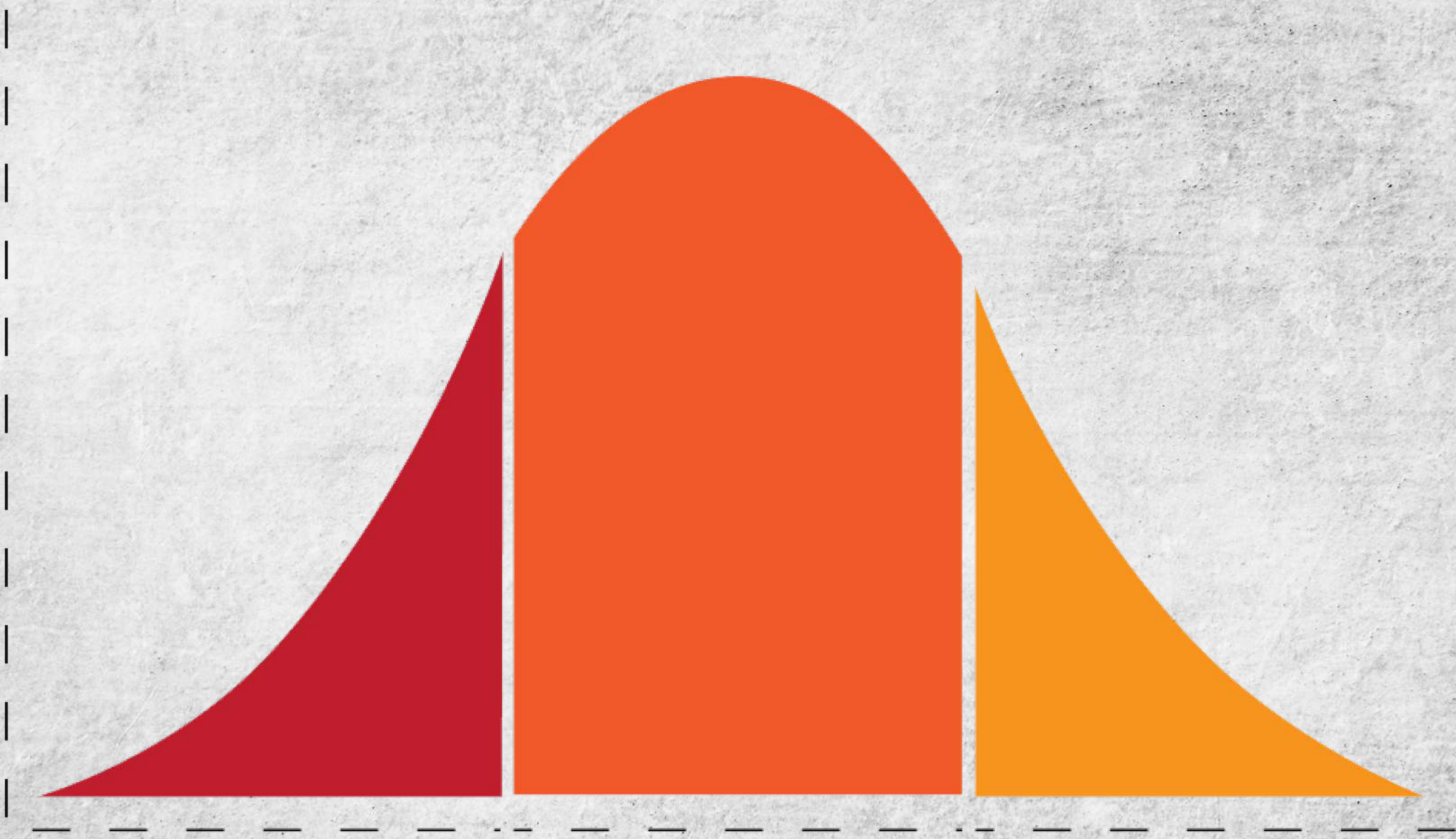


MITCH





MUSH

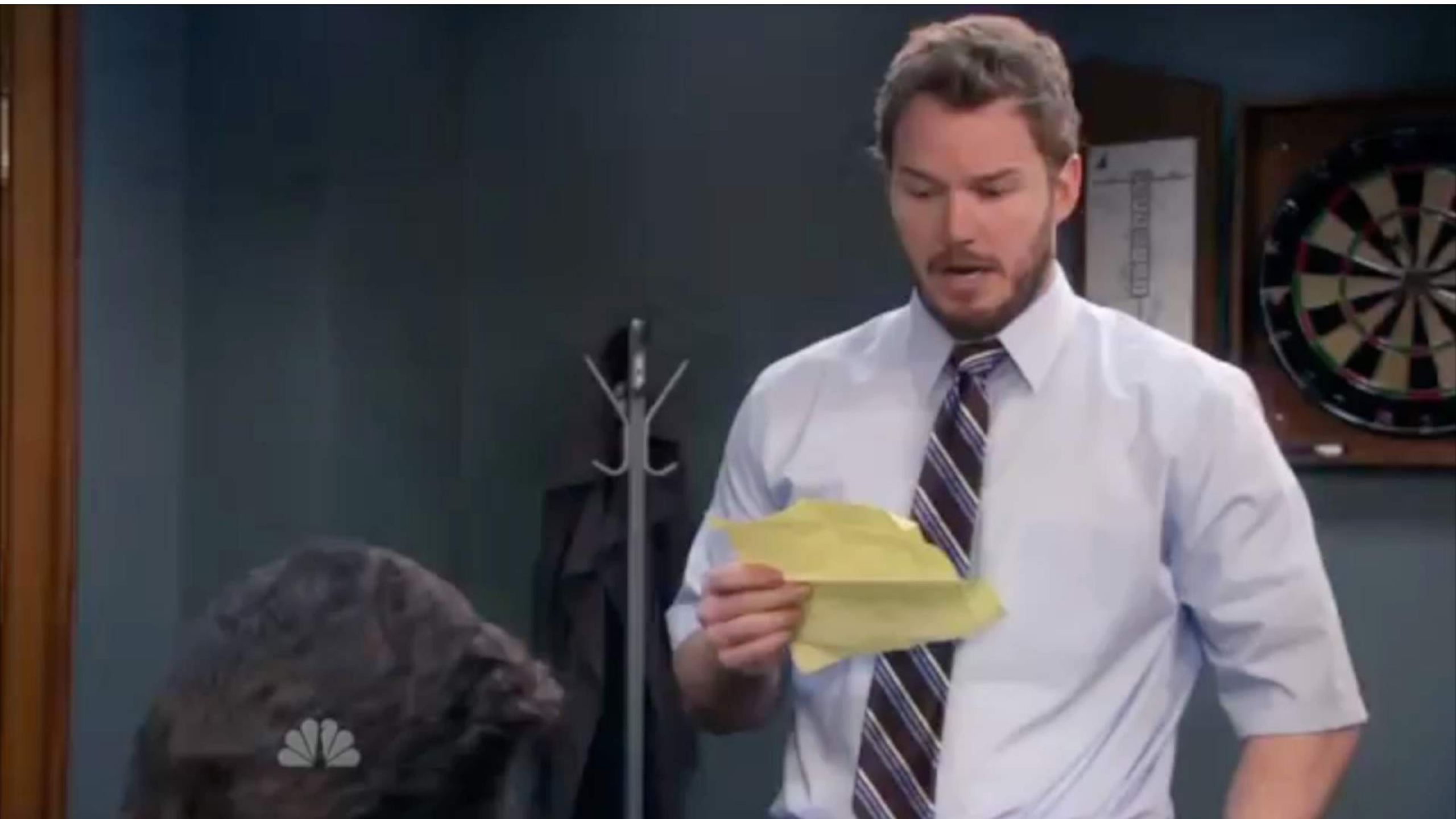
Intrapreneur
vs.
Innovator

The mind is not a
vessel to be filled,
but a fire to be
kindled.

1. Innovation Baggage
2. Collaboration
3. Knowledge
4. Funding

#1

Innovation Baggage



WTF

Innovation=

Innovation =

Research

Innovation =

New, if it's new to us

Innovation =

Buying technology

Innovation =

Improvement

Intent of

innovation

$$\text{Value} = \frac{\text{Quality}}{\text{Cost}}$$

$$\text{Value}_i = \frac{\text{Quality}_i}{\text{Cost}_i}$$



Healthcare, right from your phone, wherever you are.

