-1500 MT

Influence and Change in Health and Care: Tips from Gentle Giants

Facilitator: Zayna Khayat | Panel: Dr. Brian Goldman [Bestselling Author CBC Radio Host](#),

Dr. Naheed Dosani [Health and Human Rights Activist](#), Beth Gerritsen [Digital Health Strategist](#)

Join Zayna as she chats with three giant change makers in the health and care space. Each one of them has dramatically influenced policy and changed the landscape of healthcare. Their passion started with a small spark which grew into their permanent gig. Join us for this riveting session to hear about their ways of working, challenges and hopes for the future. Not to be missed!



Quick Glance

Day 1

- 7:30 ● Come Test out Whova
- 8:30 ● Break
- 9:00 ● Opening remarks:
Mauro Chies, President and CEO (Interim)
Plenary:
Living While Dying: An unmet need in traditional healthcare systems
- 10:00 ● Break
- 10:30 ● Workshops:
 - A new leadership style: Navigating the digital age
 - Beyond Hybrid: Flexible Work is Better Work
 - Clinical Automation in Emergency Medicine
 - Indigenous Anti-Racism Simulation
- 11:30 ● Lunch and virtual networking
- 12:30 ● Workshops:
 - Sharing Wisdom Across a Health System: Case Study from Ontario
 - Future-Proofing Healthcare & Your Career
 - Time Does Not Heal all Wounds: Supporting injured Veterans, First Responders and families
 - Economics is Your Friend: Demonstrating Value in Mental Health
- 13:30 ● Break
- 14:00 ● Launchpad Pitch Competition

Day 2

- 7:30 ● Come Test out Whova
Gental Chair Yoga For Everyone
- 8:30 ● Break
- 9:00 ● Opening remarks: Dr. Francois Belanger, VP, Quality & Chief Medical Officer
Plenary:
Lessons from IDEO on How to Create an Innovative Culture
- 10:00 ● Break
- 10:30 ● Workshops:
 - Squaring Patient Outcomes, Systems & Digital Tools in the Post Pandemic Era
 - Improv: The Secret Weapon of Engagement!
 - The Olympic Learning Lab: Discover the practical pillars separating the best from the rest
 - Shifting Care Closer to Home & Community: Lessons Learned from the Virtual Care Together Design Collaborative
 - Cooking up Change: The i4 of healthy eating with SHC Wellness Kitchen
- 11:30 ● Lunch and virtual networking
- 12:30 ● Workshops:
 - Caring and Connecting "WITH" Patients for a Greater Successful Impact
 - Saving Healthcare...With Show Tunes?
 - "Did you really just say that?" Diversity and Inclusion Conversation in Healthcare
 - Art of the Possible: Digital Health Evolution in Alberta
 - Are we Really Partners? What does partnership look and feel like in a people-centred system?
- 13:30 ● Break
- 14:00 ● Plenary:
Influence and Change in Health and Care: Tips from Gental Giants



Program Day 1

MDT	Session 1	Session 2	Session 3	Session 4
0730-0830	<p>Come Test out Whova</p> <p>If this is your first time using Whova, then you'll want to join this session before diving into the day. We'll cover all the basics to make sure your i4 experience is the best it can be, show you how to take advantage of networking opportunities, and be on hand to trouble shoot any difficulties you are having.</p>			
0830-0900	Break			
0900-1000	<p>i4 Welcome by:</p> <p>Mauro Chies, President and CEO (Interim)</p>		<p>Living While Dying: An unmet need in traditional healthcare systems</p> <p>Adam Hayden, Patient Advocate</p>	
1000-1030	Break			
1030-1130	<p>Presented by:</p> <p>Emerging Health Leaders</p> <p>A new leadership style: Navigating the digital age</p>	<p>Beyond Hybrid: Flexible Work is Better Work</p> <p>Erik Skogsberg, Voltage Control</p>	<p>Clinical Automation in Emergency Medicine</p> <p>Dr. Devin Singh, SickKids</p>	<p>Indigenous Anti-Racism Simulation</p> <p>Joanna Gladue, AHS</p> <p>Tara Fuselli, AHS</p>
1130-1230	<p>Whova Speed Dating: Without the actual awkward dating part! 1130-1200 (30mins)</p>		Lunch Break	
1230-1330	<p>Sharing Wisdom Across a Health System: Case Study from Ontario</p> <p>Dr. Dan Edgcumbe, Halton Healthcare</p>	<p>Presented by:</p> <p>Teladoc Health</p> <p>Future-Proofing Healthcare, and Your Career</p> <p>Zayna Khayat, VP Client Success & Growth</p>	<p>Time Does Not Heal all Wounds: Supporting injured Veterans, First Responders and families</p> <p>Scott Maxwell, Wounded Warriors Canada</p>	<p>Presented by:</p> <p>Institute of Health Economics</p> <p>Economics is Your Friend: Demonstrating Value in Mental Health</p>
1330-1400	Break			
1400-1530	<p>Launchpad Pitch Competition</p> <p>Watch live as the top ideas in health and care compete for glory and prizes during i4 Launchpad Pitch Competition! Categories are:</p> <p>1. Community Health & Care 2. Personal Health & Wellness 3. Diversity, Equity, Inclusion & Belonging</p>			



