



Work Plan 2020-21

Goal #1: Build awareness of the Council’s roles and responsibilities to the public.

Objectives	Actions	Responsibility	Timeline (1-3 years)	Measures of Success
To increase awareness of the Council by having more members of the public attend the Council meetings and events by March 31, 2021.	<p>Advertise Council meetings/ events on community calendars and on free radio updates</p> <p>Share posters with presenter information on it in the community and with members to post in their communities.</p> <p>Clearly identify the time for public input at meetings on PSAs and posters.</p>	Coordinator Council	March 2021	More members of the public attend Council meetings/ events during 2020-21
To increase the visibility of the Council on social media by consistently sharing the meeting posts on community pages.	Share AHS Advisory Councils Facebook page posts and Twitter posts.	Council	Ongoing	Council members share meeting information five times during the year on community social media pages.
To increase awareness of the Council by working together with AHS to host two community events with support from AHS Community Engagement	<p>Council to engage with Zone Leads, Coordinator, Community Engagement Team and planning and performance to determine topics and style of engagement event.</p> <p>Determine the best community, venue, date and time for an event</p>	Council Coordinator	May 2021	Attendance by a minimum of 30 members of the public at two community events.

Objectives	Actions	Responsibility	Timeline (1-3 years)	Measures of Success
	Invite presenter Advertise event Determine refreshments required.			
Each member to attend local events, listen to communities and gather feedback by March 2021.	Develop a database of community events or opportunities. Council members attend community functions. Feedback is shared and tracked at next HAC meeting.	Council Coordinator	March 2021	Each member will attend a local event. HAC tracked the information it shared and received from the public Coordinator tracked information shared and received in meeting minutes
To have more diverse age/ gender/ cultural representation on Council.	Council works with Community Engagement on a targeted recruitment campaign to seek a more diverse demographic candidates. Council to plan events in communities with no member representation to promote awareness of Council and to distribute applications.	Council Coordinator	December 2021	Council recruits four new members by December 31, 2021.

Goal #2: Gather community input, validate it and provide challenges and opportunities in your Council area to the AHS local leadership and AHS Board.

Objectives	Actions	Responsibility	Timeline (1-3 years)	Measures of Success
<p>To partner with an AHS Addiction and Mental Health portfolio to host a community event to:</p> <ul style="list-style-type: none"> • listen to the community; • create awareness of the HAC; • provide opportunities to engage with and gather public feedback about health services; and • Use Together4Health to follow up with attendees and gather input. 	<p>Council works with community engagement to host one community event. Communications tools used are:</p> <ul style="list-style-type: none"> • advertise in free publications and on social media; • develop news release, PSA, advertisement, posters, opinion editorial; • consider how to increase involvement with younger demographic (e.g. social media 'boosts'); • provide posters to AHS facilities and offices; • invite AMH PAC members to attend <p>secure hand outs and information for Addiction and Mental Health services</p>	<p>Council Coordinator</p>	<p>March 2021</p>	<p>Council holds one community event</p> <p>40 people attend the event.</p> <p>Post-survey results indicate minimum 80% of participants are satisfied with the event and that the information was useful.</p>
<p>To partner with an AHS Seniors Health portfolio to host a community event to:</p> <ul style="list-style-type: none"> • listen to the community; • create awareness of the HAC; • provide opportunities to engage with and gather public feedback about health services; and • invite outside agencies to partner in presentation 	<p>Council works with community engagement to host one community event. Communications tools used are:</p> <ul style="list-style-type: none"> • advertise in free publications and on social media; • develop news release, PSA, advertisement, posters, opinion editorial; • consider how to increase involvement with younger demographic (e.g. social 	<p>Members Coordinator</p>	<p>March 2021</p>	<p>Council holds one community event</p> <p>40 people attend the event.</p> <p>Post-survey results indicate minimum 80% of participants are satisfied with the event and that the information was useful.</p>

Objectives	Actions	Responsibility	Timeline (1-3 years)	Measures of Success
<ul style="list-style-type: none"> Use Together4Health to follow up with attendees and gather input. 	<ul style="list-style-type: none"> media 'boosts'); provide posters to AHS facilities and offices; <p>secure hand outs and information for Seniors Health</p>			
To gather feedback about top concerns at two public engagement sessions	Feedback is gathered from public members at two engagement sessions to verify top concerns.	Council Coordinator	January 2021	<p>Public feedback matched to Council's prioritized list and changes are made where information differs.</p> <p>List is reviewed at each meeting and shared with the AHS Board.</p> <p>AHS provides results from the feedback to the Council to share with communities.</p>
Create and promote the development of transportation options for citizens to urban centres for medical appointments.	Partner with Alberta Health Services, Primary Care Networks, Municipalities, etc. to determine resources available re: local internal and external medical related transportation services.	Council Coordinator	December 2020	Members compile research; create a comprehensive list of services available; share with Health Advisory Council and service providers.