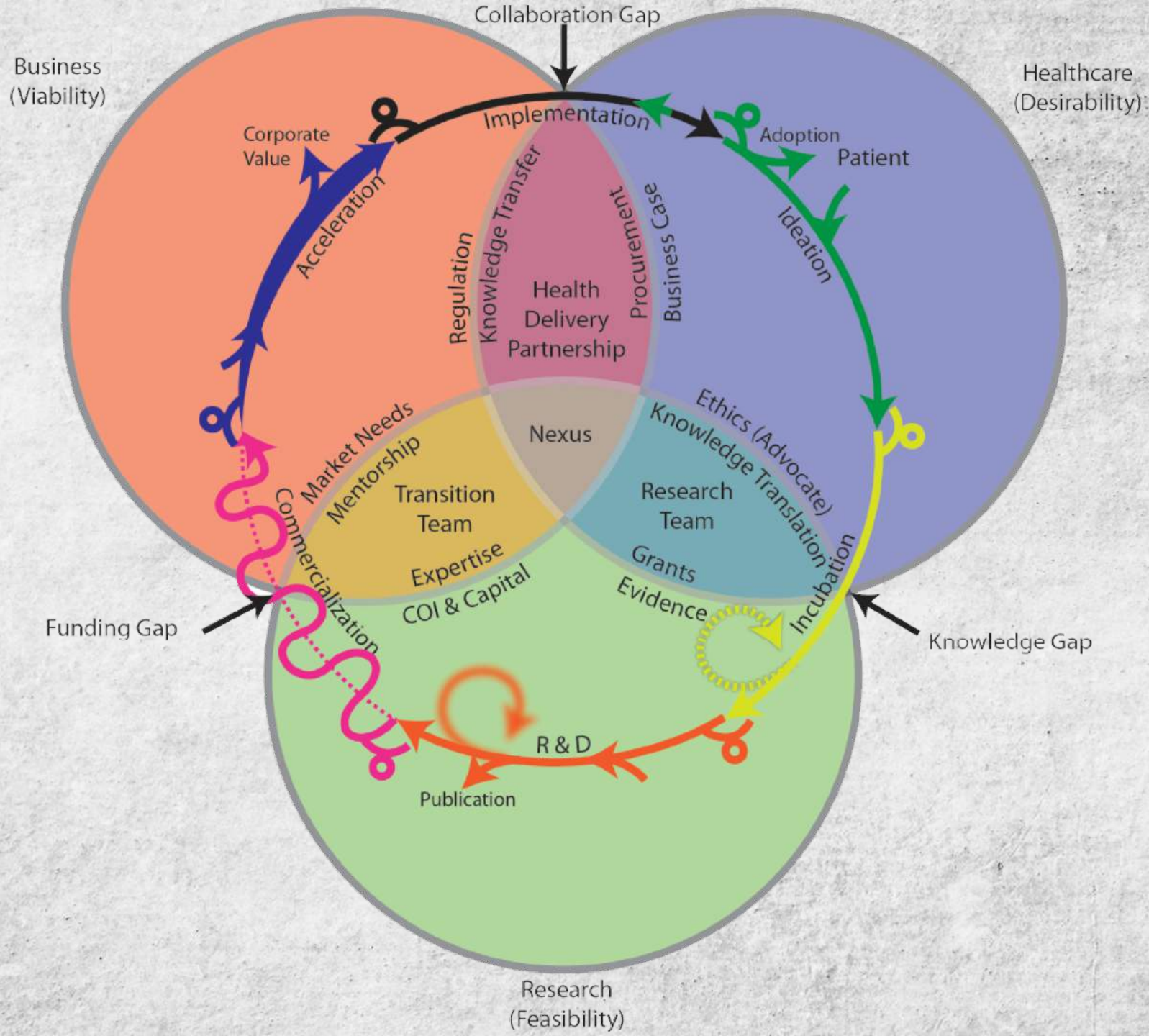
Text and video chat with a team of Canadian medical professionals experienced in digital healthcare.



Note: Our consumer plans are currently only available in Ontario. If you are in BC, Alberta, or Quebec, please check out [Akira for Business](#).