Program Day 2

MDT	Session 1	Session 2	Session 3	Session 4
0730-0830	Come Test out Whova If you haven't tried Whova out yet, join us to test it out or trouble shoot any difficulties you may be having so that you're ready for the day.		Gentle Chair Yoga for Everyone 0800- 0830 (30mins)	
0830-0900	Break			
0900-1000	i4 welcome by: Dr. Francois Belanger, VP, Quality and Chief Medical Officer		Lessons from IDEO on How to Create an Innovative Culture Jennifer Riel, IDEO	
1000-1030	Break			
1030-1130	Squaring Patient Outcomes, Systems and Digital Tools in the Post Pandemic Era 1030-1100 (30mins) Anna Foat, Sun Life Financial	The Olympic Learning Lab: Discover the practical pillars separating the best from the rest Karen MacNeill, Psychologist	Presented by: Healthcare Excellence Canada Shifting Care Closer to Home and Community: Lessons Learned from the Virtual Care Together Design Collaborative	Cooking up Change: the i4 of healthy eating with SHC Wellness Kitchen Julia MacLaren, AHS
	Improv: The Secret Weapon of Engagement! 1100-1200 (60mins) Rapid Fire Theatre			
1130-1230	Whova Speed Dating: Without the actual awkward dating part! 1130-1200 (30 mins)		Lunch Break	
1230-1330	Caring and Connecting "WITH" Patients for a Greater Successful Impact 1230-1300 (30mins) Ron Beleno, Patient Advocate	"Did you really just say that?" Diversity and Inclusion Conversation in Healthcare Panel with Jennifer Yelland, Fatmeh Kalouti and Lana Bentley & Facilitated by Marni Panas	Presented by: Alberta Innovates Art of the Possible: Digital Health Evolution in Alberta	Presented by: Health Quality Council of Alberta Are we Really Partners? What does partnership look and feel like in a people-centred system?
	Saving Healthcare... With Show Tunes? 1300-1330 (30 mins) Dr. Sara Kreindler UofM & Mikayla Hunter UofM			
1330-1400	Break			
1400-1500	Influence and Change in Health and Care: Tips from Gentle Giants Dr. Brian Goldman, Dr. Naheed Dosani and Beth Gerritsen facilitated by Zayna Khayat			



Sessions

November 2 | Day One | 1030-1130 MT

Presented by: [Emerging Health Leaders](#)

A new leadership style: Navigating the digital age

Every healthcare leader is faced with how to navigate virtual care. All sectors have had to pivot on a dime but what does it mean for healthcare? We have the complexity of a wide continuum of care and health care policies that are not necessarily ready to support virtual care. This session will uncover the current issues we grapple with and how you can make headway in this complex space. You will be guaranteed to walk away with inspiration and perspectives that will help you assess how you lead in the future.

Clinical Automation in Emergency Medicine

Dr. Devin Singh [Physician, Sick Kids](#)

In this talk we will explore how machine learning and artificial intelligence can enable clinical automation in Emergency Medicine to help tackle the growing healthcare crisis we are facing across the country. We will also discuss the interplay between human resources and algorithms along with reviewing themes of explainability and bias.

Beyond Hybrid: Flexible Work is Better Work

Erik Skogsberg [Voltage Control](#)

We have all experienced tremendous change in work practices and culture over the last couple of years. We now have some employees joining us virtually, some in person at the office, and some a blend of the two. Hybrid contexts present a unique set of challenges and new opportunities for us as leaders to empower our teams to work in the best ways for them and ultimately for us. In this interactive session, we'll share highlights from our latest Work Now Report on hybrid and flexible working practices and tips for ways to maximize these findings in your work.