Goal #3: Provide opportunities for AHS to work with Councils to share information about AHS healthcare programs and services with communities.

Objectives	Actions	Responsibility	Timeline (1-3 years)	Measures of Success
To partner with AHS Addiction and Mental Health to share information on the opioid crisis and addiction resources.	Partner with AHS Addictions and Mental Health to host an information session in high risk areas in our area.	Council Coordinator	December 2020	30 members of the public attend an information session on addiction and mental health.

Objectives	Actions	Responsibility	Timeline (1-3 years)	Measures of Success
	<p>Determine the best community, venue, date and time for an event</p> <p>Invite presenter, promote event and determine refreshments required</p> <p>Consider a telehealth option to share the information with other communities</p> <p>Consider partnership with the AMH PAC</p>			
<p>To partner with AHS Seniors and Continuing Care to share information about seniors programs and services in our area</p>	<p>Partner with AHS A Seniors and Continuing Care to host an information session about services available in our area.</p> <p>Determine the best community, venue, date and time for an event</p> <p>Invite presenter, promote event and determine refreshments required</p> <p>Consider a telehealth option to share the information with other communities?</p> <p>Consider partnership with the SCC PAC</p>	<p>Council Coordinator</p>	<p>March 2021</p>	<p>30 members of the public attend an information session on addiction and mental health.</p>
<p>To receive information about Emergency and Disaster preparedness programs in our communities and share it with the public.</p>	<p>Invite AHS Emergency and Disaster Management to present on disaster resources in the North Zone at one meeting.</p>	<p>Council Coordinator</p>	<p>February 2021</p>	<p>Information is received on Emergency and Disaster Management at a regular meeting of Council.</p> <p>Council members share the</p>

Objectives	Actions	Responsibility	Timeline (1-3 years)	Measures of Success
				information with the public.
To learn information about 811 Health Link and share it with the public.	Invite 811 Health Link staff to speak about the program in the Council area. Share the 'Know your options campaign'.	Council Coordinator	March 2021	Information received by 15 members and five community leaders about 811 Health Link
To increase Council knowledge on AHS Stroke Initiative by March 2021.	Invite presentations from the Cardiovascular Health and Stroke Strategic Clinical Network (SCN)	Coordinator Council	March 2021	A presentation is made at regular HAC meeting. Members share information with their communities.
To increase awareness of Helicopter EMS services in the Tamarack area	Invite Helicopter EMS (HEMS) staff to come speak to services available in the Tamarack area	Council Coordinator	December 2020	Information received by eight members and five public on HEMS services.

Goal #4: Provide input to healthcare programs, services or emerging initiatives.

Objectives	Actions	Responsibility	Timeline (1-3 years)	Measures of Success
Learn about the new Rural Mental Health Project sponsored by Canadian Mental Health Association (CMHA) and Family and Community Support Services (FCSS) offices in the Council area.	Invite a local FCSS director that is participating in the program and a representative from CMHA to learn about the new program in our communities. Invite local members of the AMH PAC to participate.	Coordinator	March 2021	Council shares information learned with the public.
To provide input to AHS on new initiatives such as Alberta Healthy Community Initiatives by the Alberta Cancer Prevention Legacy Fund (ACPLF)	Meet with Health Promotion Facilitator for ACPLF. Discuss community partnerships and engagement opportunities with council in Tamarack communities.	Council	March 2021	AHS attends follow up Council meeting. Council partners with ACPLF to share Alberta Healthy Community Initiatives in Tamarack area.

Objectives	Actions	Responsibility	Timeline (1-3 years)	Measures of Success
To provide input to AHS on new initiatives such as Edson Homeless connection	<p>Invite Tracy Correa/ Crystal Browne in Edson to present data at meeting.</p> <p>Allow time on meeting agenda or plan additional working session</p> <p>Begin dialogue about the new initiative and determine if there is opportunity to provide input or share in other communities.</p>	Council	March 2021	<p>AHS leadership attends one Council meeting.</p> <p>Feedback is provided to AHS on the initiative.</p> <p>AHS reports back on how feedback was used.</p>
To partner with Volunteer Resources and Hospital Auxiliaries to help residents navigate the local hospitals	<p>Meet with Volunteer Resources and Hospital Auxiliaries in the Tamarack region to discuss a volunteer hospital navigator program.</p> <p>Invite local attraction and retention committees to be involved</p>	Council Coordinator	September 2020	<p>Information is received from Volunteer Resources to create a hospital navigator in rural hospitals.</p> <p>Council members share the information with their communities.</p>