



Reach! Background

Through Reach!, over 700 generous philanthropists have committed more than \$312 million in philanthropic support to date to bring our community 100+ medical initiatives, including new health care facilities, innovative research and improved patient care.

Examples of newly created projects funded through Reach! include:

Alberta Cancer Research Institute - The Alberta Cancer Research Institute (ACRI) is a province-wide virtual institute bringing together researchers and physicians using the latest advances to improve cancer research, education and care. More than \$18 million has been raised by Reach! donors to create specialized units within the Howard Family Cancer Research Centre of ACRI at the University of Calgary, such as the Clark H. Smith Brain Tumor Centre, the Hughes Family Children's Cancer Research Centre (in collaboration with the Kids Cancer Care Foundation of Alberta), and more. The Alberta Cancer Foundation is the single largest funding partner for ACRI researchers in Calgary with contributions through Reach! totaling more than \$11 million.

Bachelor of Science in Neuroscience – Through the support of a \$2 million gift from The Kahanoff Foundation, a new Bachelor of Science in Neuroscience program and increased support for graduate, postgraduate and research training has been created at the University of Calgary in partnership with the Hotchkiss Brain Institute. For the first time in Alberta, the best and the brightest minds can now study neuroscience from the undergraduate to post-graduate level at one institution.

Calvin, Phoebe and Joan Snyder Institute of Infection, Immunity and Inflammation - Joan Snyder's lead gift of \$9 million to the Institute of Infection, Immunity and Inflammation, created the Calvin, Phoebe and Joan Snyder Institute of Infection, Immunity and Inflammation. The institute focuses on illnesses that impact patients in Alberta and beyond, including: Sepsis, lung diseases, diabetes and liver and digestive diseases. Already researchers have achieved a number of significant medical advances and new understandings in key aspects of infection, immunity and inflammation.

Forzani & MacPhail Colon Cancer Screening Centre - Keith MacPhail and John Forzani made a combined gift of over \$2.7 million to help create the Forzani & MacPhail Colon Cancer Screening Centre, providing a significant increase to Calgary's capacity to provide leading edge, innovative endoscopic care for southern Albertans.

Hotchkiss Brain Institute - Launched with a \$15 million lead gift from community leader Harley Hotchkiss and his family, the Hotchkiss Brain Institute is the only neuroscience research institute of its kind in western Canada. The translation of its research to patient care holds the potential to revolutionize treatments for people suffering from debilitating diseases of the brain.

Husky Energy Research Program for the Early Detection of Cardiovascular Disease – This multi-faceted program explores ways to prevent heart disease as part of personalized cardiovascular care. Husky Energy donated \$1 million to establish the Husky Energy Research Program for the Early Detection of Cardiovascular Risk at the Stephenson Cardiovascular MR Centre at the Libin Cardiovascular Institute of Alberta.



Reach! Backgrounder, continued . . .

Libin Cardiovascular Institute of Alberta - Launched with a \$15 million donation from the Alvin and Mona Libin Foundation, the Libin Cardiovascular Institute of Alberta is dedicated to preventing heart disease through accelerated research, the education of cardiovascular experts, and building links between hospitals, clinics, classrooms, and communities.

McCaig Institute for Bone and Joint Health – Named in honour of the late Mr. J.R. (Bud) McCaig and his lead gift of \$10 million, the McCaig Institute for Bone and Joint Health brings together experts with specialized knowledge and advanced skills in a field that encompasses a diverse array of injuries and more than 100 types of diseases.

neuroArm – Beginning with a seed gift from Doc, B.J. and Don Seaman, the most advanced, MRI compatible, surgical robotic system ever developed was created in Calgary, representing a milestone in medical technology. neuroArm has placed Calgary on the leading edge of innovation and excellence, providing a tremendous leap forward in medical technology, placing us as a world leader in image-guided robotic brain surgery.

RBC Financial Group – RBC provided its largest donation to date in Alberta - \$2 million in support of Senior's Health and a dedicated injury and falls prevention program. Seniors are Alberta's fastest growing segment of the population.

Roy and Vi Baay – Long-time kidney health supporters, Roy and Vi Baay donated \$1 million to create the Roy and Vi Baay Chair in Kidney Research. Once fully funded through the unique partnership between The Kidney Foundation of Canada and Reach!, the \$7.2 million total will be the largest research chair in the history of the University of Calgary, Faculty of Medicine.

Southern Alberta Institute of Urology - Daryl K. (Doc) Seaman and W. Brett Wilson each made a \$5 million cornerstone contribution towards the creation of the Southern Alberta Institute of Urology. This Institute will have the capacity to significantly advance urological health for Albertans who suffer from diseases of the bladder, kidney, prostate and other areas of the urinary tract and reproductive organs. Once completed, it will be the largest, most comprehensive urology centre in Canada.

About Reach!

Reach! is a \$300 million joint fundraising initiative between the University of Calgary, Alberta Health Services and the Calgary Health Trust designed to raise targeted philanthropic dollars to build on excellence within Calgary's existing health system. Projects included within Reach! span the continuum of the health system, from research and education to patient care and community health. Its vision is to "build a new world standard of health". Since its launch in October 2005, it has raised \$312 million.