Indigenous Anti-Racism Simulation

Joanna Gladue [AHS, Indigenous Wellness Core](#)

Tara Fuselli [AHS, eSIM](#)

This presentation will provide an opportunity to learn about Indigenous simulation and how this experiential opportunity can engage health care providers in a facilitated scenario with an Indigenous patient. Participants will be guided through a condensed role-playing scenario, with an opportunity to ask questions and find out how the Indigenous simulation program strives to improve the quality of health care for Indigenous patients.



Sessions

November 2 | Day One | 1230-1330 MT

Sharing wisdom across a health system: Case Study from Ontario

Dr. Dan Edgcumbe [VP Medical Affairs, Halton Healthcare](#)

Silos and insulated programs are the bane of our existence! How do you work together to solve complex problems that involve a diverse range of leaders and clinicians? Dan will share how he solved this challenge by bringing multiple hospitals together using a combination of software tools and a common purpose. He will share with us what challenges are tackled and he assures us that you don't need to be a tech wizard to lead this type of change.

Time does not heal all wounds

Scott Maxwell [Executive Director, Wounded Warriors Canada](#)

Supporting injured Veterans, First Responders and families this national mental health service provider will bring you along their journey on what they have learnt while providing compassion, resiliency and hope.

Presented by: [Teladoc Health](#)

Future-Proofing Healthcare, and Your Future

Dr. Zayna Khayat [VP, Client Success & Growth](#)

Dr. Khayat will lead participants through a futures thinking workshop. Strategic foresight is becoming the "next" core competency for any one working in healthcare. You will learn what strategic foresight is, what tools methodologists use to future-proof their organization/themselves, and practice some of the tools. A rare chance to create space to intentionally hang out in the future, so you can make more appropriate choices today.

Presented by: [Institute of Health Economics](#)

Economics is Your Friend: Demonstrating Value in Mental Health

Dr. Kate Harback [Interim CEO, IHE](#)

Glenn Brimacombe [Director, Policy, Canadian Psychologists Association](#)

In all health programs it is important to demonstrate value for investing resources. This session will focus on the unique needs of mental health programs: growing evidence on importance of investing in this area, potential lessons on approaches and challenges in gathering evidence and making the case. Outlining recommendations to address ongoing challenges of introducing new services and programs within publicly funded and privately funded programs.



Sessions

November 3 | Day Two | 1030-1130 MT

Olympic Learning Lab: Discover the Practical Pillars Separating the Best from the Rest

Dr. Karen MacNeill [Psychologist](#)

Have you ever wondered what separates the best from the rest? For over two decades, Dr. Karen has supported athletes and teams at 6 Olympic Games (and counting!), giving her a front row seat as some of the best athletes in the world perform their craft in high-pressure situations. This incredible learning lab has allowed her to identify the factors that contribute to peak performance. In this presentation, Dr. Karen will give you a glimpse inside the Olympics so you can learn how to cultivate a mentally fit mindset and reach new levels of personal and professional excellence.

Presented by: [Health Excellence Canada](#)

Shifting Care Closer to Home and Community

Join Healthcare Excellence Canada as they share lessons learned from the Virtual Care Together Design Collaborative. This collaboration provided opportunities for re-imagining excellence in care for older adults living in the community.

Cooking up Change: the i4 of healthy eating with SHC Wellness Kitchen

Julia MacLaren [AHS, Wellness Kitchen](#)

Gathering for a shared meal at a table is a powerful symbol of community and connection. This fun and interactive session from the AHS South Health Campus Wellness Kitchen team will give you a taste of the world of Culinary Medicine, along with insider tips and practical strategies to make cooking and healthy eating more enjoyable. Sample our recipe for change, and learn what inspiring, ideating, invigorating, and innovating from inside a healthcare teaching kitchen is all about!

Squaring Patient Outcomes, Systems and Digital Tools in the Post Pandemic Era

Anna Foat [Sun Life Financial](#)

There is no doubt the pandemic was a catalyst for a digital movement in health-care. How are patients and care partners supported with the explosion of virtual patient visits across the entire health journey? This is the challenge Sun Life embraced as they shaped a new world of insurance benefits with the goal that no one was left behind. Come and hear how this large organization tackled the challenge, their setbacks and future steps.

