## Nothing For Us, Without Us Moving from Action to Impact

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#### A retrospective on reconciliation by design

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#### **Abstract**

It is well-established that Indigenous peoples continue to experience a lower level of health than non-Indigenous peoples in Canada. For many health leaders, finding practical strategies to close the gap in health disparities remains elusive. In this retrospective study, we will illustrate our own experience of transformational change using design and systems thinking tools toward a primary outcome of multi-stakeholder alignment. Using this approach enabled three Indigenous Provincial/Territorial Organizations (IPTOs) representing more than 150 First Nations communities from Saskatchewan, Manitoba, and Ontario to establish the largest community-led, collaborative approach to health transformation in Canada at the time. These IPTOs have gone on to pursue some of the most ambitious health transformation initiatives in Canada and in September 2018, were granted \$68 million in funding support by the Government of Canada. If health leaders are looking at an alternative approach to closing the gap in Indigenous health, alignment thinking has shown promising results.



### There is a world out there we don't see



- skə 'tōmə/Scotoma
- a partial loss of vision or a blind spot in an otherwise normal visual field
- can be due to neuromuscular diseases including strokes, neurodegenerative diseases and trauma



### There is a world out there we don't see



- skə 'tōmə/Scotoma, intellectual
- an inability to perceive distortions in perception that are obvious to others
- in philosophy or politics, a person's thoughts or beliefs might be shaped by an inability to appreciate aspects of social interaction or institutional structure
- when we profile patients/clients, we apply "blindspots"

#### Unconscious bias

- Even when we are aware, we still apply these perceptions; more likely when stressed, emotional, in burnout
- Unconscious bias helps us make sense of the world; can't be eliminated, can only be managed



#### Is racism a problem?

- Does racism exists in our healthcare system?
- •Is racism a problem?

"Our stories are so out of norm and removed from another persons experience that they have a hard time believing that these things can happen." - Cree Elder



# Do you *believe* these stories?

### The Indigenous Health Alliance

- Project that began in 2013 and wrapped in 2017
- Started with 3 First Nations and grew to 150
   First Nations represented by SK, MB and ON Indigenous Political Territorial Organizations
- Fall 2018, our push for health transformation funding was approved



## The Traditional Approach to System Change

Draft a Goals Framework Public Consultation

Summative Report

Refine Goals Distribute Draft

Publish findings



### System Change Outcomes

Develop hope that change is possible

Create empathy and inclusion

What value can stakeholders provide to our mission?

Establish value exchanges based on shared priorities

Have stakeholders commit

Use resources and act



#### Moments vs momentum

- Moments and momentum often get conflated
- Moments; individuals rethink beliefs
- Momentum; scale up and out desired behavior
- Complex, intractable system change requires a change in belief <u>first</u>



#### Moments vs Momentum

Develop hope that change is possible

Create empathy and inclusion

What value can stakeholders provide to our mission?

Establish value exchanges based on shared priorities

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#### Moments vs momentum

- Moments and momentum often get conflated
- Moments allows individuals to rethink common norms
- Momentum allows organizations to scale up and out desired behavior



### Our moment started with a story...

- Did not assign blame
- Did not interrogate truth
- Identified common beliefs through articulating historical responses
- Goal was to create safe spaces for dialogue and being thoughtful



#### Crisis

**Impact** 

Meeting

Plan



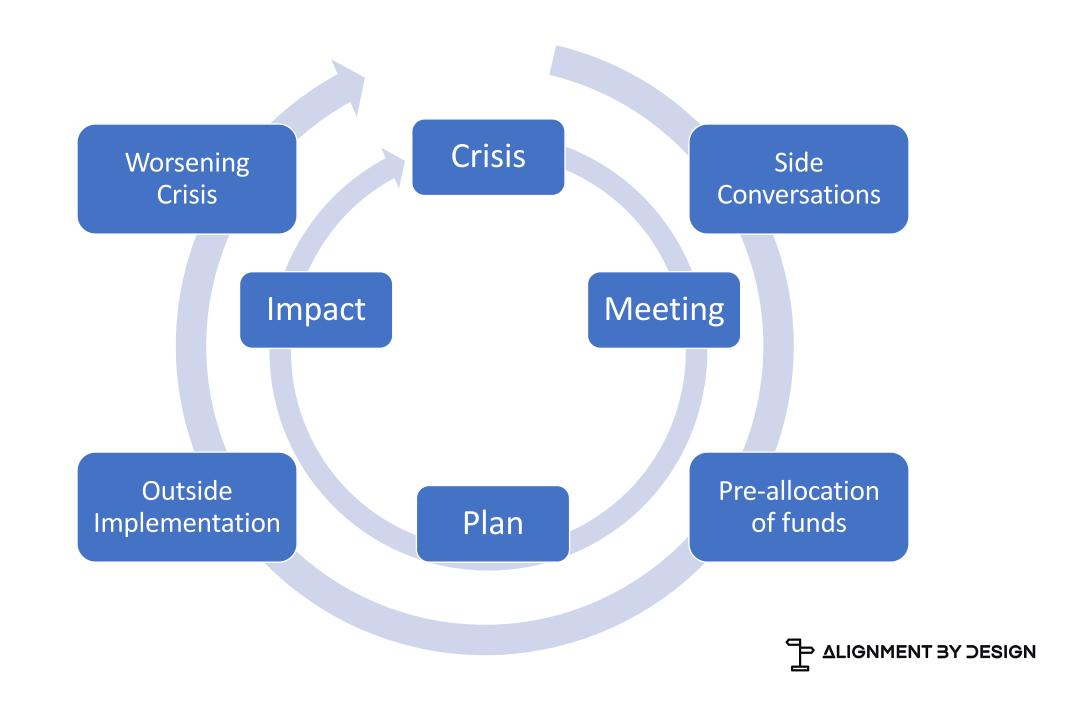
Worsening Crisis

No Impact

Meeting

Plan

ALIGNMENT BY DESIGN



#### Nothing for us, without us

- Positive statement with negative consequences
- Statement of inclusion, not leadership
- Often misinterpreted as,
  - Nothing for us, unless we ask for it
  - Nothing for us, without our explicit approval
  - Nothing for us, unless we come up w/ idea

### To change this story, we have to change our beliefs

To change our beliefs we have to create moments of change

To create moments of change, we have to understand what our beliefs are and what they need to become



#### How do I create moments?

- Design thinking
- Questions we focused on,
- How can I support stakeholders so <u>hope</u> that things can change can happen?
- How can I create <u>moments</u> where stakeholders can feel safe (<u>not judged or interrogated for their beliefs</u>)?
- What beliefs do stakeholders hold that are <u>less effective</u> and what beliefs could they adopt that could be <u>more effective</u>?

#### How do I create momentum?

- System thinking
- Questions we focused on,
- What <u>value</u> would stakeholder need to contribute to enable change?
- What value would stakeholders <u>commit</u> to contributing?
- How can I ensure stakeholders act; what decision-making mechanisms would they need to <u>adopt</u>?



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