<p>Try It \$49 ONE-TIME CONSULT</p> <p>Get a one-time consult + 48 hours of unlimited access to our care team for follow-up questions.</p> <p>Purchase consult</p>	<p>Individual \$30/mo. PAID ANNUALLY</p> <p>Get unlimited text & video access to the Akira Family Medicine team.</p> <p>Become a member</p>	<p>Couples \$40/mo. PAID ANNUALLY</p> <p>Get unlimited text & video access to our Family Medicine team for you and your partner.</p> <p>Become a member</p>	<p>Family \$50/mo. PAID ANNUALLY</p> <p>Get unlimited text & video access to our Family Medicine team for you, your partner, and children under 25.</p> <p>Become a member</p>
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Ecosystem



#2

Collaboration

We couldn't
do it alone.

Move past the
buyer seller
relationship.

pHacktory Partners Help Bring Curiosity and Audacious Discovery to Ottawa

Shopify, CHEO, the Canada Science and Technology Museum and Founding Partners

September 29, 2016 08:00 AM Eastern Daylight Time

OTTAWA, Ontario--(BUSINESS WIRE)--Today pHacktory is proud to announce their audacious science and discovery to the Nation's Capital—Shopify, the Canada Science and Technology Museum, the Canada Science and Technology Museum, the Children's Hospital of Eastern Ontario, and RobotMissions.org.

“CHEO is proud to partner with pHacktory so that, together, we can find ideas that will help kids and families be their healthiest. Everyone needs health care, so everyone can contribute to making it better.”

pHacktory began when award-winning Fellow Andrew Pelling asked what could happen if I put my lab on the street.

“pHacktory could not exist without our founding partners,” said Andre Pelling. “We are thrilled by their trust and courage.”

Health Hackathon for CHEO Gets a Boost from Modern Niagara

Modern Niagara is a Community Collaborator Sponsor and will provide talent for the [Health Hackathon](#) for CHEO.

Scheduled to be held at Shopify in Ottawa on April 28, the hackathon will pair programmers with physicians and doctors to create innovative solutions for healthcare.

In addition to providing sponsorship funds, three of Modern Niagara's staff will be participating:



Modern Niagara's hackathon team. (L to R): Bruce Yi Zhou (Modern Niagara), Mitch Kutney (CHEO), Shauna Pollock (Modern Niagara), Terry Kelly (Modern Niagara). Not pictured: Stephen Sharma.

Investor News Details

#HIP613 Hackathon hosted at Shopify with Hacking Health and CHEO-OCTC

April 28, 2017

OTTAWA--(BUSINESS WIRE)-- Today, [Shopify Inc.](#) (NYSE:SHOP)(TSX:SHOP) cloud-based, multi-channel commerce platform designed for small and medium-sized businesses, is hosting the #HIP613 Hackathon, an initiative by [Hacking Health](#) in partnership with the Children's Hospital of Eastern Ontario and the Ottawa Children's Treatment Centre ([CHEO-OCTC](#)). Throughout the weekend-long hackathon, these initiatives will collectively foster innovation by breaking down barriers faced by health care providers and patients.

Tuesday, October 17, 2017

Macadamian and CHEO Partner to Develop Voice-Enabled App to Help Youth with Diabetes

Macadamian technology leverages Amazon Alexa and Cloud connectivity to enhance patient experience.

GATINEAU, QUEBEC (PRWEB) OCTOBER 04, 2017

A new partnership between Macadamian Technologies and the Children's Hospital of Eastern Ontario – Ottawa Children's Treatment Centre (CHEO – OCTC) is developing My Diabetes Coach, a unique way to improve the health of youth with type 2 diabetes by creating an intelligent, voice-enabled system – using Amazon's Alexa – that provides accurate, personalized feedback and suggestions based on actual behaviours.

In youth with type 2 diabetes, blood sugars are affected by nutrition, activity, sleep, stress and prescribed medication, often including insulin injections and day-to-day measurement of blood sugar levels. Achieving blood-sugar targets for youth with type 2 diabetes is critical to preventing diabetes-related health complications, such as kidney failure, blindness, early heart disease and amputation.