Improv: The Secret Weapon of Engagement!

[Rapid Fire Theatre](#)

Want to leave a lasting impression in your next meeting? This session is for you! The art of improv will level up your skills when it comes to creative thinking, presenting ideas and connecting with others. You will take away ideas on how to be inclusive and generate new ideas and build better relationships. Besides, who does not want to make work better and more fun?



Sessions

November 3 | Day Two | 1230-1330 MT

Caring and Connecting “WITH” Patients for a Greater Successful Impact

Ron Beleno [Patient Advisor](#)

This session will discuss why engagement with patients as participants, advisors, and partners in healthcare at all levels will increase everyone’s success. How do we provide increasing impactful care for patients, their caregivers, and those who work on the job in the health system and in the community to make their lives better? Let’s challenge each other to raise our game and level up our care with each other.

“Did you really just say that?” Diversity and Inclusion Conversations in Healthcare

Facilitator:

Marni Panas [AHS, Diversity & Inclusion](#)

Panel:

Jennifer Yelland [AHS, Employee Relations](#),

Lana Bentley [YW Calgary &](#)

Fatmeh Kalouti [AHS, Diversity & Inclusion](#)

Creating diversity and inclusion in the workplace is not as easy as it sounds. How does one react when a colleague says something that does not uphold these values? Join Marni as she talks to leaders in the field about their tips for practical things you can do in your workplace.

Saving Healthcare. . . With Show Tunes?

Dr. Sarah Kreindler

[University of Manitoba](#)

Mikayla Hunter [University of Manitoba](#)

An inside look at “Larry Saves the Canadian Healthcare System”, a research-based YouTube musical seeking to invigorate the conversation on health reform.

Presented by: [Alberta Innovates](#)

Art of the Possible: Digital Health Evolution in Alberta

Antonio Bruni & Nancy Walter

[Health System Transformation](#)

The development and implementation of novel digital health solutions has the potential to revolutionize existing care models and their delivery within the province. Digital health is a core priority at Alberta Innovates, with innovative technologies developed and delivered within its research, commercialization, and health system transformation portfolios. Join our dynamic panel to learn about the power of innovation and how digital health tools are being developed and deployed to create game changing opportunities to help reshape health-care delivery in Alberta.

Presented by: [Health Quality Council of Alberta](#)

Are we really partners? What does partnership look and feel like in a people-centred system?

People centered care involves partnering with people at the point of care in their communities to ensure health care meets their needs. This workshop demonstrates promising practices that allow patients and people in their communities to take an active role in their care and to shape health and wellness policy and services.



November 2 | Day One | 1400-1530 MT

What is Launchpad?

Launchpad supports outstanding innovations, helping them reach a wider audience and colliding change-makers and decision-makers for community impact.

This virtual event, open to anyone who wants to attend, will showcase the top submissions from each category and will award finalists with mentorship, exposure and grant awards. This year i4 is exploring the future of health and care, untangling historical assumptions from the needs of a modern population.

Launchpad is interested in new ideas about care delivery that align within one or more of these areas:



Personal Health and Wellness

Recent world events have increased personal isolation and reduced access to physical and mental health supports for people across Canada. People are eager for new ideas to improve their mental, physical or emotional well-being. Submissions to this category impact the way people understand, access, manage, or improve personal wellness. We're seeking ideas and innovations that improve personal experiences and offer a glimpse of the future of health and wellness for individuals.



Community Health and Care

People want to access and receive care in their communities and homes, and our current system is struggling to keep pace with our population's needs. Ideas in this category explore new ways to deliver health and care at a community level. These initiatives look at moving health and care beyond the walls of a hospital or clinic. We are looking for innovative ideas that re-imagine care for people within the community, and impact the health of a community as a whole.



Diversity Equity Inclusion and Belonging

We know that legacy structures do not provide equitable access to health and care. Submissions to this category challenge power structures, existing patterns and are moving to create a more equitable access and experience within the health and care space. We are looking for modern approaches that disrupt the status quo and have the potential to impact health systems on a broad scale.

[Submit your idea](#) big or small before **October 10** for a chance to pitch your solution directly to the innovation decision-makers, gain access to innovation training and consultancy from industry experts.



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