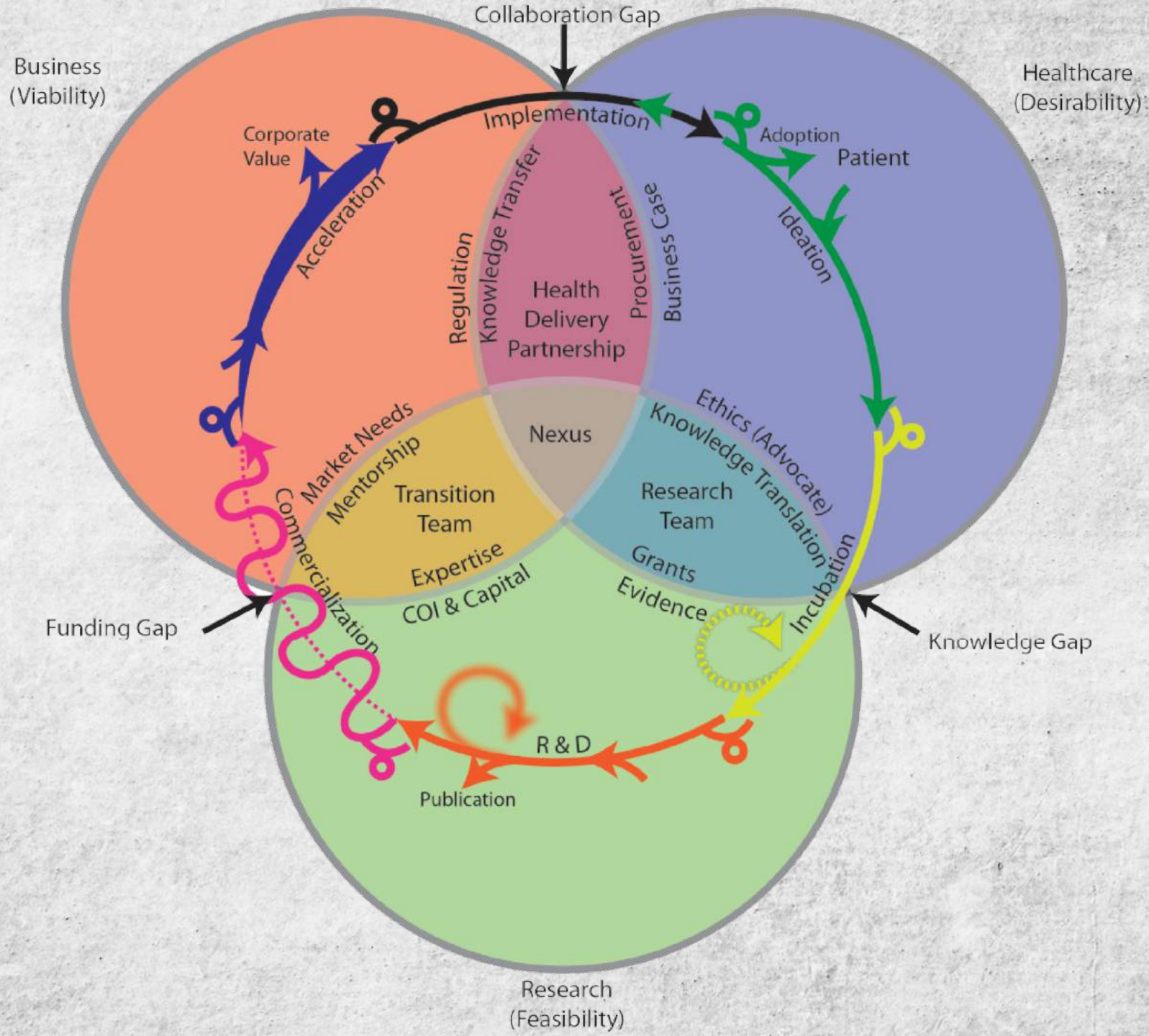
The type 2 diabetes health-care team at CHEO – OCTC works with youth and their families to develop a plan of care that includes health behavior goals at each clinic visit, but between those visits there is limited contact to offer encouragement and motivation, to respond to issues that arise, or to make proactive adjustments in their health care plan. My Diabetes Coach is a unique

“One of the key challenges in managing diabetes is empowering youth to engage in health behaviours in a supportive way,” says Dr. Stasia Hadjiyannakis, Medical Director of CHEO – OCTC's Centre for Healthy Active Living. “Establishing and encouraging good diabetes self-

#3

Knowledge

No need for a
revolution. Just
a *revelation*.



#4

Funding

Modern sponsors

Novel funding

New revenue

Clearwater Clinical

eMurMur

CrowdScreen



